Activity 2:
Who shall we speak to?

Learning Objective

To develop research and planning skills.

Entrepreneurship Characteristics

Relationships

- Presentation
- Communication

Organisation

- Planning
- Research – understanding the environment

Learning activities

Recap the enterprise ideas generated in Activity 1.

Pose the question *"Who could we ask to find out more about our enterprise idea?"*

Ask the pupils if any of their parents are business owners – what do they do?

Explore the possibilities of inviting a representative from a local business to visit the school, or organising a virtual online interview, or arranging a class visit to a local business.*

In groups, pupils research businesses relevant to their project idea within their locality.

Ask each group to present their findings before a class decision is made about which local business to invite.

Pupils write invitation letters and/or make a telephone call to the chosen business to arrange an actual visit or a virtual visit using the school's chosen online portal.

Pupils use their research findings to prepare questions to ask the visitor.

* Big Ideas Wales Regional Executives may be able to assist in making a link with a local business. Resource 2 – the 'How to involve local businesses' leaflet is also available as a source of more information.

Activity 2:
Who shall we speak to?

Learning outcome

Pupils develop simple research and planning skills.

Resources needed

- Map of local area
- Local directories
- Newspapers
- ICT
- Resource 2 - 'How to involve local businesses'

Curriculum for Wales

Areas of Learning and Experience

Health and well-being

- Our decision-making impacts on the quality of our lives and the lives of others.

Humanities

- Informed self-aware citizens engage with the challenges and opportunities that face humanity and are able to take considered and ethical action.

Cross-Curricular Skills

1. Literacy

Speaking

- Purpose
- Collaborative talk
- Questioning

Writing

- Planning and organising for different purposes, audiences and context

2. Digital Competence

- Interacting and collaborating

Listening

- Listening for meaning
- Listening to understand
- Listening as part of collaborative talk

Reading

- Understanding, response and analysis

Big Ideas Wales

Llywodraeth Cymru
Welsh Government