

# **Enterprise TROOPERS**

## **Primary School Competition**



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## **Why be an Enterprise Troopers Business Supporter?**

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Business supporters play a very important part in the ongoing success and development of the Enterprise Troopers Primary School Competition in Wales.

We are looking for organisations who are able to help in a variety of ways.

You maybe looking for specific benefits through supporting a project such as this. Therefore, if there isn't a package that fits the bill we will work flexibly with you to develop a bespoke package to ensure we meet your needs as well as the needs of the Competition.

Here are some of the ways in which you could support and make a difference to the experience Primary school children have in Wales whilst meeting your company's Corporate Social Responsibility (CSR) at the same time.

### **Sponsorship**

There are a number of Sponsorship Opportunities available for you to consider. You could become an overall Headline Sponsor or sponsor one of the Regional Final events.

We will work with you to find an opportunity that fits your needs and provides positive PR to enhance your reputation with your target audiences.

### **In-Kind Gifts**

#### **Prizes and Incentives**

Each year we hold Semi Final events as well as a National Final.

Your company maybe interested in donating prizes and/or incentives for those pupils and schools taking part. This year we will also be announcing monthly spot prizes as the entries start to come in.

This could be a school prize such as equipment, educational resources or activities and business related trips for pupils.

By doing this you will gain profile amongst the participants, recognition on the website and in PR activity, and amongst key players in Government and Business.

It is also an excellent way to showcase your products and services.

## Professional skills

As a business owner or employee you could offer your skills to support schools in developing their Enterprise Project.

This could be support in a variety of ways such as:

- mentoring;
- offering talks on specific business matters such as Marketing or Finance; or
- supporting schools with planning their business and getting it off the ground.

## Donations

You may wish to make a donation in the form of a seed fund or loan to your local school to kick start their 'Business'. This could be anything from £5 - £100 – whatever you feel you can afford.

This is a great way to give something back to communities across Wales, as well as contributing to your company's corporate social responsibility commitments.

We can help you identify schools who would benefit from your support in this way.

## Volunteering

We are looking for corporate volunteers to work with us in a number of ways such as:

- working alongside schools to support them in understanding what is needed to set up a business and to be entrepreneurial
- helping to promote the Competition to schools and increase participation
- offering professional skills and experience to provide free advice and support to schools
- helping out at the semi final events and National Final.

For more information on how your company can get involved please contact us at **hello@EnterpriseTroopers.com** or call us on **0844 736 6150**.



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Associate Sponsor

 **NatWest** Cymru

## Enterprise Troopers Competition 2021/22 Sponsorship Packages

### Headline Sponsor - £5,000+VAT

(Limited to one exclusive sponsor)

- Opportunity to be fully associated with the Welsh Government and the National Primary Schools Enterprise Troopers Competition.
- Logo on all promotional and event related materials for schools, partners, LEAs, judges, businesses and external audiences, including electronic entry pack, newsletter, electronic mailers, event programmes, certificates, plaques and trophies.
- Logo and recognition on Homepage of Competition website with hyperlinks to sponsors own website.
- Mention in press releases issued to the media.
- Representative included in photographs with winners/ finalists. (if face to face events)
- Representative included in film(s) of events.
- Opportunity to speak at events.
- Mention by host at events.
- Logo on all audio visual displays at events
- Option to include a promotional item for pupils and other attendees at semi final events and the national final.
- Opportunity to have up to two information stands at all competition events. (if face to face event)
- Opportunity to hand out awards to winning teams (if face to face events).
- Opportunity to have a judge at each of the events.

## **Associate Sponsor - £3,000+VAT**

Recognition as Associate Sponsor:

- Logo on electronic and printed materials for schools, partners, LEAs, judges, businesses and external audiences.
- Logo and recognition on Competition website with hyperlinks to sponsors own website.
- Mention in press releases issued to the media.
- Representative included in photographs with winners/finalists (if face to face events).
- Mention in film(s) of event.
- Mention by host at events.
- Logo on all audio visual displays at events.
- Option to include a promotional item for pupils and other attendees at events.
- Opportunity to have an information stand at all competition events (if face to face).
- Opportunity to hand out awards at events. (if face to face)
- Opportunity to have a judge at each event.

## **National Final Venue Sponsor - £1500+VAT**

- Logo and recognition on Competition website with hyperlinks to sponsors own website.
- Mention in press releases issued to the media relating to National Final.
- Logo on all event printed materials and electronic information relating to National Final.
- Mention in film of National Final.
- Mention by host at event.
- Logo on audio visual display at event
- Opportunity to have an information stand at National Final event (if face to face).
- Opportunity to hand out an award at National Final (if face to face).

# **Enterprise** **TROOPERS**

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**Special Award Sponsor - £1,000+VAT minimum (Open to multiple sponsors – one for each category) e.g. Star Trooper, Teacher Trooper, Business Engagement**

- Logo and recognition on Competition website with hyperlinks to sponsors own website.
- Mention in press releases issued to the media relating to Special Award sponsored.
- Logo on all event printed materials and electronic information relating to Award sponsored.
- Mention in film of Award sponsored.
- Mention by host at events.
- Logo on audio visual display relating to Award sponsored.
- Opportunity to have an information stand at events (if face to face).
- Opportunity to hand out the Award sponsored (if face to face).
- Opportunity to provide Award prize.

## **Competition Supporter: £500+VAT**

- Logo on Competition website with hyperlinks to supporters own website
- Logo on audio visual display at events
- Opportunity to provide a judge (bilingual) at the events
- Opportunity to provide branded prizes

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