

Venture is designed to help match farmers and landowners who are looking to step back from the industry with new entrants looking for a way into farming. It guides people on both sides through the key steps required to find a potential business partner. An integrated package of training, mentoring, specialist advice and business support equips participants with the skills, knowledge and confidence needed to help them achieve their goals.

The key steps in the **Venture journey** could include...



## RAG Score

■ Red ■ Amber ■ Green

**Green** Project and events are on target

**346**

EXPRESSIONS OF INTEREST  
SUBMITTED SINCE THE  
START OF VENTURE

**284**

ACTIVE  
PARTICIPANTS

**28,998**

ACRES OF  
LAND  
INVOLVED

**115**

SEEKERS  
LOOKING FOR  
OPPORTUNITIES

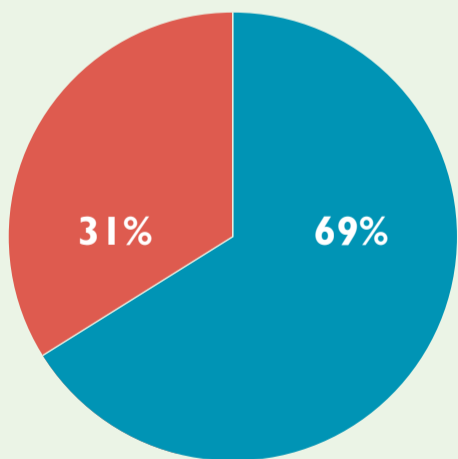
**69**

PROVIDERS  
OFFERING AN  
OPPORTUNITY

**100**

HAVE FOUND  
A **MATCH**

To encourage more Providers to join Venture a different approach was taken during May when anonymous Seeker profiles were sent out to the Providers.



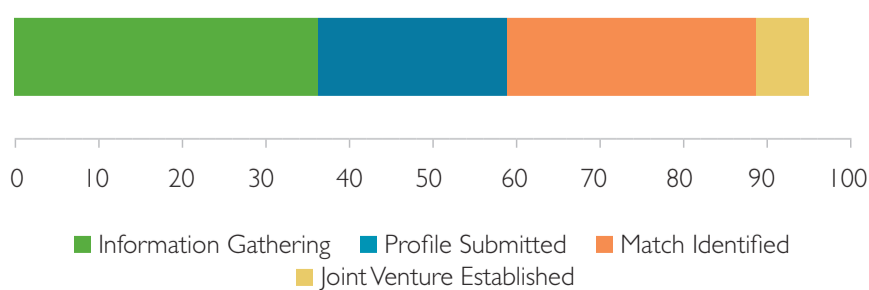
Ratio of Seekers and Providers (not including those who have found a match)

■ Provider ■ Seeker

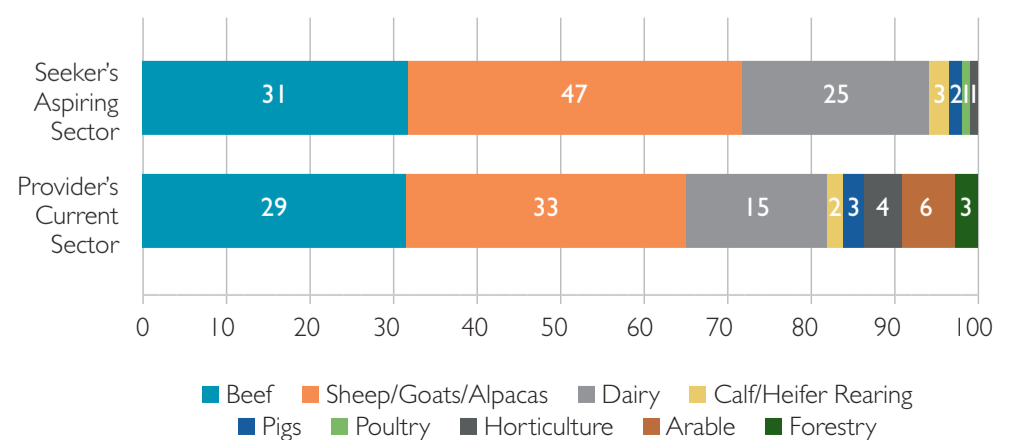
## Current Opportunities

Location	Size of Holding (hectares)	Sector	Venture Reference Number
Welshpool	152	Beef & Sheep	222
Cardiff	2-120	Sheep (but potential for other things)	259
Newcastle Emllyn	68	Dairy	290
Newtown	102	Beef & Sheep	229
Llandysul	185	Dairy	157
Newcastle Emllyn	29	Beef & Sheep	324
Llandysul	92	Beef & Sheep	126
Conwy	47	Dairy	340
Carmarthen	40	Sheep	105
Carmarthen	36	Beef & Sheep	244
Llanfyllin	29	Forestry	220
Carmarthen	185	Dairy	121
Haverfordwest	24	Horticulture	87
Welshpool	325	Sheep	124
Aberystwyth / Machynlleth	108	Beef & Sheep	268
Abergele	100	Beef & Sheep	189
Abergavenny	77	Beef & Sheep	169
Hay on Wye	60	Horticulture, Beef & Sheep	169
Wrecsam	202	Dairy	276
St David's	1.2	Horticulture	239
Llangadog	38	Sheep	47

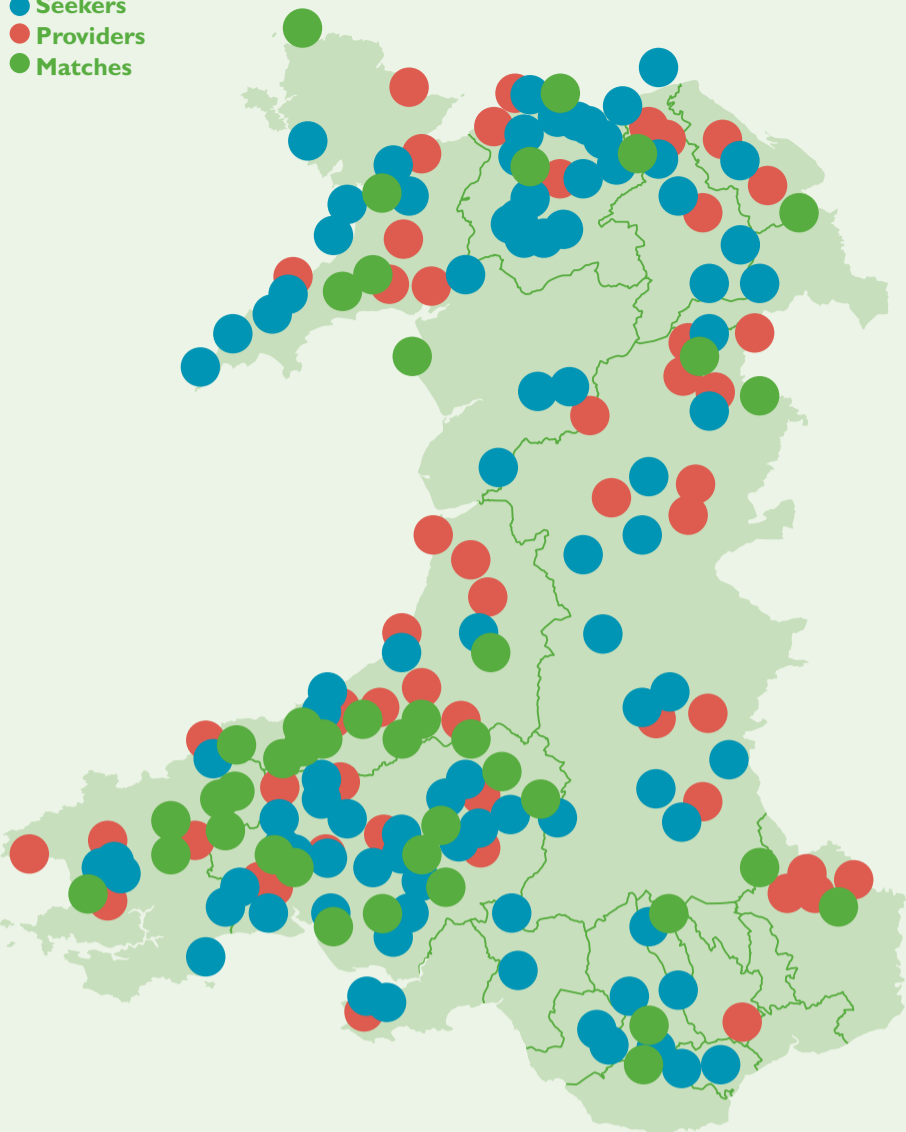
## Status



## Sectors



- Seekers
- Providers
- Matches



**16 partnerships** are currently accessing advisory service and **9 new joint ventures** have been established.

### Ceredigion farmer turns tragedy into opportunity



Another Venture opportunity that recently gained press attention is Egan Carlisle, a provider from Newcastle Emlyn. Mr Carlisle's son sadly took his own life last year following a battle with mental health. Mr Carlisle, who sold the milk herd after his son's death, is now looking for another young farmer to grasp the opportunity to run his 160 acre farm. Eager to take a step back, he turned to the Venture programme to find a potential Seeker and hopes to get someone in place by September.

### Some highlights from our online and social media platforms:

#### Facebook

We are delighted to see our Venture scheme in place and working successfully and effectively for Lee Pritchard and Lorraine Howells. Here's a link to read further about their experience.

If this scheme is of interest to you, or for more info, take a look at our website: <http://bit.ly/2yCCFOH>

People reached – **800**

Likes, comments & shares – **26**

Post clicks – **208**



### Case Study

How a young farmworker helped solve succession crisis on upland farm



In May, the Farmers Weekly published an article on Lee Pritchard and Lorraine Howells, one of our successful Joint Venture partnerships. Having no family members interested in farming, Lorraine was determined to pass on her holding to a young farmer and the Venture scheme supported the pair to achieve that. Lee, who has worked on the farm since he was 16 was brought into the business as a junior partner. The Venture programme funded a new business plan and legal guidance to agree on a suitable agreement.

[Click here](#) to read the article.