



Llywodraeth Cymru  
Welsh Government

# Big Ideas Wales

## Start Something Good Challenge

### Terms and Conditions

#### 1. Introduction:

1.1 This challenge is organised by Prospects (Shaw Trust Ltd) on behalf of the Welsh Government and in partnership with Wales Co-operative Centre, Social Business Wales, Simply Do & UnLtd. 'We' refers to the Prospects (Shaw Trust Ltd). 'You' refers to any challenge entrant, (including an adult – parent / guardian / teacher submitting an entry on behalf of a young person/s if aged 11-16.)

1.2 By entering the challenge, you agree to all the challenge's terms and conditions and accept the decisions of Prospects (Shaw Trust Ltd) and any judges appointed by Prospects (Shaw Trust Ltd) as final and binding in all respects.

1.3 With our partners, Prospects (Shaw Trust Ltd) has created the Start Something Good Enterprise Challenge for young people age 11-18 across Wales and you can work on it independently or in groups. This challenge will provide opportunities for you to showcase your entrepreneurial talent and demonstrate your understanding of the impact of a social enterprise. Through this activity we aim to help you to be enterprising, creative, ethical and informed citizens.

#### 2. Eligibility

2.1 The challenge is open to 11-18 year old young people living in Wales. Young people can enter as an individual or as part of a group (maximum 6 participants). You must be involved in 1 entry only.

2.2 There are two age categories:

- Category 1: 11-16 (entry must be submitted by an adult – parent/guardian/teacher)
- Category 2: Post 16 (16-18)

 @SyniadauMawrCym | @BigIdeasWales

 SyniadauMawrCymru | BigIdeasWales

SyniadauMawr.cymru  
BigIdeas.wales

**Busnes | Business**  
**Cymru | Wales**



UNDEB EWROPEAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**



Llywodraeth Cymru  
Welsh Government

### 3. The Challenge - what young people have to do:

3.1 Think of a SOLUTION to something that would have a POSITIVE impact on people around you / in your community.

For the CHALLENGE you need to:

- Tell us about the positive impact? (impact)
- Tell us how you will make money? (profit)
- Tell us how you have thought about the 3P's (people, planet, profit)

3.2 You need to create either a Video (max 3 minutes) approx. 10GB or a Power-point (no more than 8 slides) approx. 30 MB to bring your idea to life (in Welsh, English or bilingually).

3.3 Upload your video or powerpoint via the online Simply Do entry form – see **How to Enter** below.

### 4. How to enter the challenge

4.1 All entries should be submitted on the online entry form accessed via the Simply Do platform.

4.2 The deadline for entries is stated under the 'How to Enter' section on the Challenge website.

4.3 Entries received after the deadline will not be accepted.

4.4 In entering the challenge you agree that you will not:

- Submit material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous
- Submit material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- Submit material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the submission is created.

 @SyniadauMawrCymru | @BigIdeasWales

 SyniadauMawrCymru | BigIdeasWales

SyniadauMawr.cymru  
BigIdeas.wales

**Busnes | Business**  
**Cymru | Wales**



UNDEB EWROPEAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**



Llywodraeth Cymru  
Welsh Government

4.5 Prospects (Shaw Trust Ltd) reserves the right to disqualify any entrant who fails to comply with these terms and conditions, at its sole discretion.

4.6 No responsibility can be accepted for entries lost or mislaid and entries cannot be returned, therefore please retain a copy, using the Start Something Good Challenge Template provided, including your video or powerpoint.

4.7 An adult (parent/guardian/teacher) must submit an entry for all 11-16 year old young people entering the challenge. In addition, a teacher must also confirm prior consent from parents/guardians for any young people involved in this enterprise activity.

## 5. Intellectual Property

5.1 By submitting an entry to the challenge, you confirm that the challenge materials are entirely that of your own/group in Post 16 category or their own creation, individual/group in 11-16 category (submitted by adult – parent/guardian/teacher) and does not in any way infringe the intellectual property rights (including, without limitation patents, copyrights, visual materials in whatever form, sound recordings, any copyright protectable work, designs, trade or services marks, database rights, rights in know-how, rights protecting goodwill and reputation, moral rights or other similar rights in any country, in each case whether or not registered, and any applications for registration of any of the foregoing, and all rights to apply to register any of the foregoing) of any other person.

5.2 If it is discovered that any entry is not your original creation and /or breaches another person's intellectual property rights, then Prospects (Shaw Trust Ltd) shall be entitled to disqualify that entry from the challenge.

5.3 We also have the right to disclose your identity to any third party who is claiming that any material submitted by you and appearing on our site constitutes a violation of their intellectual property rights, or of their right to privacy.

5.4 We will not be responsible, or liable to any third party, for the content or accuracy of any material submitted by you and appearing on our site.

 @SyniadauMawrCymru | @BigIdeasWales

 SyniadauMawrCymru | BigIdeasWales

SyniadauMawr.cymru  
BigIdeas.wales

**Busnes | Business**  
**Cymru | Wales**



UNDEB EWROPEAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**



Llywodraeth Cymru  
Welsh Government

## 6. Personal Data

6.1 All personal data collected in relation to the challenge will be handled in accordance with The Welsh Government's Privacy Notice and any applicable data protection legislation. ([link](#))

6.2 The Welsh Government will be the Data Controller for the personal data you provide & the data will be processed in line with the General Data Protection Regulations (GDPR).

6.3 This privacy notice explains how your personal data will be processed fairly and lawfully and in a transparent manner. Please take a moment to familiarize yourself with our privacy practices.

6.4 For this challenge we need to process the following types of personal information about you:

- Name and email address of Post 16 lead and adult submitting 11-16 year old entry & role of adult (teacher / parent / guardian) will also be required. This information enables us to provide you with information and help as you enter. This includes sending you emails, links to online resources and direct mail relating to the challenge.
- First name & age of all participating in the challenge, name of attended school / college / community group & Local Authority.

6.5 This data will only be shared with delivery partners working together on the Big Ideas Wales programme; service providers Cazbah and Prospects who deliver Big Ideas Wales support on behalf of the Welsh Government, and the Simply Do administration team, as challenge entries will be completed through the Simply Do platform online. We will only share information where we have a legal basis as shown above, or when we must by law.

6.6 The business names of the winning individuals/teams in the regional rounds and the overall 16-18 winner/s will be published alongside the name of their school, college or community group on the Big Ideas Wales website/social media platforms and on challenge partners websites/social media platforms. We will seek further consent from you before the names of winners will be published & in addition if photographs, filming or recordings are required in association with the prizes or presentation of the prizes.

6.7 Your personal information submitted as part of the challenge will be retained for 6 months after its end date & will then be deleted from all systems.

 @SyniadauMawrCym | @BigIdeasWales

 SyniadauMawrCymru | BigIdeasWales

SyniadauMawr.cymru  
BigIdeas.wales

**Busnes | Business**  
**Cymru | Wales**



UNDEB EWROPEAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**



Llywodraeth Cymru  
Welsh Government

## 7. Winners:

7.1 All entries will be judged on the following criteria and points will be awarded to each section:

Part 1: Explain how your idea would have a positive impact on your local community

Part 2: Explain how your idea would make money

Part 3: Show how you have considered People, Planet Profit (Triple Bottom Line)

Part 4: Overall style and quality of presentation of the entry

7.2 The groups / individuals that score the highest in the criteria shall be selected as Regional Winners.

7.3 There will be one 11-16 winner and one Post 16 winner (made up of groups or individual participants) from each of three Big Ideas Wales regions noted below:

- North
- Mid & West
- South East.

7.4 There will be one overall post 16 winner – a group or individual - chosen from all the entries.

7.5 The Judging Panel will be responsible for supporting the selection of the winners; they will consist of a mixture of social entrepreneurs and partners. Their decision will be final.

7.6 Feedback will be available on request.

 @SyniadauMawrCym | @BigIdeasWales

 SyniadauMawrCymru | BigIdeasWales

SyniadauMawr.cymru  
BigIdeas.wales

**Busnes | Business**  
**Cymru | Wales**



UNDEB EWROPEAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**



Llywodraeth Cymru  
Welsh Government

## 8. The prizes

8.1 The following prizes shall be awarded (together the “Prizes”):

- The prize for each of the Regional Winners shall be: £100 for the Regional Winner Group or Individual to be donated to a local social enterprise\* or registered charity of their choice;
- Individual prizes for each member of a winning group /individual (Big Ideas Wales hoodie).
- The prize for one winning idea (in the Post 16: 16-18 age category) for a group or individual is up to £200 as well as mentoring support to help them develop their business idea.

8.2 \*By Social Enterprise we mean:

“A social enterprise is a business with **primarily social objectives** whose **surpluses are principally reinvested in the business or in the community**, rather than being driven by the need to maximise profit for shareholders and owners.” (Transforming Wales Through Social Enterprise, Vision and Action Plan, 2020)

8.3 The organisers reserve the right to amend prize details at any time.

8.4 The winning entries will be announced (date stated under ‘Winners & Prizes’) on this website and the relevant adult (11-16 category) & lead name in Post 16 entry will be notified by email, using the details provided on the Simply Do Entry Form.

8.5 Each entrant will receive a digital certificate indicating that they have taken part in the challenge.

## 9. General information

9.1 We reserve the right to amend these challenge terms and conditions at any time. If we do, we will publish the amended challenge terms and conditions on this page.

9.2 Any enquiries should be sent to [enquiries@bigideaswales.com](mailto:enquiries@bigideaswales.com)

and technical queries relating to uploading video/powerpoint to Simply Do [support@simplydo.co.uk](mailto:support@simplydo.co.uk)

 @SyniadauMawrCymru | @BigIdeasWales

 SyniadauMawrCymru | BigIdeasWales

SyniadauMawr.cymru  
BigIdeas.wales

**Busnes | Business**  
**Cymru | Wales**



UNDEB EWROPEAIDD  
EUROPEAN UNION



Llywodraeth Cymru  
Welsh Government

**Cronfa Datblygu  
Rhanbarthol Ewrop  
European Regional  
Development Fund**