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|  | **Done** | **In Progress** | **Next Steps** |
| I have got a business idea that I want  to work on |  |  |  |
| I have signed up to [Big Ideas Wales](https://businesswales.gov.wales/bigideas/sign-below-big-ideas-wales)  and found out about the support that is available to me |  |  |  |
| I have thought about the best structure to run my business from |  |  |  |
| I have thought about who my customers are and how my idea will appeal to them |  |  |  |
| I have thought about who my competitors are and how my idea  differs from what they do already |  |  |  |
| I have considered test trading my idea through the available opportunities |  |  |  |
| Great, now you’re ready to meet a Business Wales Advisor for further advice and support.  It’s really simple to get in touch. [Contact us](https://businesswales.gov.wales/bigideas/contact-us) by [emailing](mailto:enquiries@bigideaswales.com), [calling](https://businesswales.gov.wales/business-wales-helpline)  or messaging us on [Facebook](https://www.facebook.com/BigIdeasWales/)/[Twitter](https://twitter.com/BigIdeasWales?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)/[Instagram](https://www.instagram.com/bigideaswales/) | | | |
| I have developed my business skills base using the resources and advice available to me |  |  |  |
| I have written a business plan |  |  |  |
| I have thought about how I am going to brand my business, giving my idea a name and logo |  |  |  |
| I have thought about and know  what my start up costs are |  |  |  |
| I have thought about and know  what my running costs will be |  |  |  |

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| I have chosen the premises that  is right for me and my business idea |  |  |  |
| I have set my business up on social media, suitable for my customer base |  |  |  |
| I have set up a website, suitable  for my business idea |  |  |  |
| I have thought about how my product/service will be sold   * 1. A. online  B.in a shop  C.trade fairs |  |  |  |
| I have thought about my suppliers  and those who work best for my business idea |  |  |  |
| I have considered and looked into funding options |  |  |  |
| I have considered employing people, now or once my business has started  to grow |  |  |  |