



Young Enterprise is the UK's leading charity that empowers young people to harness their personal and business skills.

We believe that the potential of the UK's young people is unlimited, and an academic education on its own is not enough. Our mission is to empower young people to discover, develop and celebrate their skills and potential.

Young Enterprise works directly with young people, their teachers and parents, businesses and influencers to build a successful and sustainable future for all young people and society at large. Through our hands-on employability and financial education programmes and resources and teacher training, we want to eradicate youth unemployment, help young people realise their potential beyond education and empower a generation to learn, to work and to live.



Tenner Challenge is Young Enterprise's FREE national challenge for secondary schools.

Tenner Challenge provides a highly interactive way for students to develop key skills including creativity, resilience, and problem solving, using real money to take calculated risks in business.

Students are pledged £10 and have one month to set up a business - coming up with an idea of a product or service they can sell and gain first-hand experience of what it's like to be an entrepreneur.

How does it work?



1. Here's a Tenner!
Each business is pledged £10 from the Tenner Bank.



2. Get started
Participants use this start-up capital to get their business off the ground, working alone or in a group.



3. Keep it going
Young people have four weeks to make as much profit as they can from their Tenner while also aiming to create a social impact. There'll be weekly competitions to keep them engaged, incentivised and motivated.



4. Keep the profit
Participants are in full control of any profit they make and decide what to spend this on. They might donate their profit to charity or local cause, resources or activities for school, or a day out.



5. Payback for the future
At the end of Tenner, participants enter the National Competition and pay back their £10 pledge plus a £1 legacy donation to enable Young Enterprise to support even more young people next year.

Sign up now at
bit.ly/tenner2017

Find out more at bit.ly/tenner2017

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Find out more at bit.ly/tenner2017



ages
11-19
years

Young Enterprise's FREE Tenner Challenge

Providing employability skills for young people

Find out more at bit.ly/tenner2017

Key educational benefits of Tenner Challenge

Tenner helps you to offer a broad and balanced curriculum that prepares students for life in the UK by:

- Contributing as an integral part of a whole school/college stable careers programme and supporting the Gatsby Benchmarks of Good Careers Guidance
- Promoting employability skills - supporting Ofsted requirements and helping pupils prepare for the next stage of education, training or life in the workplace
- Providing practical opportunities to explore financial mathematics and problem solving in real contexts
- Supporting PSHE – enabling participants to make informed decisions to be enterprising and ambitious
- Providing a real business opportunity to explore a range of career opportunities
- Allowing students to become active citizens through giving back to their school and community in choosing how to use their profits

How we will support you

We will provide all the online resources you and your students will need to make the challenge a success including ideas and inspiration, activities, case studies and guidance.

You can also keep track of your students' progress using our online logbooks.

"It was a brilliant challenge and so many students have found their inner talents and learnt to take a risk"

Teacher

Find out more at bit.ly/tenner2017

Tenner Challenge +

Help your students get the most out of their Tenner Challenge experience with Tenner Challenge +

Tenner Challenge + gives you the option of providing additional Launch and Review sessions for your students.

Delivered by our expert staff and supported by volunteers from the business sector, the Launch session introduces Tenner and helps students generate business ideas through a series of fast-paced, exciting activities, while the Review session enables students to present their Tenner journey to a panel of volunteers and reflect upon the employability skills they've developed. We'll help students think about how they can use the experiences and skills they have developed to prepare for future competency-based employer interviews.

We can also provide you with volunteer support to help you deliver the Tenner Challenge in your school.

Key Benefits

- Helps form part of a stable careers programme by bringing business into the classroom
- Helps address the individual needs of students by engaging a diverse range of volunteer employees
- Provides 4 encounters with employees and employers (2 in each session)

Costs

£300 for a typical class size for a ½ day session for a launch support OR a review session.

£500 for both sessions for a typical class size.

Additional delivery support for weekly sessions are available.

To find out more email tenner@y-e.org.uk

Find out more at bit.ly/tenner2017

Key facts



82%

of participants felt Tenner provided them with a unique opportunity to learn and achieve new things



£98

Average profit per team

Statistics taken from teacher and student evaluation of the 2016 Tenner Challenge

Find out more at bit.ly/tenner2017



84%

of teachers were attracted to the Tenner Challenge for the 'real experience' it offers to young people



£22,382

Profit donated to charity



"I think the Tenner Challenge was a really great project to take part in. It has taught me so much. Going out and doing it yourself is a much better way of learning about business in the real world than sitting in a classroom."

Student

Ready to sign up for the challenge?

11-19 year olds can take part through their school, college or youth organisation – teams must be registered by a teacher, lecturer or leader.

The Tenner challenge takes place 27 February - 24 March 2017. Registrations are open from 28 November 2016.

You may be able to take the challenge outside of these dates, please email tenner@y-e.org.uk to find out more.

Have a question?

Call us on **020 7549 1980** or email us at tenner@y-e.org.uk

Sign up now at bit.ly/tenner2017

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