

Enterprise TROOPERS

Primary School Competition

YSGOL SAN SIOR,
CHURCH AIDED PRIMARY
SCHOOL, LLANDUDNO



Llywodraeth Cymru
Welsh Government

Embedding Enterprise Developing Creative Contributors Lower Primary Children



Syniadau Mawr Cymru
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Embedding Enterprise Developing Creative Contributors Lower Primary Children

This presentation gives an insight into embedding enterprise with lower primary children at Ysgol San Sior and developing them as Creative Contributors.

“School enterprises are at the heart of our creative curriculum.”



Developing Creative Contributors

Just a few examples
of our enterprises



Activity 1

The following activities could be undertaken within individual classes or could be applied across the school, depending on the school size.

- Start by building the anticipation and engage everyone - children and staff.
- Make it real by thought showering possible enterprise ideas.
- Research other ideas online
- Make a list of ideas and ask the children in groups to choose those they think will make the most money.
- Take the shortlist through to the final selection process in Activity 2.



Activity 2

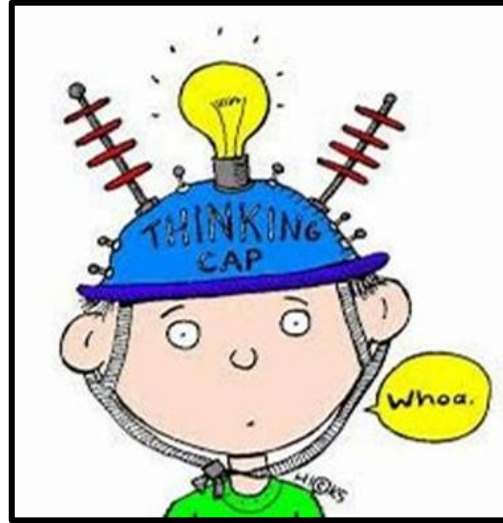
Now it's time to narrow the ideas down to 3 or 4 which can be looked at in more detail. This starts the planning of the enterprise:

- Draw upon real life numeracy by costing the product.
- Carry out market research into which would be the more saleable product to both pupils and adults.
- Look into sourcing resources to make the product.



Activity 3

- Finalise one product to focus on.
- Design a name and logo for your business.



Activity 4

- Make some sample products for market research and marketing activity.
- Create a way of recording or taking orders.
- Be aware of making products before sales to avoid having a surplus and minimising profits.



Activity 5

- Plan and hold an event to publicise your new enterprise.
- Use social media as a positive tool to grow your business.
- Consider inviting parents into the school hall or set up a stall outside at home time to advertise your products.



Activity 6

- Plan a session/s to fulfil orders.
- Make up and continue taking orders whilst ensuring stock and manufacturing can be maintained.
- Depending on your product, you will need to allocate time during, and possibly outside of school hours, to make stock.
- At Ysgol San Sior these sessions are planned during the school day as well as during our after school enterprise clubs.



Activity 7

- Look to the wider community to see where items could be stocked.
- Make contact with shops, restaurants, hotels to provide opportunities for the children to talk to the community about their enterprise.
- Support the pupils to make contact via emails and/or telephone and plan for visits.
- Link with and support local charities. Ysgol San Sior supports Conwy Mind, Young Minds, a local food bank and the RNLI.



Tips for creating an enterprise with Lower Primary Children

Make the project relatable to the children with a relevant product they understand, and they or their family would like to buy.

Top Tips

- Put it in the children's hands.
- Involve the whole class as this ensures all pupils gain from the experience and also creates a larger market for sales through parents.
- It must be a product that is manageable to make time-wise.
- Make sure you are able to cope with producing and delivering your product.
- Have weekly meetings to adapt and stay up to date with progress.
- Think about whether your items can be made in bulk and stored.



Tips for creating an enterprise with Lower Primary Children

- Consider a weekly enterprise session to fulfil orders and if needed, an after school session to make stock.
- Link to a charity or community event. Each class enterprise could support a different charity or a whole school one is selected.
- Create items which are cost and time effective – a product which is relatively cheap to make and quick to sell.
- Also think about storage within the class so an item which can be easily stored.
- For maximum resale, think of a product which is seasonal and adaptable and can be sold during various seasons, for example at Christmas, Easter, Mother's Day.
- Consider the four curriculum purposes and link your work to each purpose.
- Enable the children to address AOLE's within Ethically Informed Citizens of the World.

And most of all ...

HAVE FUN!!!!

