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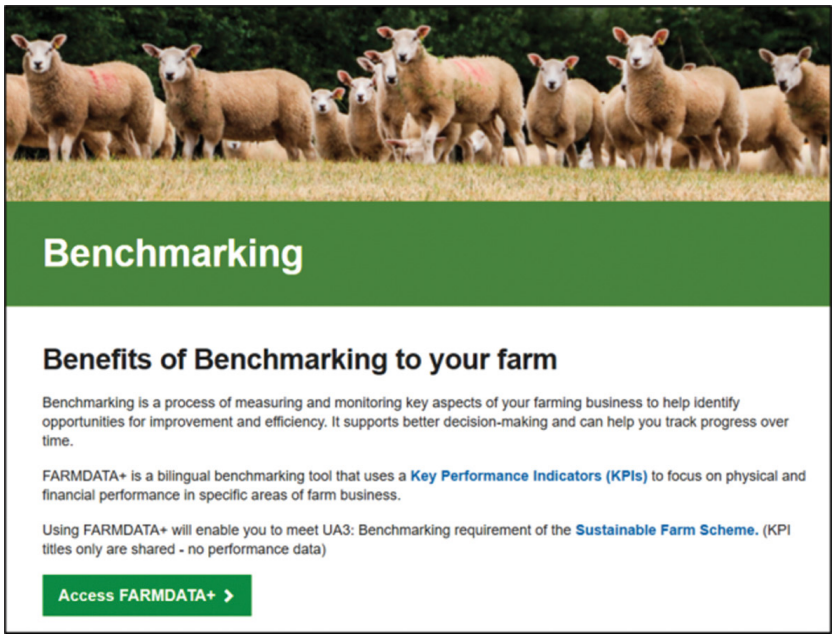
FARMDATA+

STEP BY STEP GUIDE
FARMDATA+

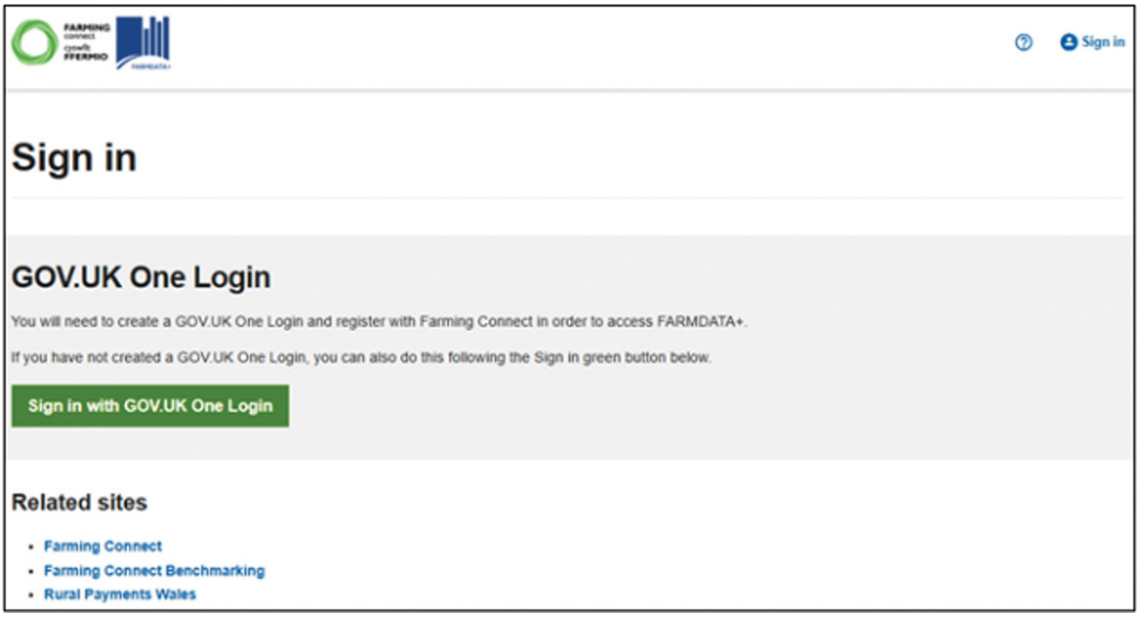
STEP 1 - Signing In

- In order to access FARMDATA+ you will need to create your GOV.UK One Login account by visiting: **https://www.gov.wales/login-rural-payments-wales-rpw-online**
- You will need to re-register with Farming Connect – you can do this via RPW online, once you have a one login account.
- If an individual is registered as a business member role in RPW, you will automatically be able to access FARMDATA+.
- If an individual is registered as a non-business member, you will need to select Custom Access permissions and select the FARMDATA+ tick box.

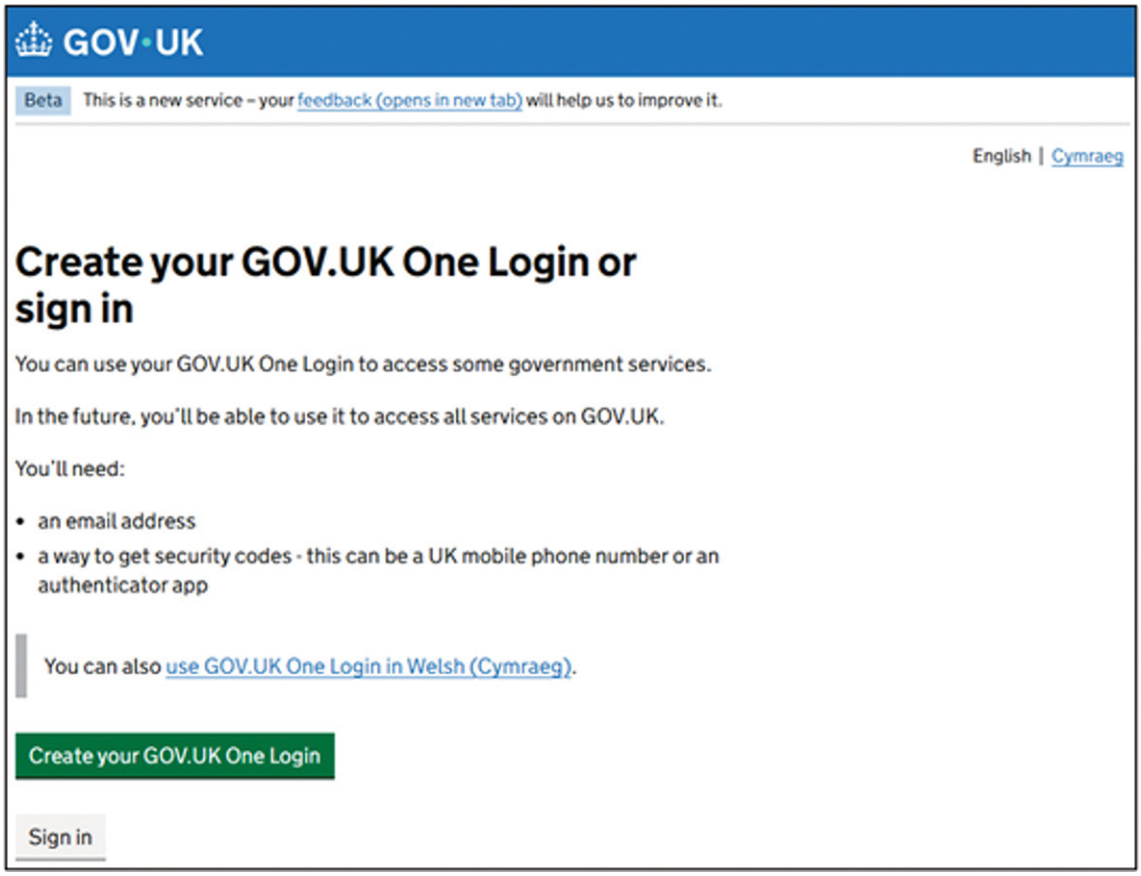
1. Access FARMDATA+ via the Farming Connect website under the Benchmarking page
   Click "Access FARMDATA+"



2. Click “Sign in with GOV.UK One Login”



3. Then “Sign in” again



4. Follow the steps to sign in using your RPW GOV.UK One Login username and password. N.B. If you have not created a One Login ID, you will need to create one first. This needs to be completed once only. Once created, it will then be possible to use your one Login user name and password to access Farm Data+

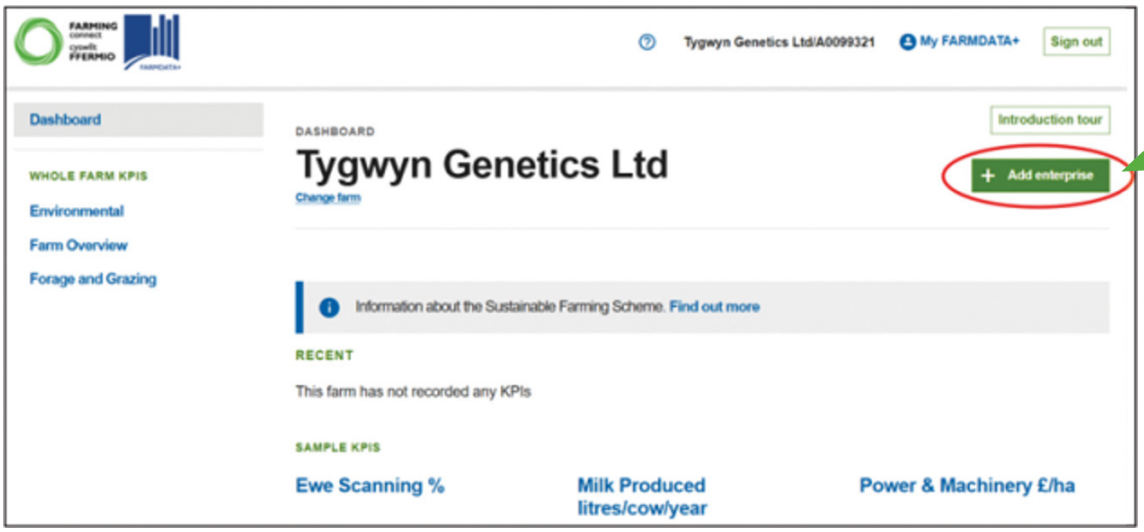
5. Once logged in to FARMDATA+, all farms you have permission to Benchmark will be displayed.

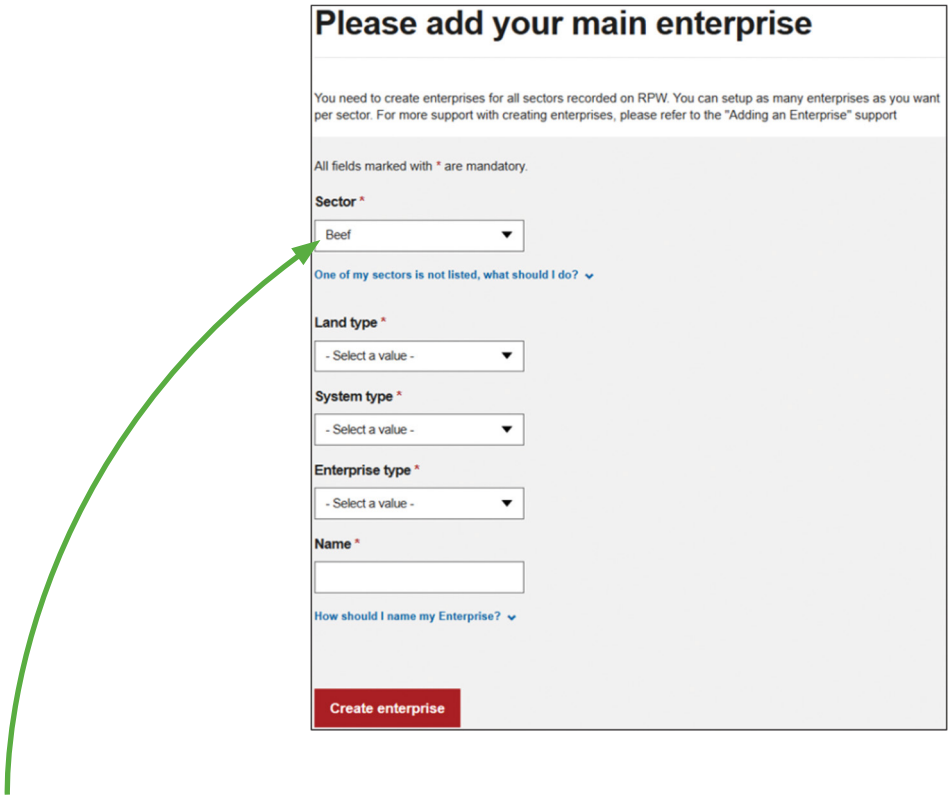


6. Select a farm you wish to benchmark from those listed available to you. You will be directed to the farm benchmarking dashboard.

STEP 2 - Adding and Naming an Enterprise

- Enterprises need to be created for each sector recorded with RPW.
- You may have more than one enterprise per sector, for example you may have multiple crop varieties, have both commercial and pedigree herds / flocks, or perhaps 2 dairy herds with varying calving patterns. Creating your own enterprises allows you to personalise the tool to match the systems on your farm.
- Once you have logged in and selected the CRN/Farm name that you wish to begin Benchmarking, you can create enterprises by clicking the '+ Add Enterprise' button on the Dashboard.





If a sector you require is not listed in bold in the dropdown menu, you will need to review the sectors you have selected in RPW Online.

Note – once you have added data to KPIs within an enterprise, you cannot edit or delete the enterprise and it will remain under the farm to allow multi-year comparisons of KPIs. You will however be able to rename the enterprise.

On setting up your enterprises, please consider each option that best matches your business.

Select a Sector for specific support:

ARABLE

An enterprise should be created for each different crop grown on the farm e.g. Winter Wheat, Spring Barley, or Potatoes.

1. Select Arable from the sector list
2. Select your System type
3. Select your Enterprise type
4. Select your Planting time if applicable
5. Then Name the enterprise, choosing something that clearly indicates the enterprise e.g. Winter Wheat or Spring oats

BEEF

Create as many enterprises that reflect your business. A Pedigree herd and a Commercial herd may be managed differently so it is sensible to create separate enterprises to allow for benchmarking individually.

1. Select Beef from the sector list
2. Select the Land type that is most appropriate to the specific enterprise
3. Select the System type
4. Select the Enterprise type

5. For Sucklers and Stores, select the Breed type

   For Sucklers and Beef Finishing, you will need to select the Finishing type and the Breed type

   For Beef finishing, you will need to select the Finishing type and the Breed type (Breed selection is slightly different for this group of animals, as we have grouped the breeds that tend to be managed and perform similarly.

   Choose the Breed type which is dominant in the herd, or setup a separate enterprise if the breeds are managed differently
6. Then name the enterprise, choosing something that clearly defines the enterprise e.g. Autumn Sucklers

DAIRY

Creating an enterprise that matches your business. If you have more than one herd that you manage separately, then you may wish to create more than one enterprise within the tool, so that you can benchmark them separately.

1. Select Dairy from the sector list
2. Select the Land type
3. Select the System type
4. Select the Enterprise type
5. For Cows, Select the Calving type – if you do not have a tight block when calving, we suggest you class the herd as an AYR (all year round) calving herd
6. Give each enterprise a suitable name, so that if you have more than one herd, you can easily differentiate between them e.g. AYR cows or Spring Calvers

HORTICULTURE

More than one Horticulture enterprise can be created if required to benchmark your production according to the different options.

1. Select Horticulture from the sector list
2. Select the System type
3. Select the Enterprise type
4. Name the enterprise according to the setup selected, so that you can clearly identify each enterprise e.g. Edible veg box produce

PIGS

More than one enterprise can be created in instances where multiple batches of Fattening Pigs are managed allowing each batch to be benchmarked independently.

1. Select Pigs from the sector list
2. Select the Enterprise type
3. Select the Housing type
4. Select the Breed type
5. If you have Breeding Pigs, select the Weaning weight of piglets
6. Name each enterprise a name that easily allows you to identify between the groups e.g. Fatteners start Feb-26 especially if you have more than one batch or herd of breeding pigs.

POULTRY

For specific support on setting up your Poultry enterprise follow the separate Poultry guide which can be found online.

SHEEP

More than one enterprise can be created if you have flocks managed differently. For example, if a Hill flock is managed separately to a pedigree flock on lowland ground, benchmarking these individually will allow you to view and analyse their performance separately.

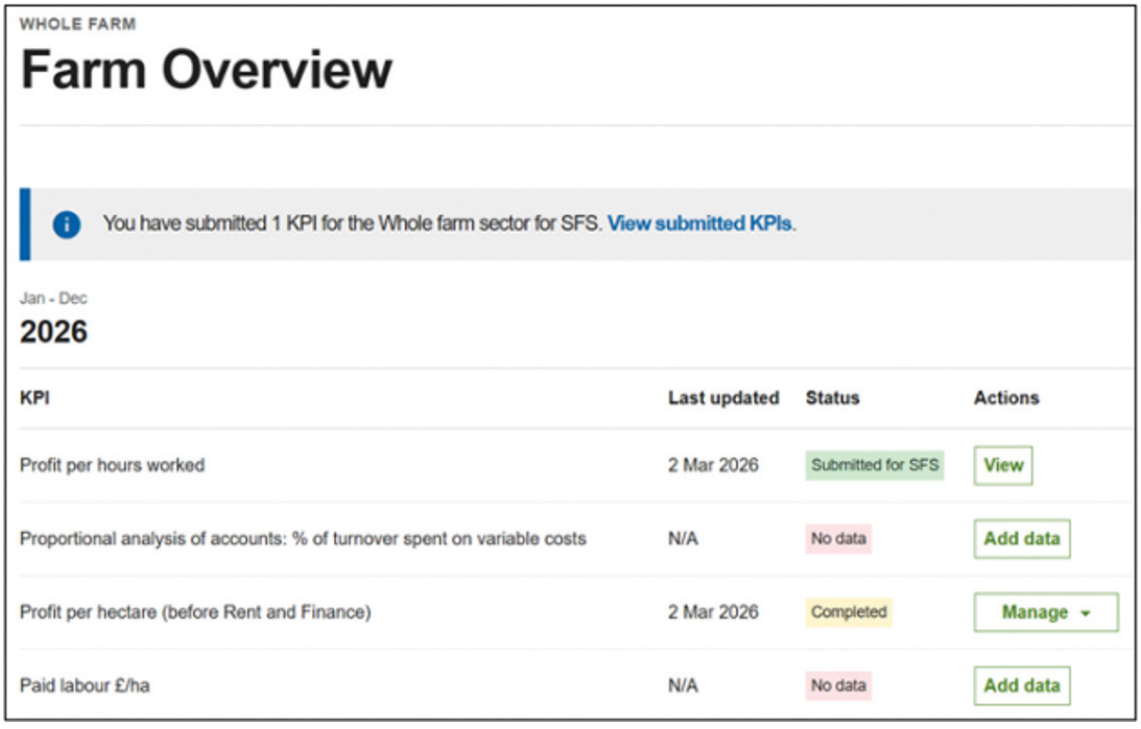
1. Select Sheep from the sector list
2. Select the Land type that is most appropriate to the specific enterprise not the whole farm
3. Select the System Type
4. Select the Enterprise Type
5. For Breeding Ewes, select the Lamb sale type, the Breed type and the Average ewe weight

   Choose the Breed type which is dominant in the flock, or setup a separate enterprise if the breeds are managed differently

   For Purchased Lambs and Couples bought, select the Lamb sale type
6. Then name the enterprise, choosing something that clearly defines the enterprise e.g. Pedigree Ewes

STEP 3 - Selecting a KPI

- There are two types of KPIs or Indicators built into the tool, those which align with a specific Sector and those that cover the farm as a whole – these are called Whole Farm KPIs.
- Within the Whole Farm KPIs section, there are 3 categories of KPIs:
  - **Environmental** – including indicators relating to soil health, habitat and woodland.
  - **Farm Overview** – these are financial KPIs focussing on the farm business as a whole.
  - **Forage and Grazing** – these include various grass production, grazing and maize KPIs
- KPIs can be found by clicking on one of the enterprises or one of the Whole Farm KPI sections on the left-hand side. Based on your enterprise setup, relevant KPIs will be displayed for you to choose from.



Last updated – this is the date that the individual KPI was last edited/data added. Every new year, this date will clear back to N/A.

When you are putting data into the KPIs, be mindful to include most recent data that is relevant to the year in question.

Best practise would be to capture the data from the same breeding / production cycle for the calendar year, e.g. if Scanning happens over Dec-25/Jan-26, you would want to capture the results in the year 2026 as it relates to your lambing performance in 2026 as well. If you then scanned in Dec-26, you would want to put the results in the 2027 calendar year for the same reason.

When looking at Farm Overview KPIs (which focus on the financial business performance), it is easiest to take data from the last financial year end accounts (perhaps 31st March) as these will include calculated figures for the full financial year. Using data from year end accounts year-on-year is most beneficial for self-comparison.

Status – KPIs can display in 3 ways:

- **No data** – this indicates no data has been entered into the KPI for this Date range.
- **Completed** – this indicates data has been entered into the KPI and received results on the back of the data entered. It is possible to view the KPI results and edit the data from the Results page if required.
- **Submitted for SFS** – where the KPI has been completed and submitted to RPW for SFS. KPI title only will be shared with RPW - no data. Once submitted, the KPI cannot be edited until the next calendar year.

Actions:

- **Add data** – click to add data to the KPI
- **Manage:**
  - **View** – click to view the Results page of the KPI
  - **Edit** – click to edit the data previously entered into the KPI
  - **Submit for SFS** – click to Submit the KPI for SFS
- **View** – click to view the Results page of the KPI

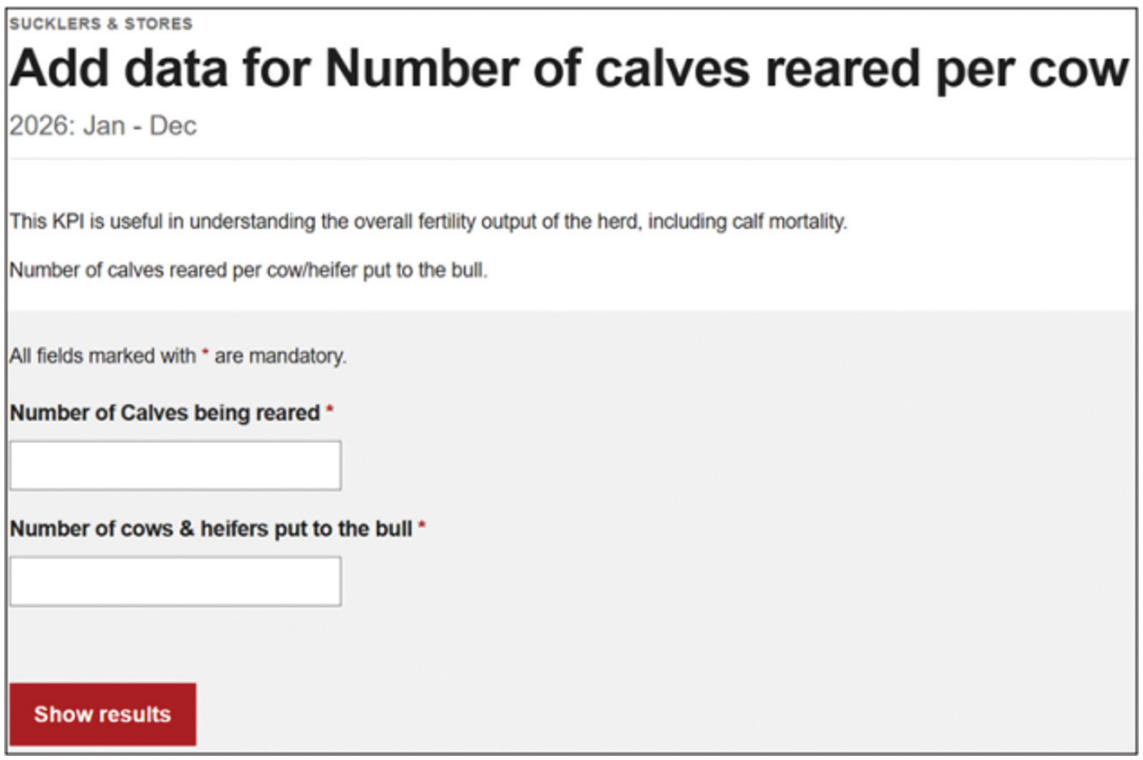
STEP 4 - Adding data to your KPI

Once you have selected a KPI to add data to, click the "Add data" button on the right-hand side under the Actions column.

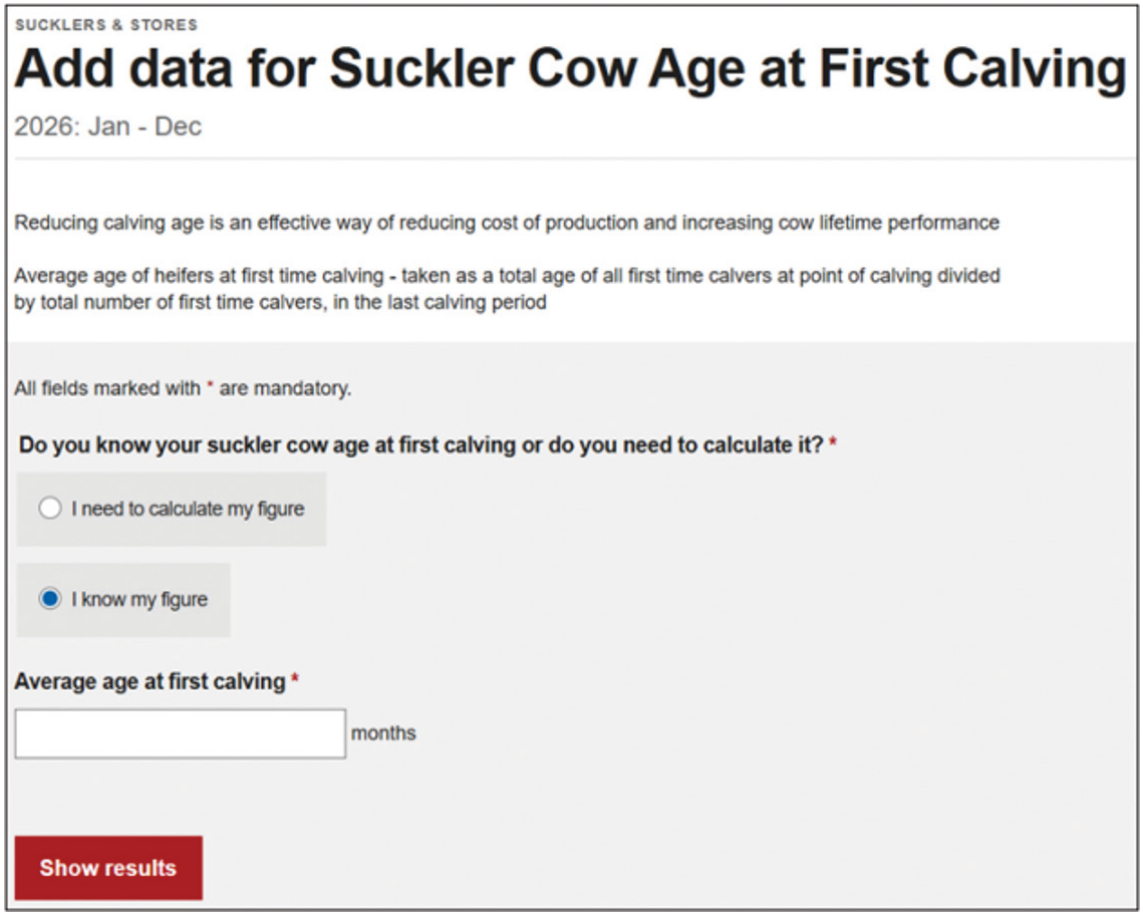
There are various types of KPI data entry screens throughout the tool, some examples are below.

If while entering data, you get an error message appear this will often be due to the calculated figure being outside the parameters for the KPI. Double-check that the figures you have entered are accurate, and are in the correct format, for example hectares not acres, months not days, tonnes not kilos etc.

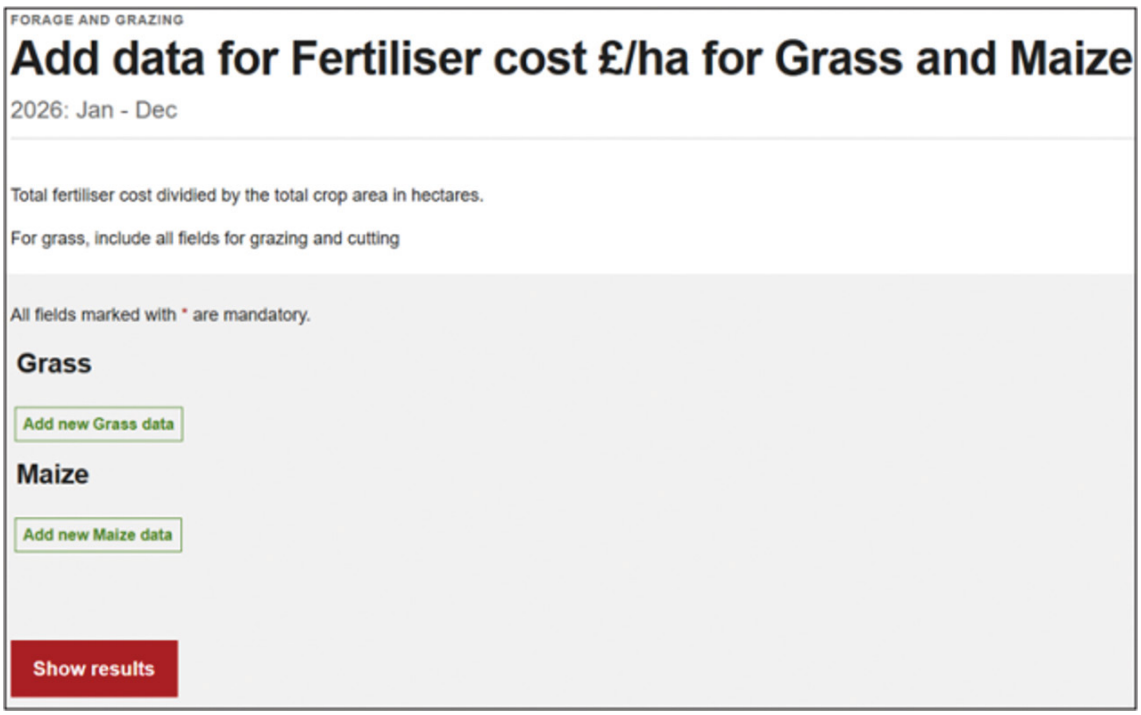
- **Simple data entry with one or more fields to enter data.** Fields marked with * are mandatory fields. Once data is entered, click "Show results".

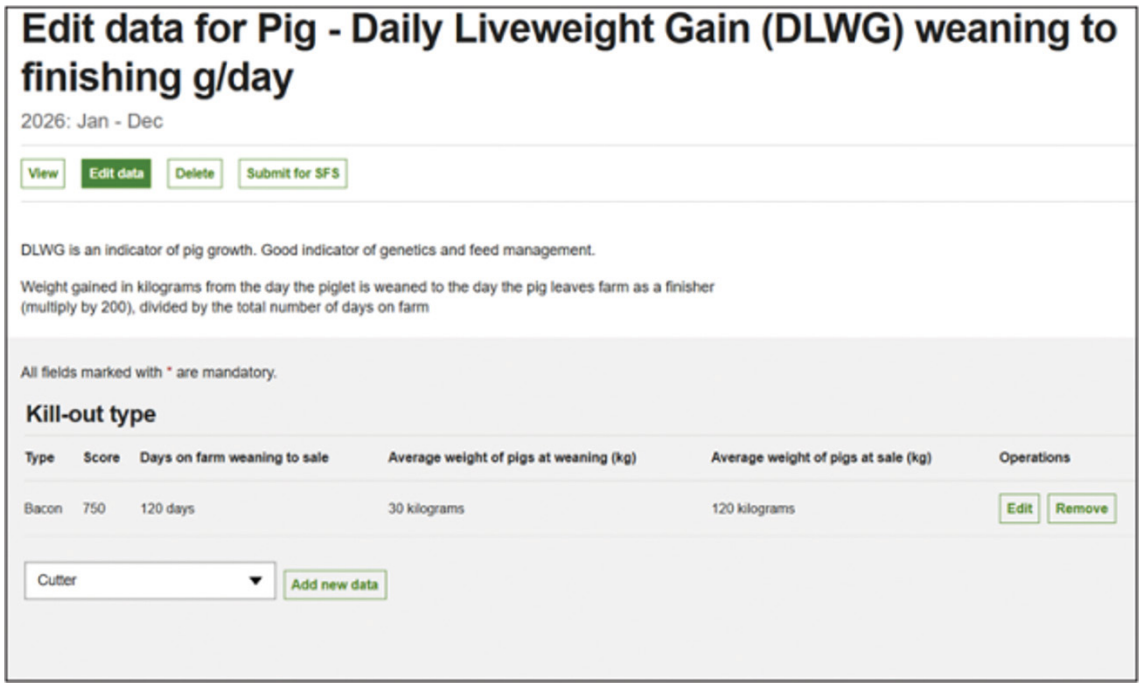


- **KPIs where there is an option to input your figure directly or have the tool calculate it for you.** In selecting your preferred option, the correct field(s) will display for you to enter data. Then click "Show results".

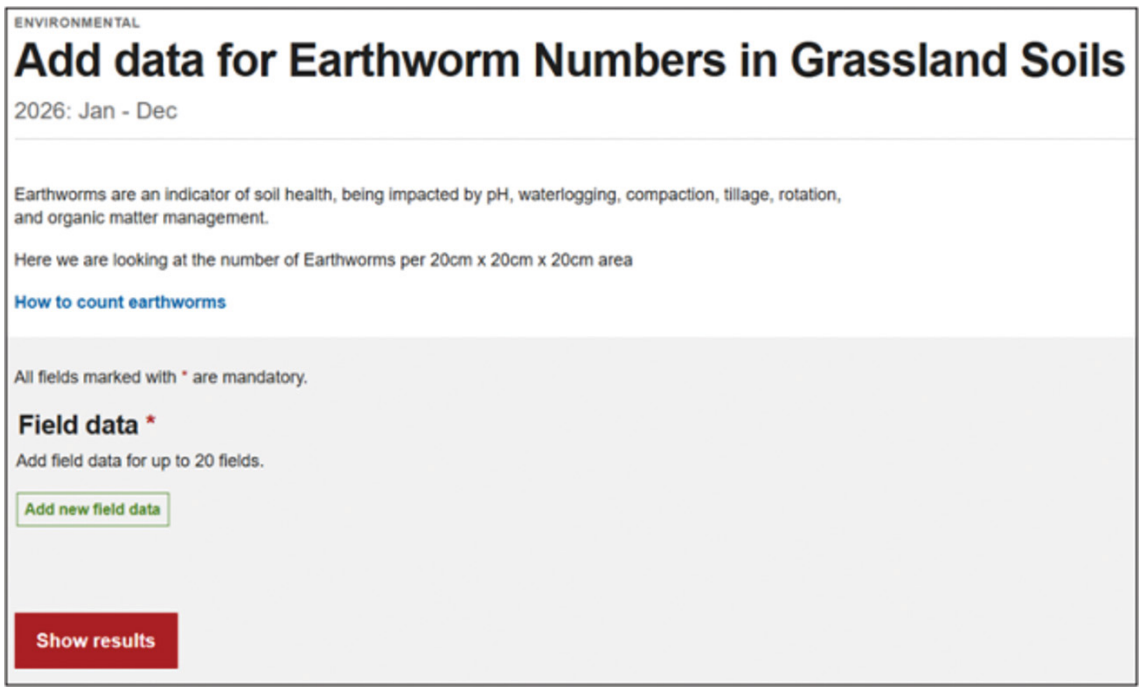


- **KPIs offering more than one category for selection** e.g. Grass and Maize for a Forage & Grazing KPI, or Bacon, Cutter, Pork for a Pig KPI – you can analyse more than 1 item within a single KPI



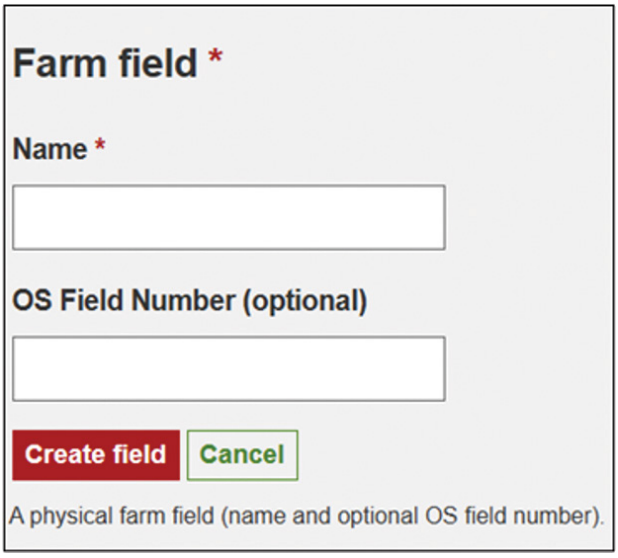


- **Field specific KPIs** – this is where you can add data to field parcels on your farm for varying Environmental indicators. This type of KPI will firstly need a new field parcel to be added.



- Once a field parcel has been added once, you select it from the existing field parcels list in future KPIs.

To add new fields:



To select existing fields:



STEP 5 - Understanding your KPI Results

Once you have entered all the data required for a KPI, click Show Results to take you to the results page of a KPI.

The results page includes:

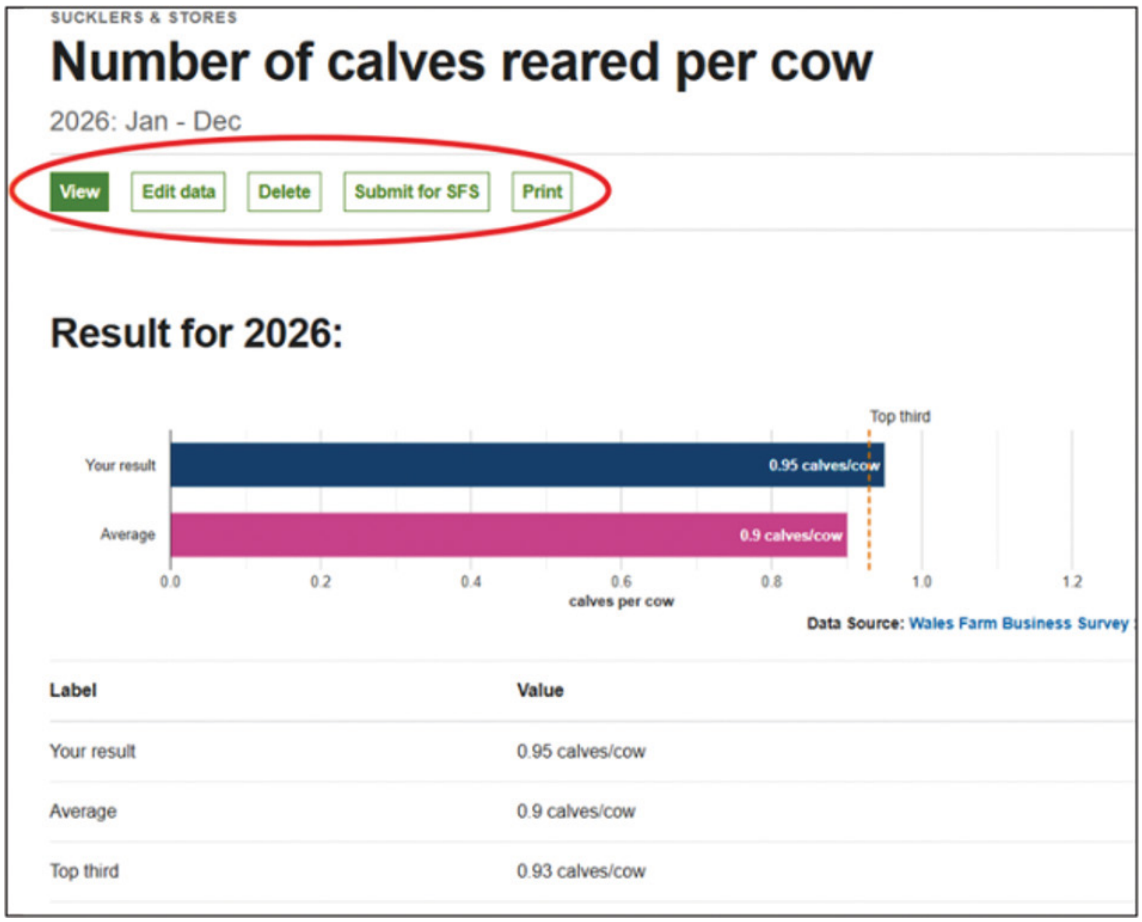
- A graphic and table presenting your results - some KPIs provide you with industry standard comparative data that comes from reputable sources which are detailed on the screen under the graphic. Other KPIs are simply self-comparison KPIs, where you can compare your figures from one year (or one enterprise) to the next.
- An explanation to help understand what the results are telling you.
- Tailored support options - offering KPI related articles, podcasts, training opportunities and more, that may assist in improving your KPI results.

However, KPIs in isolation do not give the whole picture, so reviewing various KPIs together allows you to create a fuller picture of the strengths and areas of improvement of your whole business.

When your results for a specific performance indicator are compared to top third farms in the industry with perhaps above average costs, their higher profits will outweigh these costs.

If you want to seek more support relating to the data from your KPI, then you can contact your Local Development Officer who can guide you on suitable next steps available in Farming Connect to improve your performance in many key areas.

Example of a KPI graphic within the tool:



If you think you may have input the data wrong, you are able to go back and **Edit data** from the results page.

You can also **Delete** the data input for the KPI, if you want to start again.

You also have the options to **Submit for SFS** (see the specific guide for this) or **Print** the results page.

Once you have submitted a KPI for SFS, you can no longer amend the data in the KPI until the next calendar year.

When you have completed the review of a specific KPI result, and do not wish to pursue any further support, you may wish to look at other available KPIs.

You can access other KPIs within your enterprise by clicking the **back** arrow under the logo.



Once you have clicked this button, it will take you back to your enterprise displaying all the KPIs available for that enterprise, giving you the opportunity to select another KPI and complete some more benchmarking.

If you prefer moving onto a different enterprise or looking at the Whole Farm KPIs, then you can access these on the panel on the left-hand side.

If you need to add a new enterprise, firstly select **Dashboard** on the left of your screen, followed by "+ Add Enterprise" button on the right-hand side of the Dashboard screen.

STEP 6 - Submitting KPIs for SFS

As outlined in the Sustainable Farming Scheme (2026): universal layer: rules booklet, you are required to complete two KPIs per Sector and one Whole Farm KPI from the FARMDATA+ tool.

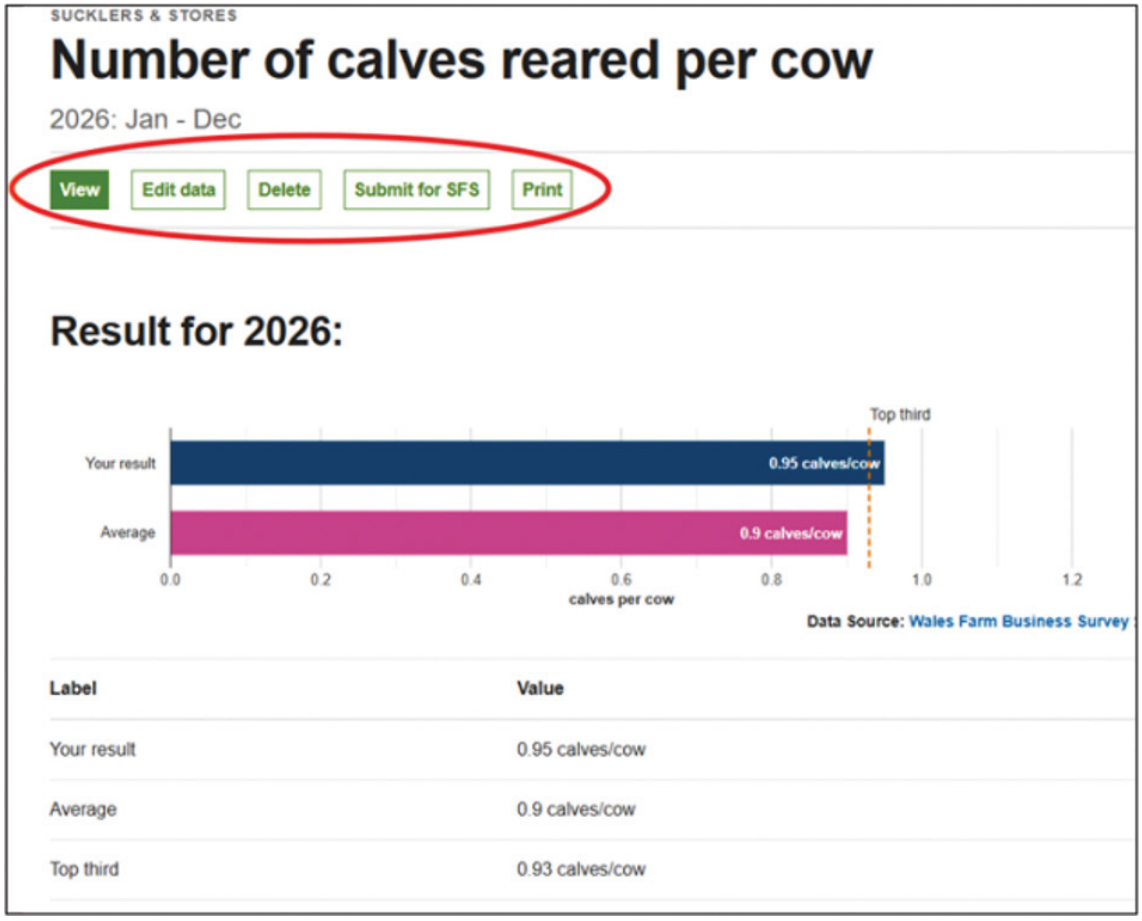
Note: If you do not own or keep appropriate livestock or grow crops, you must complete three 'Whole Farm' KPIs.

Once you are successfully completed a KPI and are happy with the accuracy of the results displayed, you have the option to **Submit the KPI for SFS**.

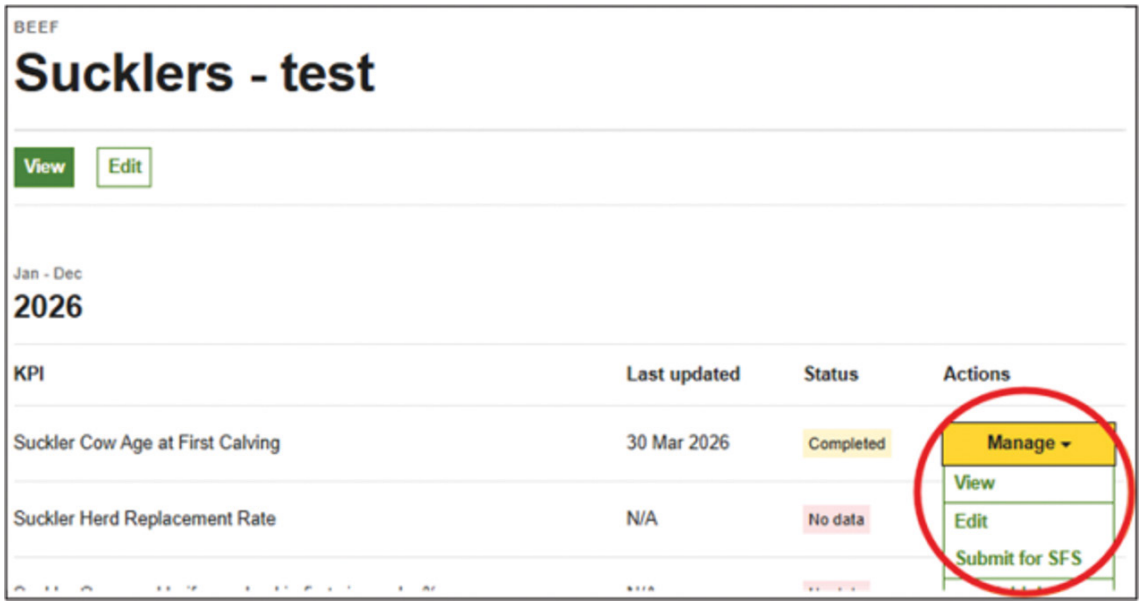
Reminder – once a KPI has been submitted for SFS, you are not able to edit the data, until the following calendar year, so it is important that the data provided is accurate, providing useful comparisons in future years.

There are two ways to Submit KPIs for SFS:

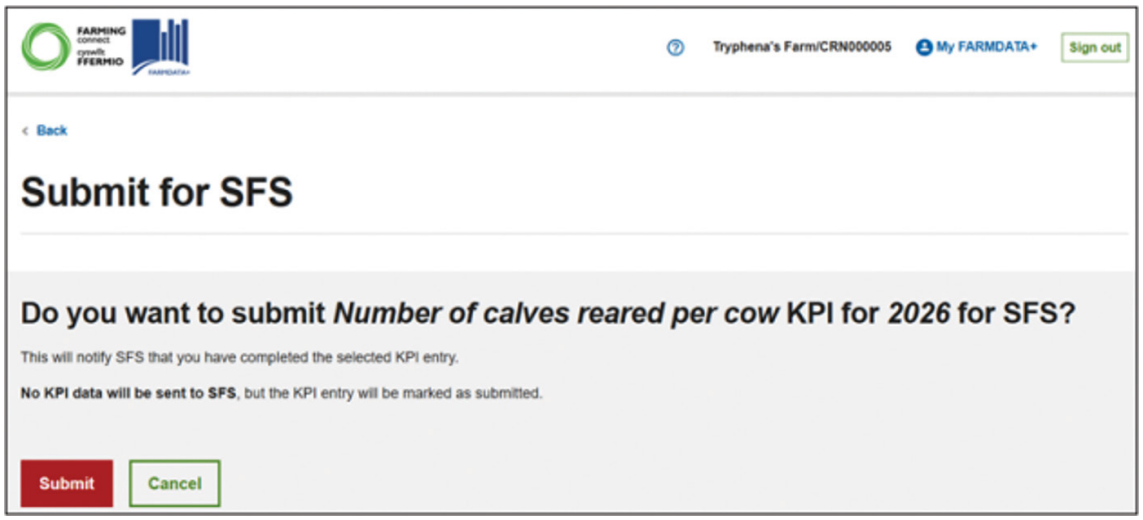
- From the KPI results page – once you have input data into a KPI, on the results page you can select the Submit to SFS from the menu bar.



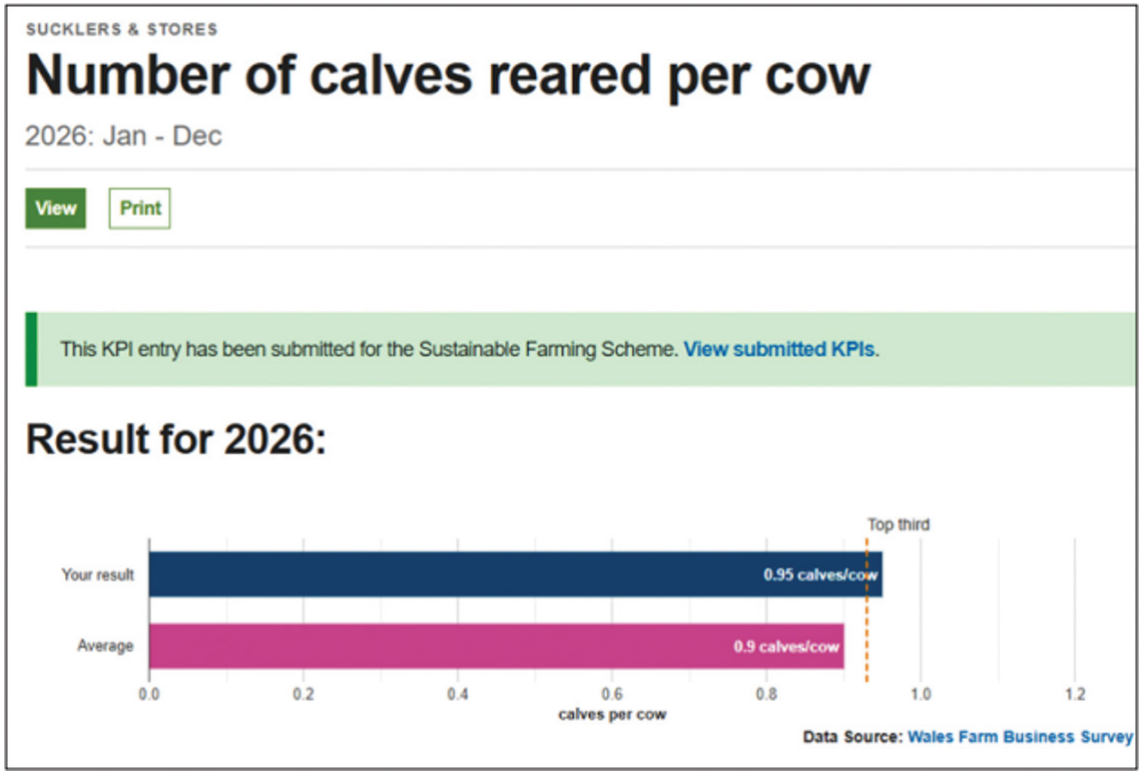
- From the Recent KPIs list on the Dashboard or on the Enterprise page, by clicking Manage and Submit for SFS under the Actions column against the KPI you wish to submit to SFS



- Whatever path you choose, once you have clicked "Submit for SFS" you will then be asked to confirm that you are happy with your selection:



Click Submit and you will see a green banner confirming that the KPI has been submitted for SFS:

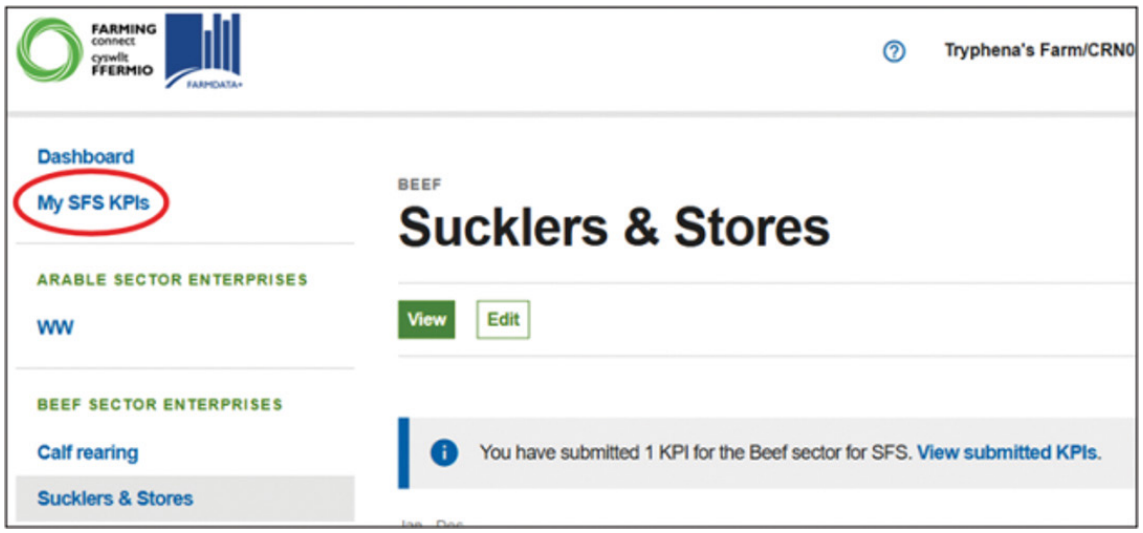


You can no longer edit the data in the KPI until the next calendar year.

Once you have submitted your first KPI for SFS, you will notice a new button appear on the left-hand side of the Dashboard called "My SFS KPIs".

On selecting this, you can view all the KPIs that you have submitted for SFS.

The list of KPIs submitted for SFS will allow you to check that you completed and submitted the minimum requirement for UA3: Benchmarking for SFS (2x KPIs per sector plus x1 Whole Farm KPI).



Contact your Local Development Officer for more information.

We welcome calls in Welsh

03456 000 813

gov.wales/farmingconnect

Scan the QR code to find out how benchmarking has benefited Welsh farmers.