

# Enterprise TROOPERS

Primary School Competition



Upper Primary

## Resource 8:

### Creating an Advert checklist

#### Does your advert:

- catch people's interest right away?
- persuade people to buy the product?
- include the name of your company?
- include the name of the product?
- provide information about the product?
- explain what makes the product special?
- provide information about where people can buy your product?



Llywodraeth Cymru  
Welsh Government

Big Ideas Wales