

Venture is designed to help match farmers and landowners who are looking to step back from the industry with new entrants looking for a way into farming. It guides people on both sides through the key steps required to find a potential business partner. An integrated package of training, mentoring, specialist advice and business support equips participants with the skills, knowledge and confidence needed to help them achieve their goals.

The key steps in the **Venture journey** could include...



RAG Score

■ Red ■ Amber ■ Green

Green Project and events are on target

322
EXPRESSIONS OF INTEREST
SUBMITTED SINCE THE
START OF VENTURE

265
ACTIVE
PARTICIPANTS

31,434
ACRES OF
LAND
AVAILABLE

147
SEEKERS
LOOKING FOR
OPPORTUNITIES

118
PROVIDERS
OFFERING AN
OPPORTUNITY

87
HAVE FOUND
A MATCH

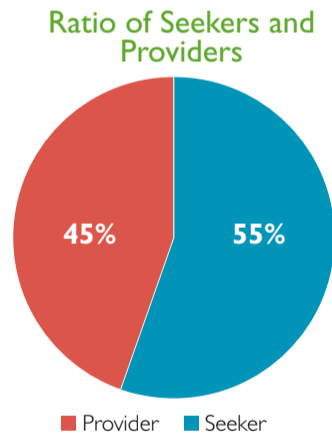
Current Opportunities

Location	Size of Holding (hectares)	Sector	Venture Reference Number
Welshpool	152	Beef & Sheep	222
Cardiff	2-120	Sheep (option to use sheds for other enterprise)	259
Newtown	102	Beef & Sheep	229
Carmarthen	40	Sheep	105
Carmarthen	36	Beef & Sheep	244
Llanfyllin	29	Forestry	220
Carmarthen	185	Dairy	121
Haverfordwest	70	Beef & Sheep	112
Haverfordwest	24	Horticulture	87
Welshpool	325	Sheep	124
Aberystwyth	650	Sheep	265
Porthmadog	178	Beef & Sheep	183
Caernarfon	86	Sheep & Pigs	300
Denbigh	140	Sheep	273
Hay on Wye	60	Horticulture, Beef & Sheep	169
Lampeter	41	Beef (formerly)	177
Wrexham	202	Dairy	276
St David's	1.2	Horticulture	239
Llangadog	38	Sheep	47



We are still seeing limited numbers of new entrants coming forward to take the opportunities offered. Two Seekers have met up with their potential Providers and are progressing to the next stage, which is to access the Advisory Service.

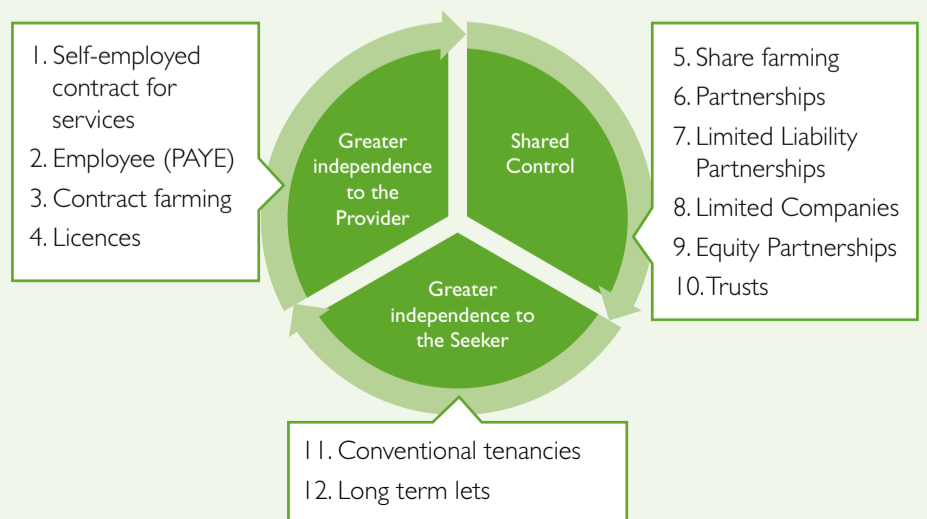
Next month, we're going to try a different approach by sending anonymous Seeker profiles out to the Providers and ask them to reply if they are interested. We're hoping this might provide a confidence boost for Seekers who are currently reluctant to come forward.



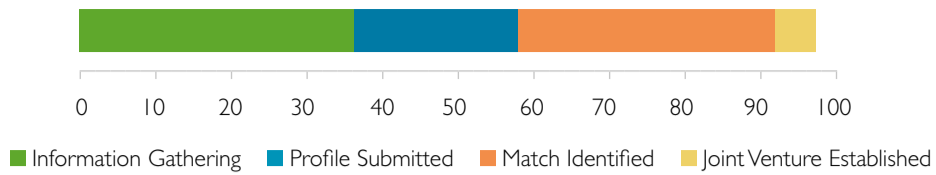
40
matches have
been made
33% of participants have identified a business partner

Their next step will be to apply for the Farming Connect Advisory Service which provides up to €3000 of fully funded advice to agree on a business structure and form a plan for their new group enterprise.

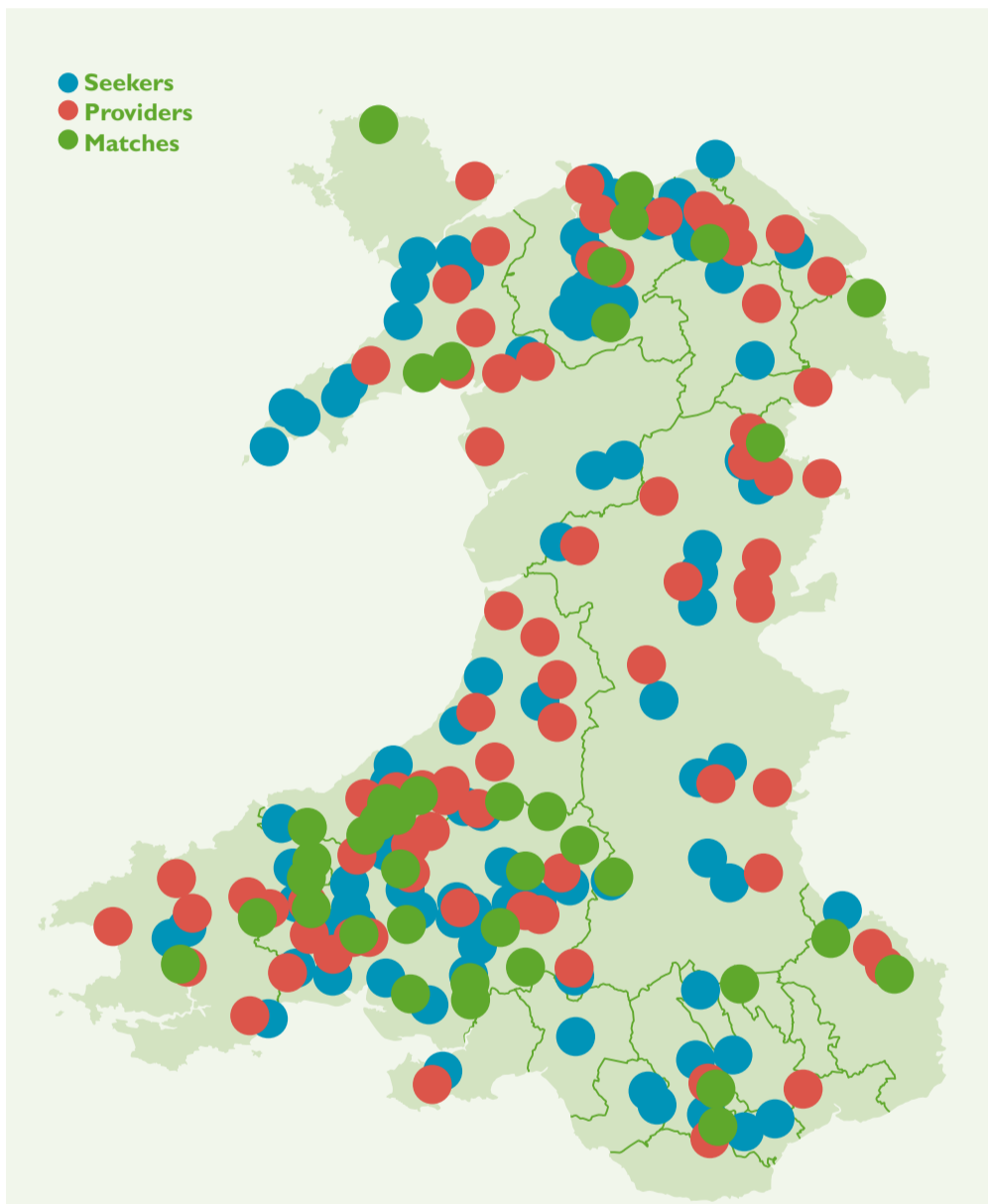
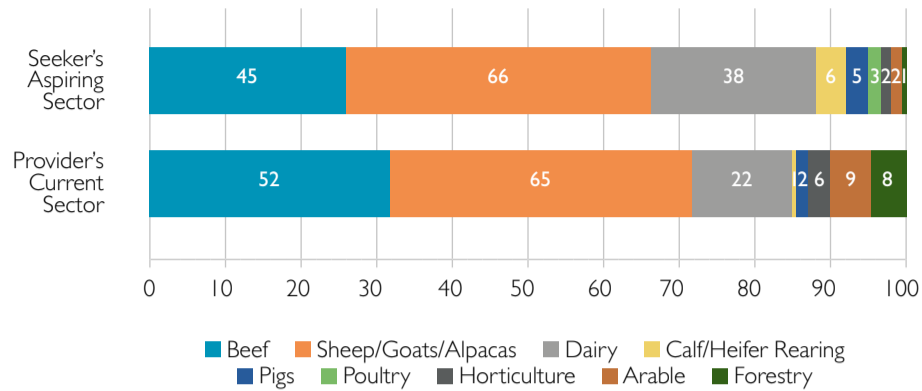
Our **Venture Handbook** provides an overview of the spectrum of Joint Venture business models that can be considered.



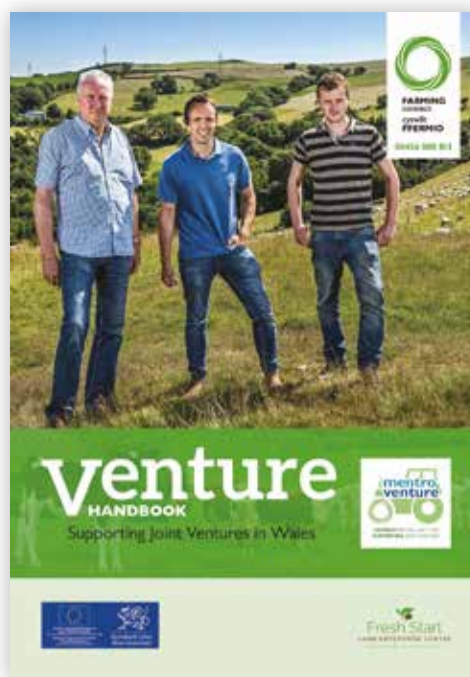
Status



Sectors



14 partnerships are currently accessing advisory service and **9 new joint ventures** have been established.



Are you looking for a route into farming? Or could you provide an opportunity for a new entrant? Click [here](#) to read out Venture Handbook to find out more.



Some highlights from our online and social media platforms:

Facebook 01/12/2017

Are you looking for a joint venture? Watch this video to hear Rhys's story – a young farmer who has embraced our Venture programme. If you, like Rhys, are looking for a way into the industry, a way that offers responsibility and the opportunity to learn and develop, perhaps our Venture programme is the answer!

People reached – **14,697**

Video views – **5,958**

Reactions, comments & shared – **213**



Click the TV Screen to watch.

