

Venture is designed to help match farmers and landowners who are looking to step back from the industry with new entrants looking for a way into farming. It guides people on both sides through the key steps required to find a potential business partner. An integrated package of training, mentoring, specialist advice and business support equips participants with the skills, knowledge and confidence needed to help them achieve their goals.

The key steps in the **Venture journey** could include...



RAG Score

■ Red ■ Amber ■ Green

Green Project and events are on target

396

EXPRESSIONS OF INTEREST
SUBMITTED SINCE THE START
OF VENTURE



318

ACTIVE
PARTICIPANTS



33,470

ACRES OF
LAND
INVOLVED



122

SEEKERS
LOOKING FOR
OPPORTUNITIES



46

PROVIDERS
OFFERING AN
OPPORTUNITY

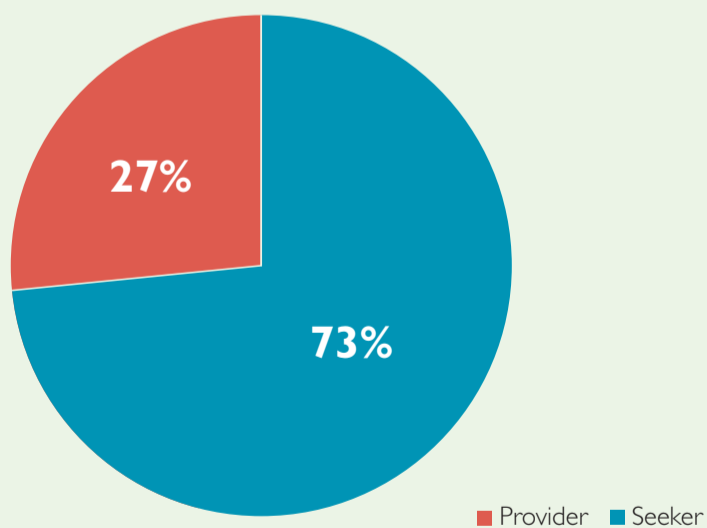


104

HAVE FOUND
A MATCH



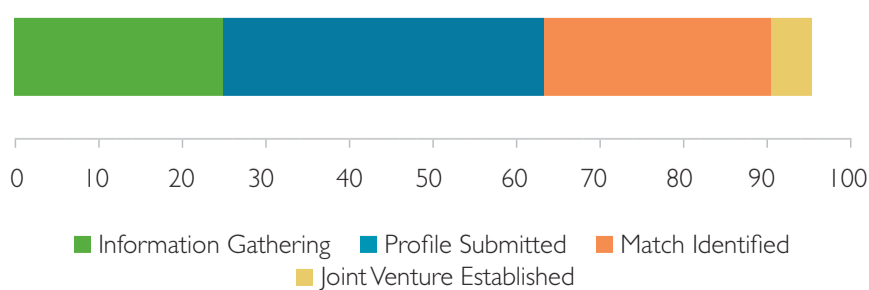
Ratio of Seekers and Providers (not including those who have found a match)



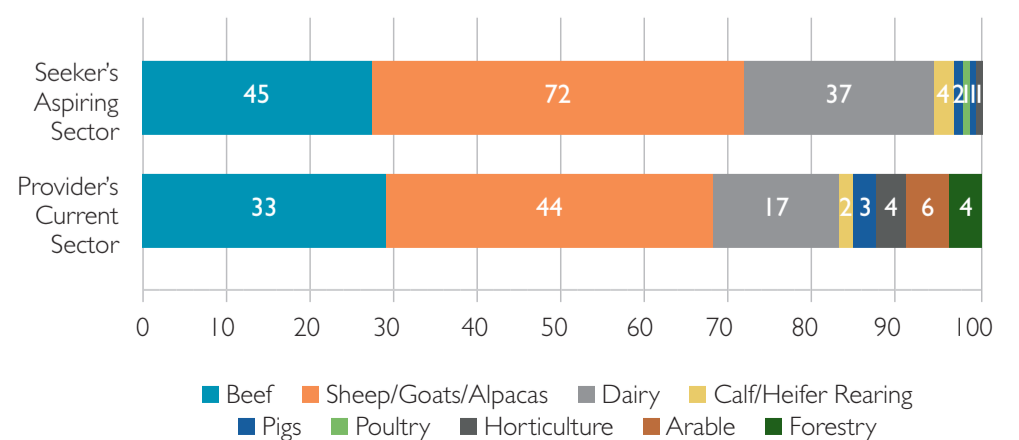
Current Opportunities

Location	Size of Holding (hectares)	Sector	Venture Reference Number
Llangadog	38	Sheep	47
Llanelli	13	Sheep	85
Haverfordwest	2	Horticulture & Small Scale Poultry	87
Carmarthen	40	Sheep	105
Llandysul	92	Beef & Sheep (no cattle currently)	126
Usk	48	Beef & Sheep	151
Llandysul	175	Dairy	157
Hay on Wye	60	Beef & Sheep	169
Abergele	100	Beef & Sheep	189
Abergavenny	77	Beef & Sheep	215
Llanfyllin	29	Forestry	220
St Davids	1.2	Horticulture	239
Gower	80	Beef & Sheep	242
Carmarthen	36	Beef & Sheep	244
Wrexham	202	Dairy	276
St Asaph	85	Sheep	290
Newcastle Emlyn	29	Beef & Sheep (no livestock currently)	324
Colwyn Bay	47	Dairy	340
Cardigan	78	Sheep	345
Holywell	115	Dairy	396

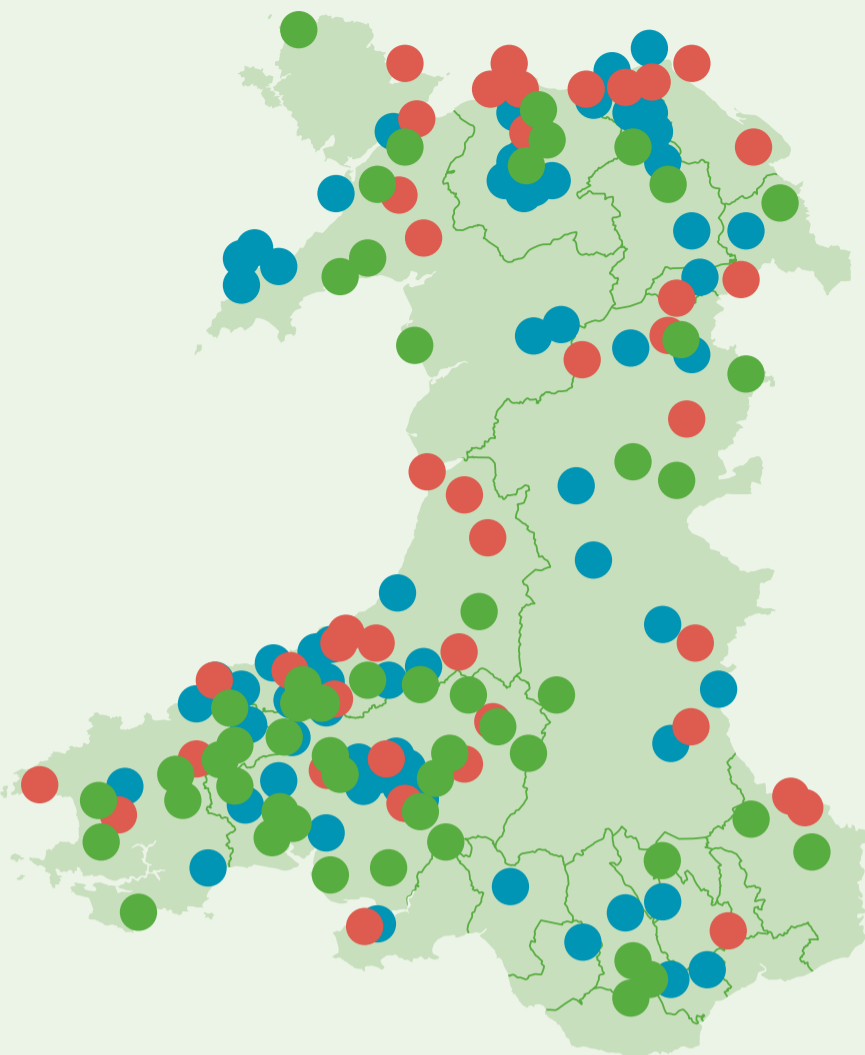
Status



Sectors (active participants only)



- Seekers
- Providers
- Matches



22 partnerships are currently accessing advisory service and **10 new joint ventures** have been established.

Mentoring

11 PARTICIPANTS OF VENTURE ARE CURRENTLY BEING MENTORED.



8 of our mentors can offer support with joint ventures:

Eurig Jenkins 📍 Ceredigion



"I believe everyone deserves a chance to succeed, but there is nothing wrong in getting a little help along the way."

John Booth 📍 Flintshire



"You need honesty and the ability to listen, learn and react with confidence."

Lilwen Joynson 📍 Pembrokeshire



"Sign up for mentoring to look at your outcomes in details and have someone there to keep your business on track."

Mark Davies 📍 Montgomeryshire



"Do your research... talk, watch, read, listen and keep learning"

Meirion Jones 📍 Carmarthenshire



"Forward planning is critical so make sure you safeguard the future of a family business through frank and honest discussion with your family about succession planning"

Gwydion Jones 📍 Conwy



"It's important to share information with others to learn from them and see what they're doing. You can learn new things that could help your business just by talking to others."

Rhys Williams
📍 Llŷn and Snowdonia



"Be prepared to work hard and never give up."

Richard Rogers
📍 Anglesey



"Be open to change"

Case study update



In the last dashboard, we shared the story of Egan Carlisle. Mr Carlisle, who sold the milk herd after his son's tragic death in 2017, was looking for another young farmer to run his 160 acre farm. Eager to take a step back, he turned to the Venture programme for help to find a new business partner.

Following a wide scale publicity campaign, 4 potential applicants were shortlisted and invited to an open day on the farm on 16th July. The successful applicant, along with Mr Carlisle are now receiving mentoring and business advice to foster a strong working relationship and get a business plan in place with the aim to begin milking sometime in September.