**KEY FACTS**

**SMARTInnovation**

**Advice and support for Business**

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| **What is SMARTInnovation?** |
| **SMARTInnovation** offers expert advice and support for Welsh businesses seeking to undertake Innovation and Research & Development (R&D). |

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| **What are the aims of SMARTInnovation?** |
| **SMARTInnovation** – increasing the innovation capability of Welsh businesses by assisting them to invest in sustainable Research, Development and Innovation |

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| **What can SMARTInnovation do for me?** |
| * Access to Impartial innovation advice & diagnostic through dedicated pan Wales network of Innovation Specialists
* Intellectual Property advice & support and access to subsidised UK-Intellectual Property Office ‘IP Audits’
* Specialist Manufacturing & Design consultancy from an approved framework of private sector advisors
* Support to facilitate Technical Collaborations, including Technology Transfer activities between businesses and research institutions
* Support with commercialisation, licensing and Open Innovation opportunities
* Support to access appropriate R,D& I funding sources and advice to develop funding applications e.g. SMARTCymru, Innovate UK and EU Horizon2020
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| **How do I access SMARTInnovation?** |
| * Contact our helpline on 03000 6 03000 who will put you in contact with the relevant person:
* Or visit our interactive website: <http://expertisewales.co.uk/support-and-funding-businesses>
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