



Competition Handbook and Judging Criteria - 2021/22

About the competition

Part of the Welsh Government's Youth Entrepreneurship programme - **Big Ideas Wales** - the **Enterprise Troopers National Primary School Competition** aims to develop entrepreneurial skills in children in a fun and interactive way.

All you have to do is develop and implement a business within teams in your school. This can be a brand new idea or an enterprise activity that you have already developed. As long as it takes place between 1 January 2021 and 27 May 2022 it's eligible. You can showcase your achievements through 2 categories of competition namely Lower Primary and Upper Primary.

The Enterprise Troopers are a team of superhero characters who epitomize entrepreneurial behaviour that we know exists in young people in Wales. They are based on our model of Entrepreneurship ACRO: Attitude; Creativity; Relationships and Organisation. This is the basis of the competition criteria.

Stages of the competition

There are 4 stages to the competition – Each stage is judged independently by a judging team of experts and entrepreneurs.

1. **First stage:** You can send us photos and we will add you to our '**Enterprising School Gallery**' on the Enterprise Troopers website. We will email your Entry Pack along with a **Digital Badge** and a **Certificate** to print and display in recognition of this. You might even win one of our **monthly spot prizes!**

2. **Second stage: Entry.** If you would like to have the chance to be part of one of the **Virtual Semi Final events** all you need to do is **upload a 2 minute video entry** telling us about your enterprise. The video can be recorded on a smartphone, handheld device or computer. It doesn't have to be of a professional standard. Your school can submit any number of entries for the Lower Primary and / or the Upper Primary categories, and there is no limit to the number children involved in each entry.

All entries must be completed by **4pm on Friday 27 May 2022**.

3. Third stage: Virtual Semi Finals. The judges will score and select the best entries to progress to one of the Semi Finals. Entries not gaining a place at one of the Virtual Semi Finals will be awarded a **Bronze Award certificate**.

The Virtual Semi Finals will take place online between **20 and 24 June 2022**. All children attending the Semi Finals will win a **Silver Award certificate**.

4. Fourth stage: National Final. The National Final will be a prestigious and fun occasion to celebrate the achievements of all the children in their entrepreneurship activity. The top entries from the Semi Finals will progress to the National Final. This will be held either online or face to face in line with the Welsh Government Covid-19 restrictions in place at the time. A decision about whether this event will be online or in person will be made by the end of the Spring Term 2022. The event will take place in **mid July 2022** and all children involved at this stage of the competition will win a **Gold Award certificate**. The children who receive Awards at the National Final will win a **Platinum Award certificate**.

We want to recognise children at every stage of the journey in the competition. As outlined above they will gain Enterprising School, Bronze, Silver, Gold or Platinum Awards in the form of a Digital Badge, certificate and recognition on the Enterprise Troopers 'Gallery of Enterprising School' as well as certificates for children participating at the Virtual Semi Final and National Events.

In addition to the Bronze, Silver, Gold and Platinum Awards, at the Semi and National Final stages of the competition we will present the following awards. These will recognise specific elements and strengths of teams:

- Business Engagement Award
- Curriculum Links Award
- ECO / Environmental Award
- Social Enterprise Award
- Display Stand Award
- Presentation Award
- National Finalists
- Star Trooper Award (National only)
- Teacher Trooper Award – Head teacher nominated (National only)
- National Winner and Runners Up (National only)



Competition Entry

To get started all you need to do is enter your details on the Enterprise Troopers website - if you tell us about your enterprise activities and send a photo we will showcase you on our online gallery. The closing date for completing your full entry is **4pm on 27 May 2022**. If you have difficulty entering via the website please send us an email: **hello@EnterpriseTroopers.com**

Once we've received your initial registration you will be emailed an entry pack. This pack will include resource materials to get you started.

Consider how you currently run enterprise activities currently; you might want to think about what age group participate and what you feel would make good entries for Lower Primary and Upper Primary or even both age groups if you have activities running across the whole school. Remember, you can enter as many entries for each category and any number of children can be involved in each entry.

If you run enterprise across the school curriculum and in a number of year groups you may need to run a competition in school to identify and select your winning entry. Why not get local business people involved to help judge the entries!

NEW FOR 2022!

For the first time this year everyone uploading a full entry by the closing date of 27 May 2022 will have the opportunity to be part of an online interview with one of the Big Ideas Wales Entrepreneur Role Models before the end of the school year. This new development has been introduced in response to feedback from schools asking for more input and engagement with real entrepreneurs and business people in Wales.

If you are successful in gaining a place at the Virtual Semi and National Finals you will be able to bring along all of the children involved to be part of the online events and can choose which children would like to present their enterprise to the judges.

The **EnterpriseTroopers.com** website is full of resources to help you develop your enterprise ideas. These resources link to the new primary **Curriculum for Wales 2022** and include a suite of lesson plans which will walk you through an enterprise project. There are also examples of projects that have entered the competition in previous years.

In addition we have **digital teacher training workshops** brought to you by the Enterprise Troopers team, education practitioners and entrepreneur Role Models. These can be accessed online at eventbocs.wales/etteachers/ and eventbocs.wales/exploringcommunityenterprise/ - all you need to do is register on the eventbocs platform once and you can revisit the content and resources as many times as you like.



The deadline for entry is 4pm on 27 May 2022.

Entries can be uploaded online. You will be able to return to amend / add to your entry as many times as you like. When you have completed your initial registration you will receive an email with the link to do so. If you experience any problems please email to let us know at **hello@EnterpriseTroopers.com**

Judging process

The table below shows what is required at each stage of the judging process and what % of scores will be awarded for each element.

Scoring matrix	Video Entry	Presentation and and interview
First Round: Entry Submission	100%	
Second Round: Semi Final		100%
Third Round: National Final		100%

Entry submissions will be judged using the criteria below and you will be notified of whether your entry has progressed to one of the Virtual Semi Finals by **17 June 2022**.

If successful your entry will be taken forward to one of the Virtual Semi Finals to be judged independently.

At the Semi and National Finals all children involved, and their chaperones, will be invited to attend the online events and present their enterprise via an informal interview with our friendly judges who will ask them some questions.

Their two minute video entry will be shown at the event or they can send us a new one - as long as it is only two minutes long.

The interview will take place online in the week running up to the event and will be an opportunity for the children to talk about their enterprise.

The focus will be on learning and enjoyment, without unnecessary pressure placed on the children. During the online event children will have the opportunity to watch each other's presentations and take part in an enterprise related workshop with the Enterprise Troopers.

The childrens' presentation should outline what enterprise activity took place, why they chose this activity, what skills they learnt and developed and what went well and what didn't go so well.



At each stage of the competition marks will be awarded against the criteria given below. Please answer all the areas in your initial entry to maximise your score at this stage. These marks do not carry forward to the Semi and National Finals - each stage is judged independently.

For children gaining a place at the National Final there is an opportunity for the Headteacher to nominate a teacher for the “Teacher Trooper Award”. This is a written piece of no more than **300 words** to highlight the contribution of an individual teacher to developing the entrepreneurial spirit within the school. Evidence their achievements through examples and outcomes. This will be assessed Nationally and awarded at the National Final.



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ASSESSMENT CRITERIA – 2021-2022

Enterprise Troopers National Primary School Competition - Judging Criteria, 2021-2022				
Element 1: Demonstrating the ACRO behaviours	Exemplar questions for consideration when judging	Marks awarded at each stage		
		Video Entry Submission	Semi Final	National Final
<p>1. Attitude</p> <p>Evidence of the team's understanding of their own:</p> <ul style="list-style-type: none"> • strengths • motivation • determination to achieve goals 	<p>In the enterprise activity, how well did the team:</p> <ul style="list-style-type: none"> • set out what they wanted to achieve? • demonstrate their understanding of entrepreneurial activity? • allocate roles and responsibilities (if relevant)? • accomplish what they set out to achieve? <p>How profitable was the enterprise activity?</p>	/20	/15	/10
<p>2. Creativity</p> <p>Evidence of the team's ability to:</p> <ul style="list-style-type: none"> • generate fresh ideas • spot new opportunities • solve problems 	<p>How innovative is the:</p> <ul style="list-style-type: none"> • product or service? • approach to selling the product or service? <p>How effectively did the team explain:</p> <ul style="list-style-type: none"> • why did they choose their product or service? • how was the product or service promoted? • how they solved the biggest problem they came across? 	/20	/15	/10

<p>3. Relationships</p> <p>Evidence of the team's ability to:</p> <ul style="list-style-type: none"> • communicate effectively and express their own ideas • appreciate others' viewpoints • work co-operatively with others 	<p>In the enterprise activity, how well did the team demonstrate their:</p> <ul style="list-style-type: none"> • understanding of their roles • willingness to listen to the views of others • ability to work together successfully • ability to communicate with customers <p>How effectively did the team form partnerships:</p> <ul style="list-style-type: none"> • with parents? • with others such as community groups or charities? 	/20	/15	/10
<p>4. Organisation</p> <p>Evidence of the team's ability to:</p> <ul style="list-style-type: none"> • make informed decisions • achieve their objectives by planning • manage resources and risk. 	<p>How effectively did the team:</p> <ul style="list-style-type: none"> • plan clear aims for their enterprise activity • carry out market research and use it to develop their idea. • raise funds and manage their money. 	/20	/15	/10
<p>Overall</p> <p>Explain why you think your entry deserves to win the Enterprise Troopers competition.</p>	<p>Consider the quality of the entry.</p> <ul style="list-style-type: none"> • How engaging and informative is the video submission? 	/20	NA	NA
<p>Element 2: Business Engagement</p>	<ul style="list-style-type: none"> • How effectively did the team engage with local business partners? 	NA	/8	/10

Element 3: Sustainability	<ul style="list-style-type: none"> • How effectively does the enterprise activity make a positive environmental impact to the school and/or community? For example, in terms of raising awareness, increased recycling rates, energy savings, waste diverted from land fill. 	NA	/8	/10
Element 4: Curriculum Links	<ul style="list-style-type: none"> • How did the enterprise activity help the team with other schoolwork? 	NA	/8	/10
Element 5: Social / Community Impact	<ul style="list-style-type: none"> • Does the entry address a social purpose? • What impact has the entry had on the local community? 	NA	/8	/10
Element 6: Display	<ul style="list-style-type: none"> • How effectively does the display promote the enterprise activity? • How creative and innovative is the display? • What is the quality of products (if relevant)? 	NA	/8	/10
Element 7: Presentation	<ul style="list-style-type: none"> • How well planned/structured is the presentation? • How engaging is the presentation? • How well does the presentation demonstrate the team's learning and enthusiasm for their enterprise activity? 	NA	NA	/10
TOTAL =		100	100	100