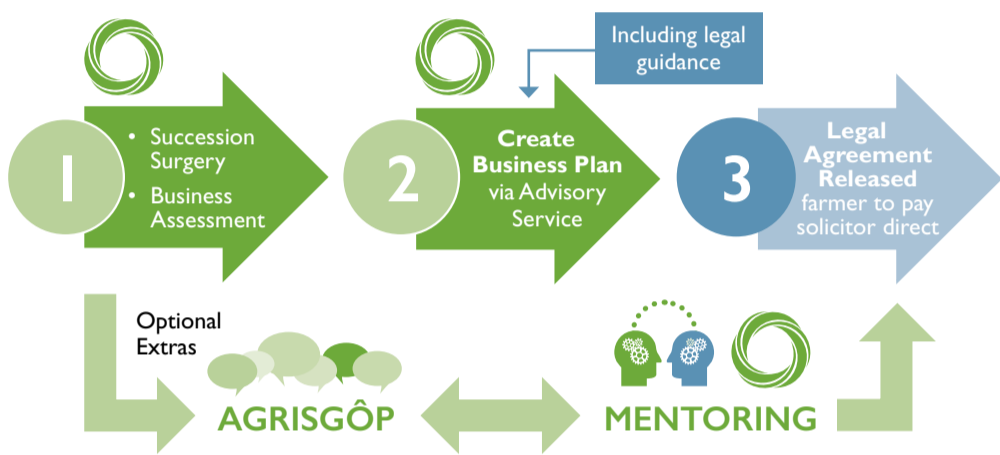


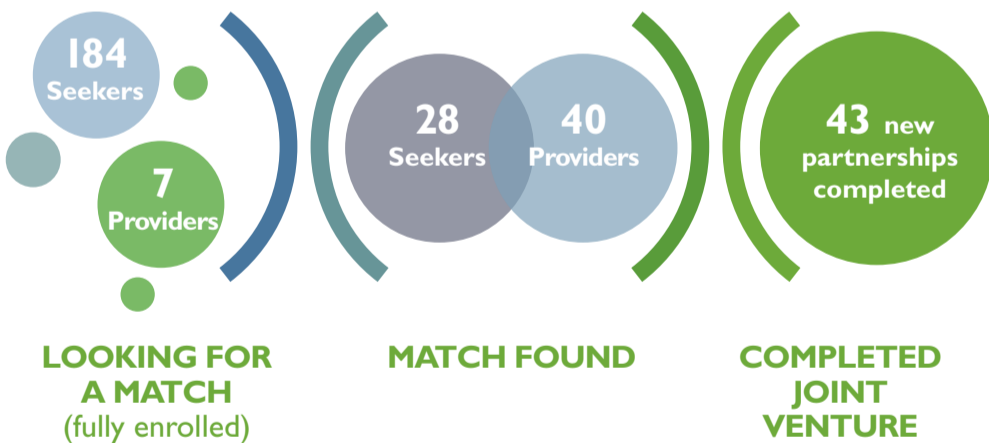
Venture is designed to help match farmers and landowners who are looking to step back from the industry with new entrants looking for a way into farming. It guides people on both sides through the key steps required to find a potential business partner. An integrated package of training, mentoring, specialist advice and business support equips participants with the skills, knowledge and confidence needed to help them achieve their goals.

The key steps in the **Venture journey** could include...



720
EXPRESSIONS OF INTEREST
SUBMITTED SINCE THE
START OF VENTURE

260
ACTIVE
PARTICIPANTS



50,576
ACRES
OF LAND
INVOLVED



* Active participants refer to those who have fully enrolled by completing a Venture profile or are currently receiving business planning advice to establish a joint venture.

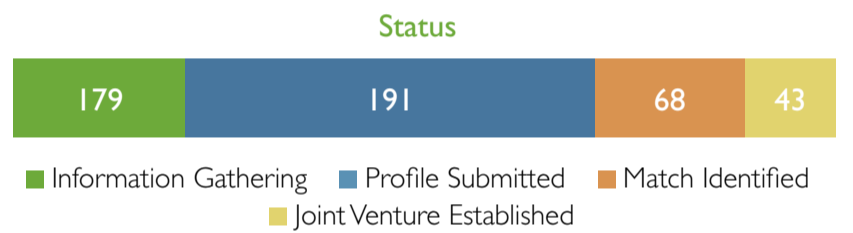
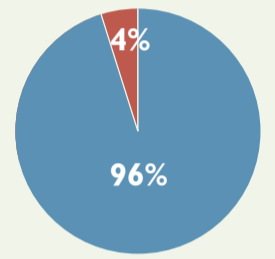
* Acres of land involved included land area of all Providers enrolled in the Venture programme, including land being advertised, land which has a potential Seeker assigned to it, land which is involved in a completed joint venture and the land of those who are in the early stages of the process.

* Providers offering an opportunity refer to landowners who are currently publicly advertising their opportunity.

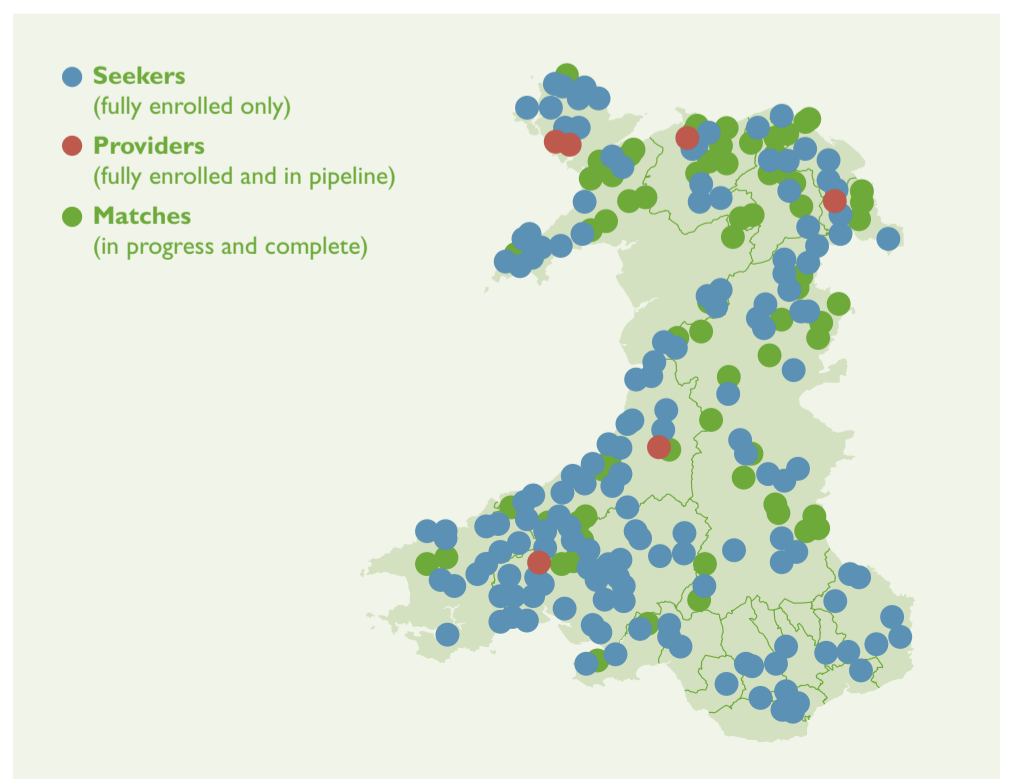
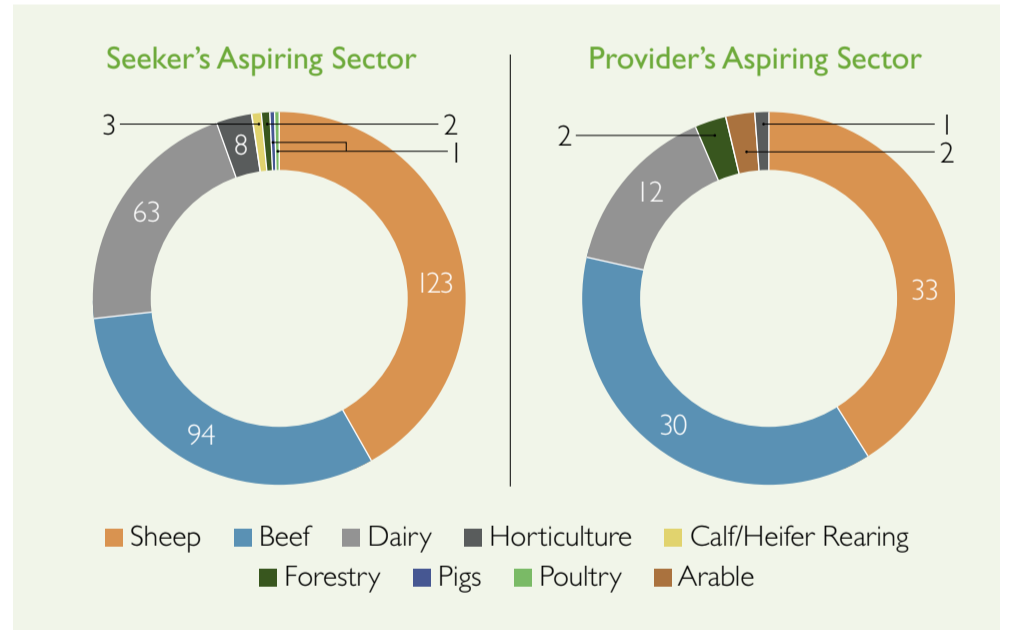
* Those who have found a match includes those developing a new joint venture with a potential business partner.

Percentage of Seekers and Providers
(not including those who have found a match)

■ Provider
■ Seeker



Sectors (active participants only)



Current Opportunities

There are currently **four** opportunities on the Farming Connect website. Click [here](#) for more information on these opportunities.



Opportunity #486

Carmarthen
9.7 Ha / 23.96 acres
Beef & Sheep with diversification enterprise
45 Ewes, 4 Heifers
No accommodation
Share farming



Opportunity #340

Ta'Y Cafn / Eglwysbach, Conwy
47Ha / 116 acres
Dairy
150 Crossbred Dairy Cows
Accommodation available
Employee



Opportunity #468

Llangefni, Anglesey
50Ha / 123 acres
Beef
60 Beef Cattle
No accommodation
Sharing day to day management, but open to discussion



Opportunity #705

Tregaron
296Ha / 730 acres
Beef & Sheep
25 Welsh Black Suckler Cows & 400 Welsh Mountain Ewes
Accommodation available
Open to discussion

Other opportunities advertised between December 2020 and May 2021:

Opportunity #105

Carmarthen
40Ha / 99 acres
Sheep
40 Ewes
No longer available

Opportunity #635

Hay on Wye
10Ha / 24.71 acres
Horticultural
Match found

Opportunity #551

Tregaron
220Ha / 543.63 acres
Dairy
700 New Zeland Friesian Dairy Cows
No longer available

Opportunity #613

Llanelli
120Ha / 296.53 acres
Dairy
200 Dairy Cows with 300 followers
Match found

Opportunity #586

Caerphilly
240Ha / 593 acres
Dairy
800 Dairy cows
Three bedroom bungalow available
Match found

Opportunity #644

Newport, Pembrokeshire
185Ha / 457.14 acres
Dairy
250 Cows, 90 Heifers
Accommodation available
Match found

Restructuring of the Venture Programme

To make the opportunities offered through the Venture programme more accessible to seekers, the opportunities are now advertised on the Farming Connect website. Previously, seekers needed to complete a profile and would receive details of opportunities every quarter. Seekers now complete an application form as if they were applying for a job if interested in an opportunity. Seekers can also be added on to a 'Seekers Mailing List' therefore, every time a new opportunity becomes available they will be notified.

Born a farmer or born to farm?

During the 2021 Wales Farming Conference, first generation farmers Rhun Williams, Matthew Jackson and Rhidian Glyn hosted a live Q&A session. The three spoke of their experience and gave honest guidance which seekers on the Venture programme could relate to. They answered wide-ranging questions on how they are now successful farmers in their own right despite coming from non-farming backgrounds.



Click [here](#) to watch a video about the three.

'Start to Farm' Facebook Group



During March 2021, a Facebook group called 'Start to Farm' was launched. The group is a dedicated space for new entrants to agriculture to share experiences, make new connections and find opportunities to start farming.

It can be overwhelming and difficult for new entrants to filter and identify which areas of the Farming Connect programme is relevant to them. The 'Start to Farm' group will filter the information and provide a more targeted approach. Details of Venture opportunities currently advertised, suitable training courses and events and webinars which are specifically targeted at new entrants will be posted on the page.

Group members will also be able to post content on the group's news feed and potential providers may want to join the group to post their own job or joint venture opportunities. This will be an opportunity for the Venture team to recruit them as providers, facilitate the matching process and help them access further support from Farming Connect.

Up until 31 May, the group has 203 members.