



## INSPIRATION AND RESOURCES

In this section we have provided some help for you including:

- Video clips to interest and inspire young people aged 11-18
- Lots of ideas!
- Resources for young people
- Top Tips for a good video / PPT

**You can also research your own ideas!**

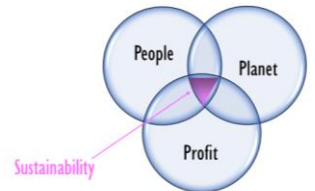
- Resources for adults/teachers /older students to learn more
- Resources from within Wales / outside of Wales
- Examples of Welsh social enterprises

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## INSPIRATION and RESOURCES



[Why is actor Michael Sheen holding a spanner and what are social enterprises? \(5m29\)](#)  
\*warning: contains humour!



[Michael Sheen wants to know where you buy your socks... \(1m32\)](#)



[Coming up with ideas - lots of ideas here to inspire you \(7m47\)](#)



[Scottish pupils present their social enterprise activity in a most creative way! \(5m\)](#)



[The Positive Impact of being a Triple Bottom Line company - "if more and more businesses become Triple Bottom Line businesses, then the world is going to be a much better place" \(4m\)](#)



[2020 – a brief but compelling view in music and images how the actions of one group towards People, Planet, Profit made a huge difference \(3m55\)](#)

*(These videos are external resources and are not affiliated with the Welsh Government or Big Ideas Wales)*

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## MORE resources for young people

### [Enterprise Troopers - Resources for Upper Primary / KS3](#)

Enterprise learning activities walking you through setting up and carrying out a real business!  
<https://businesswales.gov.wales/bigideas/resources-upper-primary>

### [Enterprise Troopers - Amazing examples and case-studies from Welsh schools](#)

Several of the business ideas are Social Businesses – have a look!  
<https://businesswales.gov.wales/bigideas/enterprise-troopers-case-studies>

### [22 awesome social enterprise ideas](#) (worldwide)

Seeing examples of social enterprise in action is one of these best ways to get inspired for what you might want to create. Ideas will always start small but will stem from our social conscience  
<https://www.thesedge.org/socent-spotlights/22-awesome-social-enterprise-business-ideas>

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## Top Tips for a good VIDEO

Your video should be approximately **3 minutes** in length (approx. 10GB)

Capture your video in **LANDSCAPE**, not portrait.

It does not have to be 'high tech' - just capture it on your phone/ipad. Don't hold it yourself - ask someone to hold the camera/phone for you or use a tripod.



You could even create an animation if you prefer.

Make sure you include all the criteria in the Challenge

## Top Tips for a good PRESENTATION

Your power-point should be no more than **8 slides** in length (approx. 30MB)

You can include photos/video/sound if you wish

Make sure you include all the criteria in the Challenge





## Resources to help YOU support young people

### Transforming Wales through social enterprise

2020 – a new and bold action plan designed to rebuild, grow and strengthen the social enterprise sector and enable it to address the challenges facing Wales.

<https://wales.coop/transforming-wales-through-social-enterprise>

### The Social Enterprise Academy schools programme

Supporting young people to set up and grow sustainable social enterprises in their schools and communities. <https://www.socialenterprise.academy/social-enterprise-schools>

### Why should children learn about social enterprise?

British Council - compelling rationale for all educators / parents.

<https://www.britishcouncil.org/voices-magazine/why-should-children-learn-about-social-enterprise>

### Social enterprise in schools: a Resource pack for teachers - Building better lives (pdf)

British Council - activities to increase student/teacher knowledge of social innovation and entrepreneurship, whilst also developing core skills for learning, life, and work.

[https://www.britishcouncil.org/sites/default/files/social\\_enterprise\\_classroom\\_resource.pdf](https://www.britishcouncil.org/sites/default/files/social_enterprise_classroom_resource.pdf)

### Social Enterprise in Education Scotland

Interesting look at the Scottish education landscape – using social enterprise to support and enhance other activities already happening in the school or classroom. This is the school arm of Social Enterprise Academy.

<https://www.socialenterprise.academy/scot/social-enterprise-in-education>

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**Tycoon in School** – 2 new awards for 2020-2021 (Business for Good)  
<http://www.tycooninschools.com/>

**Enterprise Catalyst** – online quiz to find out how enterprising you really are!  
<https://businesswales.gov.wales/bigideas/online-resources>

**Great article about GenZ**  
<https://www.socialchangecentral.com/gen-z-the-new-generation-in-social-entrepreneurship/>

## How resources - Useful for the upper age category

### Big Ideas Wales Enterprise Introduction

Explains ACRO skills

<https://hwb.gov.wales/api/storage/0d1c81e2-21c6-47cd-b1a7-234277637140/BigIdeasWalesEnterpriseIntroduction-amended.pptx>

### What are the different types of enterprise?

Section on Social Enterprise

<https://storage.hwb.wales.gov.uk/api/storage/5f8715db-8419-4a91-88e5-484a945b306b/1%20What%20are%20the%20different%20types%20of%20enterprises.pptx>

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### How do we generate ideas?

Enables learners to generate ideas based on research and creativity

Exploring options and evaluating ideas

Market research

Introduces ideas generation tools (Brainstorming, Belbins Thinking Hats, SCAMPER)

<https://storage.hwb.wales.gov.uk/api/storage/1237ecae-4384-43bb-a72a-db31d2aad26a/4%20How%20do%20we%20generate%20ideas.pptx>

### What shall we sell?

Introduces SWOT, PESTLE & 5Ps

<https://storage.hwb.wales.gov.uk/api/storage/8ab3dfc0-c95b-469b-91aa-5d32cadedfb90/5%20What%20shall%20we%20sell.pptx>

### How do we pitch our ideas?

Pitch planner provided

<https://storage.hwb.wales.gov.uk/api/storage/eff07c54-8671-41bc-9324-391fe3935a88/17%20How%20do%20we%20pitch%20our%20ideas.pptx>

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## Big Ideas Wales resources & links

Social Enterprises / Mentrau Cymdeithasol (2m37)

<https://www.youtube.com/watch?v=FZ3iwTEtu70>

Big Ideas Wales role model - Menna Jones, Antur Waunfawr.

<https://vimeo.com/491647630/0f896b67e5> English (17m14)

<https://vimeo.com/491646020/6190dceb6b> Cymraeg (7m36)

*Go to the Big Ideas Wales website for more Role Model profiles!*

## More Welsh Social Enterprises:

Be The Change - <https://empower-bethechange.org/>

Rainbow Biz - <https://www.rainbowbiz.org.uk/>

73 Degree Films - <https://www.73degreefilms.com/>

The Good Wash Company - <https://goodwash.co.uk/>

Arfon Timber - <https://www.arfontimber.co.uk/>

Cwmni Bro Ffestiniog - <http://cwmnibro.cymru/> (Cymraeg) <http://cwmnibro.cymru/#en> (English)

Galeri Caernarfon - <https://www.galericaernarfon.com/amdanom-ni.html> (Cymraeg)

<https://www.galericaernarfon.com/eng/about-us.html> (English)

Read more about award-winning social businesses in Wales -

<https://businesswales.gov.wales/socialbusinesswales/>

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*Big Ideas Wales brings this Challenge to you in partnership with Wales Co-operative Centre, Social Enterprise Academy Wales, Social Business Wales, Simply Do & UnLtd.*



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