English

Rhyddhau Syniadau Mawr

Llywodraeth Cymru
Welsh Government

ar gyfer entrepreneuriaid ifanc yng **Nghymru**

Chwefror 2018

Eich canllaw cychwyn busnes!

CLICIWCH YMA i LAWRLWYTHO EICH CANLLAW RHAD AC AM DDIM GAN SYNIADAU MAWR CYMRU

Myfyriwr yn tanio ei dyfodol gydag app rhannu petrol

Mae Jack Thomson, entrepreneur ifanc sy'n astudio yn Aberystwyth, wedi cynllunio app sy'n datrys y broblem o rannu costau petrol rhwng ffrindiau pan fod un person yn 'gyrrwr dynodedig'. Darllenwch ei stori.

Canllaw deg pwynt i greadigrwydd!

Mae creadigrwydd wrth wraidd busnes ffyniannus, ond gall ddod o hyd i'r syniad cyntaf fod yn anodd. Nid yw creadigrwydd mewn busnes bob amser yn ymwneud ag chael eiliad o ysbrydoliaeth. Yn amlach mae'n ymwneud â edrych ar bethau'n wahanol, neu addasu cynhyrchion a gwasanaethau i'w gwella. Edrychwch ar ein canllaw am ddeg ffordd i ysgogi'ch awen arloesol.

Paid â cholli:

- Os oes gen ti ddawn creadigol, wyt ti'n gwybod sut i ddiogelu dy syniadau? ***Edrychwch ar ein fideo a chanllaw i ddarganfod a yw'ch syniad yn wreiddiol, a sut i'w ddiogelu.***
- Ydych chi wedi lawr lwytho eich canllaw rhad ac am ddim i ddechrau busnes o Syniadau Mawr Cymru? ***Fe welwch y wybodaeth hanfodol sydd ei hangen arnoch i gael eich busnes ar waith. Mae ar gael am ddim i bawb yng nghymuned Syniadau Mawr Cymru.***
- Ydy'ch ffrindiau'n meddwl am ddechrau busnes? ***Dywedwch wrthynt am ymuno â Syniadau Mawr Cymru, gallant hefyd gael mynediad am ddim i'r canllaw cychwyn ac offeryn ar-lein 'Simply Do'.***

Yn y byd busnes

Pecyn Cymorth Dydd Gŵyl Dewi ar gyfer Manwerthwyr

Oeddech chi'n gwybod y byddai'n well gan fwy na 80% o ddefnyddwyr brynu cynhyrchion Cymreig yng Nghymru?
Manteisiwch ar y teimlad da hon ar 1 Mawrth trwy lawr lwytho pecyn cymorth Dydd Gŵyl Dewi gan Fwyd Bwyd a Diod Cymru am ddim.

Pythefnos Masnach Deg 26 Chwefror - 11 Mawrth 2018

Mae Pythefnos Masnach Deg yn codi ymwybyddiaeth am Fasnach Deg ledled Cymru a'r DU. Gallai eich busnes fod yn gwneud gwahaniaeth i fywydau pobl trwy newid i Fasnach Deg. Fel busnes, gallwch chi newid y byd drwy gynnig cynhyrchion Masnach Deg i'ch staff ac ymwelwyr.
Darllenwch fwy amdano yma.

Digwyddiadau Syniadau Mawr Cymru

- Byddwch yn Fos
  Deallwch y camau sydd rhaid cymryd.
  2 Mawrth, USW, Pontypridd.
- Cychwyn a Rhedeg Busnes
  Gweithdy i asesu a ydych chi'n meddu ar yr hyn sydd ei angen i lwyddo.
  Ledled Cymru.
- Datblygu Rhwydweithiau a'r GDPR
  Rhwydweithio am ddim i entrepreneuriaid ifanc.
  19 Mawrth, Y Ffatri, Porth.
- Bŵtcamp i Fusnes
  Dilynwch y camau gweithredu ar gyfryngau cymdeithasol gan ddefnyddio #Bootcamp2018.
  2-4 Mawrth 2018, Betws-y-Coed.
- Dathlu Syniadau Mawr
  Dilynwch y camau gweithredu ar gyfryngau cymdeithasol gan ddefnyddio #BigIdeasCelebrated.
  22 Mawrth, Prifysgol Bangor.

Busnes Cymru | Business Wales

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Llywodraeth Cymru
Welsh Government
Cronfa Datblygu Rhanbarthol Ewrop
European Regional Development Fund

Ydych chi'n barod i ddechrau'ch busnes neu os gennych gwestiynau i ni? Anfonwch e-bost at ymholiadau@syniadaumawr.cymru heddiw!

Rydych chi'n derbyn Rhyddhau Syniadau Mawr am i chi ofyn am fwy o wybodaeth oddi wrth Syniadau Mawr Cymru am entrepreneuriaeth. Gallwch chi ddileu'ch tanysgrifiad ar unrhyw adeg yma.

Dewch o hyd i ni ar: SyniadauMawrCymru @SyniadauMawrCym Syniadau Mawr Cymru

Cymraeg

Big Ideas Unleashed

Llywodraeth Cymru
Welsh Government

for young entrepreneurs in **Wales**

February 2018

Essential business start-up guide!

CLICK HERE TO DOWNLOAD YOUR FREE GUIDE FROM BIG IDEAS WALES

Student fuels his future with fare splitting petrol app

Jack Thomson, a young entrepreneur studying in Aberystwyth, has designed a fare splitting app that solves the problem of dividing petrol costs between friends when one person is the 'designated driver'. Read his story.

A ten-point guide to creativity!

Creativity is at the heart of a thriving business, but coming up with that first original idea can be tough. Being creative in business is not always about having a single "lightbulb" moment. More often it's about looking at things differently, adapting products and services to make them better. Take a look at our ten-point guide to help you be more creative.

Don't miss:

- Once you've got a great idea you'll need to know how to protect it. ***Take a look at our video and guide on how to find out if your idea is original, and how to protect it.***
- Have you downloaded your free guide to starting a business from Big Ideas Wales? ***You'll find the essential information you need to get your business up and running – available for nothing for all in the Big Ideas Wales community.***
- Are your friends thinking of starting a business? ***Tell them to sign up with Big Ideas Wales, they too could get free access to the start-up guide and 'Simply Do' online tool.***

Elsewhere in Business

St. David's Day Toolkit for Retailers

Did you know that in Wales over 80% of consumers would prefer to buy Welsh products? ***Take advantage of this good feeling on 1 March by downloading a free St. David's Day toolkit from Business Wales Food and Drink Wales.***

Fairtrade Fortnight 26 February – 11 March 2018

Fairtrade Fortnight raises awareness about Fair Trade across Wales and the UK. Your business could be making a difference to people's lives by switching to Fairtrade. As a business, you can change the world simply by offering Fairtrade products to your staff and visitors. ***Read more about it here.***

Busnes Cymru | Business Wales

Big Ideas Wales Events

- Be the Boss
  Understand the steps you need to take.
  2 March, USW, Pontypridd.
- Taking the Plunge
  Looks at pros and cons and personal skill you need to start a business.
  Venues across Wales.
- Network Building and GDPR
  Free networking for young entrepreneurs.
  19 March, The Factory, Porth.
- Bootcamp to Business Challenge
  Follow the action on social media using #Bootcamp2018.
  2-4 March 2018, Betws-y-Coed.
- Big Ideas Celebrated
  Follow the action on social media using #BigIdeasCelebrated.
  22 March, Bangor University.

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Are you ready to start your business or have questions you'd like to ask? Email enquiries@bigideaswales.com today!

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