**KEY FACTS**

**SMARTInnovation**

**Advice and support for Business**

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| **What is SMARTInnovation?** |
| **SMARTInnovation** offers expert advice and support for Welsh businesses seeking to undertake Innovation and Research & Development (R&D). |

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| **What are the aims of SMARTInnovation?** |
| **SMARTInnovation** – increasing the innovation capability of Welsh businesses by assisting them to invest in sustainable Research, Development and Innovation |

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| **What can SMARTInnovation do for me?** |
| * Access to Impartial innovation advice & diagnostic through dedicated pan Wales network of Innovation Specialists * Intellectual Property advice & support and access to subsidised UK-Intellectual Property Office ‘IP Audits’ * Specialist Manufacturing & Design consultancy from an approved framework of private sector advisors * Support to facilitate Technical Collaborations, including Technology Transfer activities between businesses and research institutions * Support with commercialisation, licensing and Open Innovation opportunities * Support to access appropriate R,D& I funding sources and advice to develop funding applications e.g. SMARTCymru, Innovate UK and EU Horizon2020 |

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| **How do I access SMARTInnovation?** |
| * Contact our helpline on 03000 6 03000 who will put you in contact with the relevant person: * Or visit our interactive website: <http://expertisewales.co.uk/support-and-funding-businesses> |