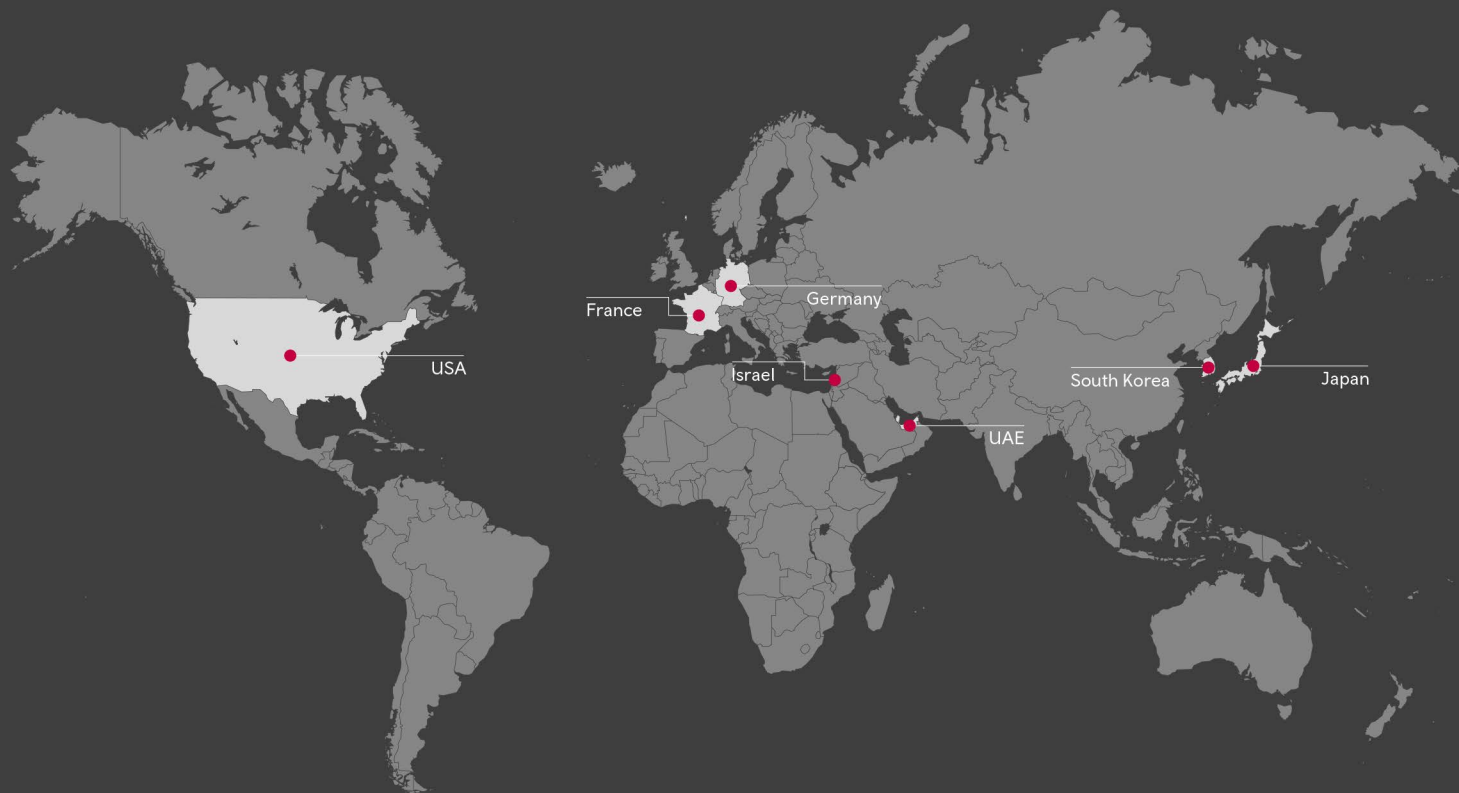


Food and Drink Trade Events Programme for 2022-2023



2022



12-14 June: Summer Fancy Food
New York City, USA

USA remains the highest grossing consumer market in the World. SFF is the leading speciality food trade show for North America.



July: **Israel** Virtual TDV

FTA discussions between the UK and Israel is currently underway. An emerging market with opportunities across a variety of categories.



September: **South Korea** TDV,
Seoul

A virtual trade activity to South Korea was conducted in June 2021 with outputs expected to gross over £1m, making South Korea the most successful virtual trade activity conducted by WG Food Division.



15-19 October: SIAL
Paris, France

Largest multi-category show in Europe which attracts major trade buyers from across the Continent.

2023



20-24 February: Gulfood
Dubai, UAE

Largest food and drink trade exhibition in the World and reaches key countries within the MENA region.



7-10 March: Foodex
Tokyo, Japan

Leading international exhibition for Food & Drink products in the Japanese market.



19-21 March: ProWein 2023
Dusseldorf, Germany

The largest alcoholic drinks show in Europe – a must for exporters targeting the Region.

To register your interest in any of these events, please e-mail: Shirley.mcgilvray@gov.wales