What are we looking for?

Quite simply the role models for the Youth Entrepreneurship Services network should reflect the diversity of the businesses in Wales. We welcome entrepreneurs from every corner of Wales with the ethos of the project to let the entrepreneurs do the talking!

Before completing the Application Form, please take a look at the table below and ensure you meet all the Essential Criteria.

Essential Criteria	Desirable Criteria
Have you been running your business for at least two years or running your business for one year but have two years experience of running another business?	Are you an entrepreneur who has succeeded in starting and running your own business who is experienced in taking a product or service to market, building a brand, employing people and have exemplar business practices?
Run a VAT registered business which employs at least one other person?	Are you a good communicator who can inspire others? Honest, empathetic and enjoy meeting and working with young people? Have you got a good story to share with young people?
Rely on your business as your primary source of income?	Are you ready to share the vision and ethos of the role model for Youth Entrepreneurship Services Project and motivated and ready to volunteer your time as a contribution to your community and your corporate social responsibility?
Are you willing to undertake 1 1/2 day's induction training, ½ day shadowing, ongoing performance reviews and agree to deliver at least 10 presentations over a 2 year period?	Are you an entrepreneur representing an under- represented group i.e. female, of ethnic-minority background, Welsh speaker, physically or visually impaired? Do you add value to and/or address a specific need within the local network? We also want to ensure that we have a range of entrepreneurs who run small and large businesses.
	Are you ready to meet the needs of both college and university courses and student interests in order to ensure that those who have been involved and inspired through their education return through the system to inspire others?