

#einfermydd  
#ourfarms



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DEMO FARM LIVE



FARMING  
connect  
cyswllt  
FFERMIO

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## MOUNTJOY

Key Sector: Dairy

Embracing genomic technology to breed replacement cows and reducing nitrogen input through the use of clover.

### FARM FACTS:

- Mountjoy is a 186-hectare (ha) grassland farm supporting a herd of 360 New Zealand-type Friesian dairy cows and 200 followers.
- The holding is farmed by second generation farmer William Hannah, his wife, Heather, and his parents, Tom and Mary. Heather's brother, Mike Stott, works in the business in a full-time capacity and relief milkers are also employed.
- The herd is housed for 8-10 weeks and calves in a 12-week block from March 20th – in 2019 80% calved in the first five weeks.
- All cows calve at grass on 24-hour grazing breaks.
- Annual milk yield average is 6,000 litres/cow at 4.4% butterfat and 3.7% protein, with 3,700 litres produced from forage.

| Farming Connect follow-on support  | Details  |
|--|--|
| <b>E-learning</b> - Short bite-sized interactive learning from the comfort of your own home, at a time convenient to you                           | <b>Available courses include:</b> <ul style="list-style-type: none"> <li>• Genetic Improvement of Livestock</li> <li>• Estimated Breeding Values</li> <li>• Body Condition Scoring</li> <li>• Genomics</li> <li>• Grazing Management</li> <li>• Farm Nutrient Management</li> <li>• Reducing Agri-pollution</li> </ul>   |
| <b>Face to face training</b> - 80% funding support available towards courses   | <b>Available courses include:</b> <ul style="list-style-type: none"> <li>• Reducing Greenhouse Gases in a Livestock System</li> <li>• Calf Management, Health and Housing</li> <li>• Cattle Mobility Scoring</li> <li>• Safe Use and Application of Slurry</li> <li>• DIY AI</li> <li>• Cattle Foot Trimming</li> </ul>  |
| <b>Surgeries</b> - Fully funded one-to-one digital surgeries with an independent consultant/vet.   | <b>Topics include:</b> <ul style="list-style-type: none"> <li>• Nutrition</li> <li>• Soil and grassland management</li> <li>• Infrastructure</li> </ul>  |
| <b>ICT Programme</b>   | <ul style="list-style-type: none"> <li>• Video of webinar by Moomall available on the Farming Connect website.</li> <li>• One-to-one telephone or digital tutoring for those with basic ICT skills being held digitally or on the telephone</li> <li>• Basic ICT skills homeworking course available throughout the summer with telephone support from land-based colleges.</li> </ul> |
| <b>Advisory Service</b>  | <ul style="list-style-type: none"> <li>• Business planning</li> <li>• Fertility</li> <li>• Grassland management</li> <li>• Nutrient management planning</li> <li>• Feed rationing</li> </ul>   |
| <b>Prosper from Pasture</b>  | Participation in the programme in order to implement better grassland management and review efficiency of utilisation.   |
| <b>Animal Health Clinics</b> - one clinic per business that will provide up to £250 to undertake sampling, testing and advice from their local vet | <b>Clinics can cover a range of animal health issues such as:</b> <ul style="list-style-type: none"> <li>• FEC</li> <li>• Fertility</li> <li>• IBR</li> <li>• Mobility</li> <li>• Parlour Testing</li> <li>• Ectoparasites (Scab, Ticks, etc.)</li> </ul>  |

