

INNOVATION AND DIVERSIFICATION

VIRTUAL >>>>>>

Innovation and Diversification week

Follow-on Support

Farming Connect follow-on support	Details
Fully funded one-to-one digital surgeries with an independent consultant.	<p>Topics include:</p> <ul style="list-style-type: none"> • Marketing and Diversification • Legal • Business • Accountant • Staff Management • Planning • Energy Review
<p>Training Courses - Fully funded or subsidised by up to 80%. Application window open until Friday 30 October, 2020</p>	<p>Some of the courses available:</p> <ul style="list-style-type: none"> • Business planning and development • Marketing your business • Planning a diversification or new enterprise on a farm • Conservation grazing • Reducing greenhouse gases in a livestock system
<p>E-learning - Bite-sized interactive learning from the comfort of your own home, at a time convenient to you.</p>	<p>Some of the courses available:</p> <ul style="list-style-type: none"> • Climate Change and Land Management • Climate Change and Livestock • Collaborative and Share Farming • Farm Benchmarking • Farm Human Resources • Genetic Improvement of Livestock • Genomics • Planning and Finance • Precision Technology in Agriculture • VAT
<p>Weekly webinars</p>	<p>Upcoming webinars: 28 October: Lamb finishing efficiency 29 October: Should we be using less nitrogen?</p> <p>Recent webinars: 27 August: Adding growing enterprises to generate an extra income on a hill livestock farm 10 September: Tractor GPS technology 17 September: Additional income through the Woodland Carbon Code</p> <p><i>View all our previous webinars on Farming Connect's YouTube channel</i></p>
<p>ICT Programme</p>	<p>Computers for Beginners - resumption of six-week classroom-based courses from early November.</p> <p>Computers for Beginners - Homeworking booklet course available.</p> <p>One-to-one tutoring - x2 two-hour sessions available over the telephone/digitally for all your computer/IT needs.</p> <p>Upcoming webinars -</p> <p>02/11/20 and 30/11/20 - Email Marketing 09/11/20 - WLBP Farm Records Facility 16/11/20 - Safe and secure data storage in the cloud 23/11/20 - Using the EID Cymru website 07/12/20 - Cyber Security Awareness 14/12/20 - Search Engine Optimisation</p>