

DEVELOP YOUR BUSINESS

June – August 2017

RAG Status

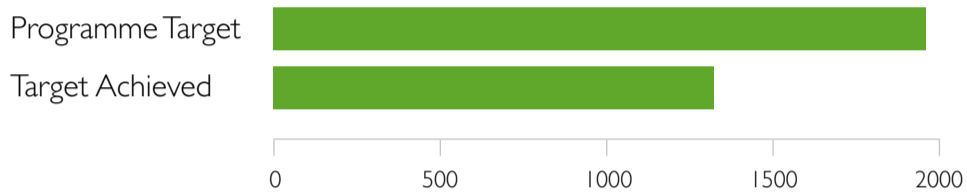
■ Red: Behind with target ■ Amber: Nearly achieved target ■ Green: Target on track

Total registered with Farming Connect since 01/10/2015

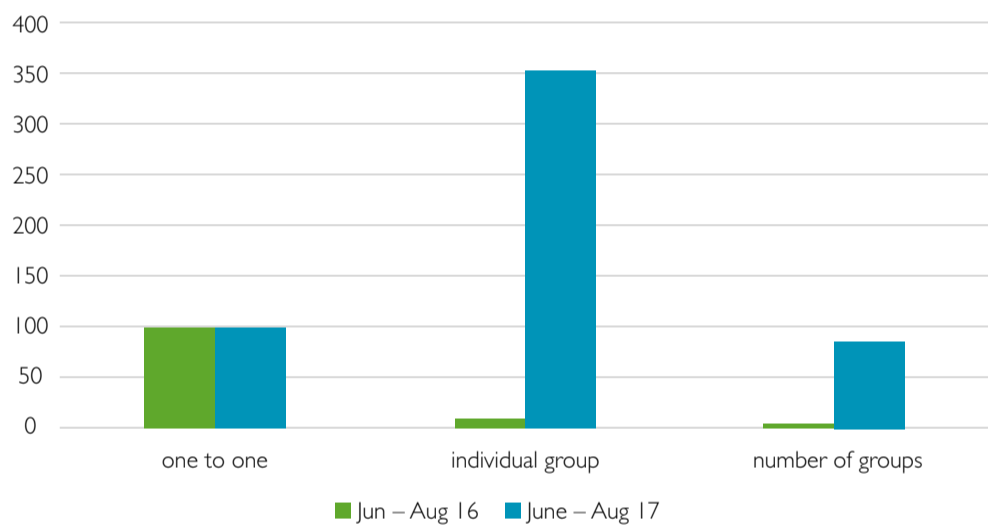


Advisory Service

Advisory Service approved applications 1/10/2015 – 30/8/2017

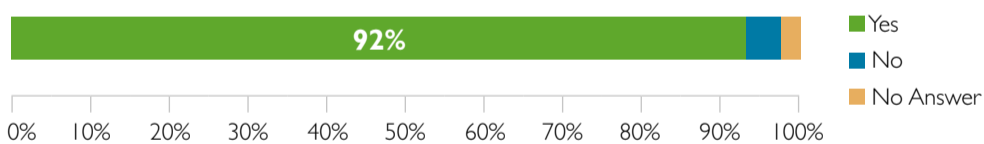


Approved applications quarterly comparisment



Advisory Service:

As a result of the advice have you, or will you make changes to your business?



Comments from beneficiaries:

“Advice helped to feed cows correctly. This improved cow fertility and hence increased the farm profits!”

“Very pleased with the service we received from the company. Adviser was very honest and advised us significantly whilst giving us a variety of options to help improve our farm and ourselves. Highly recommended!”

One to one surgeries

Surgeries are one hour one-to-one advice with a consultant at designated venues.



Annual target = 60 Target achieved = 52



Planning surgery

Feedback from 6 attendees:

100% RATED THE SURGERY AS VERY GOOD OR EXCELLENT

100% LEARNED SOMETHING NEW

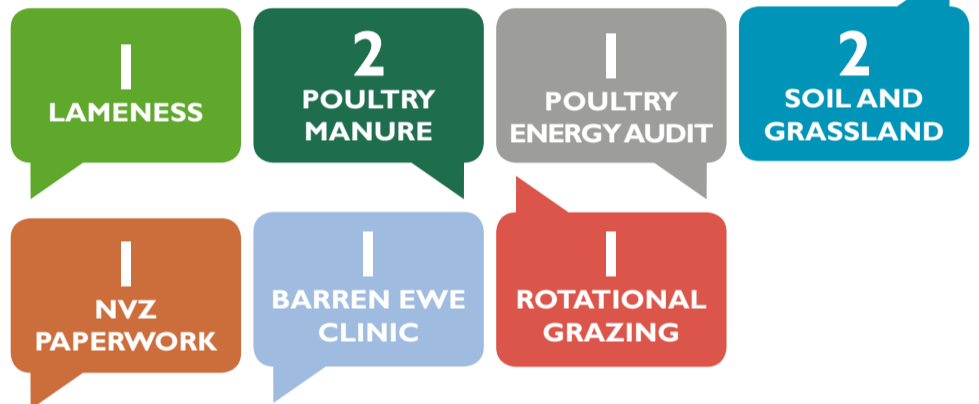
Quote from beneficiaries:

This surgery has allowed us to learn about planning and its directives, and where we can go next.

Clinic

One-to-one sessions to gain advice and guidance specific to the business.

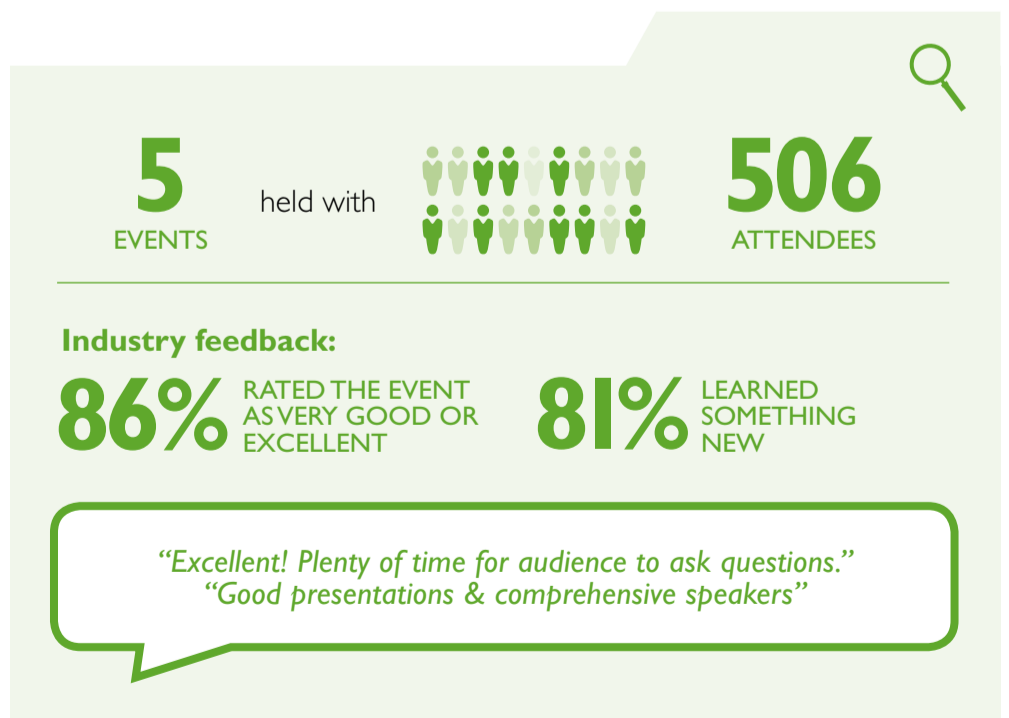
Annual target = 21 Targets achieved = 9



Strategic Awareness Events

...Sector specific roadshows, drop in events and workshops.

Annual target = 70 Targets achieved = 5





Joint events with HCC

Understanding the requirements for trade in the global market

4
JOINT EVENTS
HELD

with



63
ATTENDEES

These events across Wales were hosted in conjunction with HCC Meat Promotion Wales on Trade in the Global Market Place. They focused on:

- How **Global Market may affect** farming business
- **The Importance of Export Trade** for the Welsh Red Meat Industry
- **Exporting requirements** now and post Brexit
- **Achieving** market access

Quotes from Attendees

“Excellent event and plenty of time for the audience to ask questions”
“Excellent evening, quite informative”



Discussion Groups

57
MEETINGS

with



361
ATTENDEES

Case Study

FEC Discussion Group Meeting

A meeting back in June was held on farm with the Usk Sheep Discussion Group to look at FEC management and finishing lamb strategies with Hilary Jones, Usk Vets, and Kate Hovers.

The meeting opened with a demonstration by Hilary Jones of the best practice techniques for collecting faeces for a FEC from lambs. The meeting then took samples from a group of lambs and analysed the results through a microscope before discussing the results later in the meeting.

Key Message: It is vital not to under dose a lamb but also vital not to significantly overdose a lamb. Important to set the dosage rate carefully and amend as necessary whilst working through the group of lambs.

Idea: Separate out the smallest lambs and treat as a different group. Set the gun rate to be “two pumps” for a large lamb and “one pump” for a small lamb, as a manageable approach to treatment.

Summer Shows

We attended 8 regional Summer Shows during the quarter:

MONMOUTHSHIRE

CARDIGAN

VALE OF
GLAMORGAN

LAMPETER

ANGLESEY

PEMBROKESHIRE

DENBIGH
AND FLINT

MEIRIONNYDD

In addition to those, we attended the Royal Welsh Show and the Royal Welsh Muck and Soil event in Carmarthenshire.

Royal Welsh Show

Enquiry forms completed during the week	158
Total number of new registrations received during the week	30
PDPs completed during the week	10

Activities and events at this year's Royal Welsh Show included:

- PDP Drop-in Surgeries
- The Agri Lab Launch
- Meet the Mentor
- Women in Agriculture Networking Lunch
- Lesley Griffiths, AM, announcing the winners of the Management Exchange programme.
- 1-2-1 Clinic with Ian Beecher-Jones, Precision Farming Consultant
- Agri Academy alumni event, attended by Lesley Griffiths, AM – all past and present Agri Academy members have also been invited.
- DPO Networking Session
- Improve Farm income streams through new planting and the woodland carbon code
- The future of Precision Farming Technology and the ‘Yellow Gold’ project at the Harper Adams University
- EIP Event



Soil and Muck Event

Gelli Aur, a Farming Connect Innovation Site and host of the recent Royal Welsh Muck and Soil Event 2017, is trialling a multi-cut system and also examining the cost difference between harvesting with a precision chop machine and a forage wagon. Visitors to the Farming Connect stand at the event learnt how switching from a traditional three-cut silage system to cutting more frequently has lifted forage quality at the college farm. Visitors also learned how a North Wales Demonstration Farmer is seeking to improve grassland and reduce fertiliser inputs by targeting nutritional inputs and got the opportunity to hear a presentation on maintaining good soil structure by independent grassland specialist Chris Duller.

