

Activity 1:

What should we do?

Learning Objective

To generate ideas for an enterprise project.

Entrepreneurship Characteristics

Creativity

- Lateral thinking ideas generation
- Spotting and creating opportunities
- Innovation

Organisation

Decision making

Learning activities

To establish what they already know, ask the pupils to offer examples of enterprise and entrepreneurship. Use **Resource 1a – the Enterprise Troopers glossary** to clarify the pupils' understanding of key terms such as enterprise, product and service.

Explain that entrepreneurs often have a team around them who all have different strengths.

Draw large letters A, C, R, O on the board and introduce the class to the Enterprise Troopers:

- **Amy** (for attitude)
- **Rhian** (for relationships)
- Callum (for creativity)
- **Owain** (for organisation).

Present the pupils with the Enterprise Troopers' challenge i.e. to think of an enterprise project to meet a need in school or the community.

Working in small groups, ask the pupils to look at the <u>Enterprise Troopers school</u> <u>case-studies</u>. For each case-study, ask them to discuss briefly what they like and why?

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Upper Primary

The pupils should now have lots of inspiration to start thinking about their own enterprise project. Ask them to think about questions such as:

- What events are coming up in school?
- What product/service could meet a need in our school or the community?
- What are we good at?
- What skills, knowledge and interests do we have as a class that we could use?
- Who could help us?

Working in groups, ask pupils to think of and prioritise ideas for a class product or service. Reassure them that at this stage any ideas are possible.

Ask each group to explain their ideas with reasons to the class. As this is a good opportunity for peer evaluation, ask the other pupils to give constructive feedback.

Ask the class to vote to make a collective decision on the best enterprise idea.

Finally introduce the pupils to **Resource 1b - My Enterprise Troopers Checklist**. Ask them to use it to show how they are becoming Enterprise Troopers as they carry out their project.

Learning outcome

Pupils will identify needs and generate imaginative ideas by asking questions and thinking of ideas as a group.

Resources needed

- ICT
- Interactive whiteboard
- Resource la Enterprise Troopers glossary
- · Resource 1b My Enterprise Troopers Checklist









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Upper Primary

Curriculum for Wales

Areas of Learning and Experience

Health and well-being

 Our decision-making impacts on the quality of our lives and the lives of others.

Science and Technology

 Design thinking and engineering offer technical and creative ways to meet society's needs and wants.

Cross-Curricular Skills

1. Literacy

Speaking

- Clarity and vocabulary
- Purpose
- Collaborative talk
- Questioning

Listening

- Listening for meaning
- Listening to understand
- Listening as part of collaborative talk











Llywodraeth Cymru Welsh Government