

Big Ideas
Wales

CELEBRATED!



Llywodraeth Cymru
Welsh Government

WORKSHOP CONTENT

WORKSHOP THEME: **MAKING THE MOST OF YOUR
ENTREPRENEURIAL TALENTS**

WORKSHOP TITLE	CONTENT
HOW TO PRESENT YOURSELF	Stand out from the crowd. This motivational workshop will focus on learning how to present yourself and your business ideas, and how to make long-lasting connections. Learn how to approach and present yourself to others, how to foster those relationships, and how to collaborate in order to get the best out of your ideas.
THE PART-TIME ENTREPRENEUR	Do you have a passion that you could one day turn into a business? Start small, start side-hustling! Hear from some inspiring entrepreneurs who have successfully started a business on the side while studying and working.
TOP TIPS FOR FREELANCING	Explore the emerging world of flexible working and the importance of finding your niche. Learn to be fearless on your own!
YOUR WORK, YOUR BUSINESS	Learn to unleash your entrepreneurial potential. This interactive workshop will cover the advantages of being an innovative, self-starter within your studies and the workplace.

WORKSHOP THEME: TURN YOUR PASSION INTO YOUR BUSINESS

TOURISM AND HOSPITALITY: A WORLD OF OPPORTUNITIES

Have you ever considered a career in tourism or hospitality? Come and listen to successful entrepreneurs who have made it in this thriving industry.

HOW TO START A HIGH STREET BUSINESS

Learn how to thrive on the high street. In this session, we will hear from three entrepreneurs who are helping to bring the community back to the streets.

THE DIGITAL WORLD: BEING A TECHTRAPRENEUR

The world of work is becoming digital. Learn how to prepare for what the future may bring and how to exploit your tech-talents with this exciting talk from successful techtrapreneurs and digital experts.

WORKSHOP THEME: BUSINESS ESSENTIALS

DARE TO THINK BUSINESS

A mind blowing whistle stop tour of the business support available to you in Wales. Leave this session feeling equipped to take the next big step.

THE ENTREPRENEUR MINDSET

Your inner thoughts reflect your outer actions. In this motivational session, you will learn how to harness the power of the mind in order to develop that positive, can-do attitude! Are you ready to unleash the power, possibilities and potential within you?

STARTING UP ON A SHOESTRING

Tips and tricks for funding your business. Learn about the fundamentals of finance for starting a business from a panel of experts and experienced entrepreneurs.

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