

# THEATRE TIMETABLE

**INNOVATION AND  
DIVERSIFICATION  
WALES**

## THEATRE 1

10:30 - 11:00	<b>Tim Hughes – Behind the Lens Media</b> Stand out from the crowd... creating imagery for websites and social media marketing	
11:10 - 12:10	<b>Tom Pemberton – TP Farm Life</b> Farmer, television personality, best-selling author and social media phenomenon 'Make Hay While the Sun Shines: A Year on the Farm'	
13:10 - 13:40	<b>Peter Gohery – Embrace FARM, Physical Impairment (Ireland)</b> It's better to lose a minute in life than lose your life in a minute	
13:50 - 14:20	<b>Sara Jenkins – Llaeth Teulu Jenkins Family Milk</b> Milk vending... our journey!	
14:30 - 15:00	<b>Gwennan Jenkins – JMS Planning &amp; Development</b> Don't be afraid of planning – the 'to do' list you need	🗨
15:10 - 15:40	<b>Adam Jones – Adam yn yr ardd</b> Introducing growing skills to a new generation	🗨

## THEATRE 2

10:30 - 11:00	<b>Richard Corbett – Roger Parry &amp; Partners</b> How to maximise the income from your land	
11:10 - 11:40	<b>Gwawr Edwards-Phillips – Best of Wales</b> Make a success of your holiday lets	🗨
11:50 - 12:20	<b>Gwerfyl Owen-Harding – Dylunio Dy Dŷ</b> Creating the 'wow' factor at your farmhouse or diversification venture	🗨
12:30 - 13:00	<b>Christian Nightingale – Lely Atlantic Ltd</b> How Lely products and new innovation can make a difference in the farming world	
13:10 - 13:40	<b>Rhys Jones – Cattle Strength</b> Cardio or kettle bells? The farm gym that's going from strength to strength	🗨
13:50 - 14:20	<b>Mark Lord – Berrys</b> Are you ready for change? Get your finances in order!	
14:30 - 15:00	<b>Jeremy Bowen Rees – Landsker Business Solutions</b> Farm diversification trends and opportunities... post-pandemic	

## THEATRE 3

10:30 - 11:00	<b>Geraint Hughes – dewin.tech</b> Utilising 21st century technology to 'make life simpler'	🗨
11:10 - 11:40	<b>Sam Carey – Milkwell</b> The road to regen... 'no input' dairy farming	
11:50 - 12:20	<b>Dr Will Stiles – Institute of Biological, Environmental and Rural Sciences (IBERS), Aberystwyth University</b> <b>Menna Williams and Dr Non Williams – Farming Connect</b> Putting a figure on carbon stocks on Welsh farms	
12:30 - 13:00	<b>Laura Lewis – Squirrels Nest Treehouse Retreats</b> Standing out from the crowd... ensuring your holiday let becomes a successful venture	
13:10 - 13:40	<b>Joshua Riddett – CEO of Easy Crypto Hunter</b> Cryptocurrency Mining and Agriculture – Up to 121% ROI	
13:50 - 14:20	<b>Ben Taylor-Davies – RegenBen</b> Regeneration... saving the farmer... saving the farm	
14:30 - 15:00	<b>Michael Halliwell – CattleEye</b> How autonomous video monitoring can help keep eyes on your cows 24/7... early lameness management	
15:10 - 15:40	<b>Gary Howell – Morgan Walsh Consultancy Ltd</b> Using LoRaWAN SMART Tech on the farm	