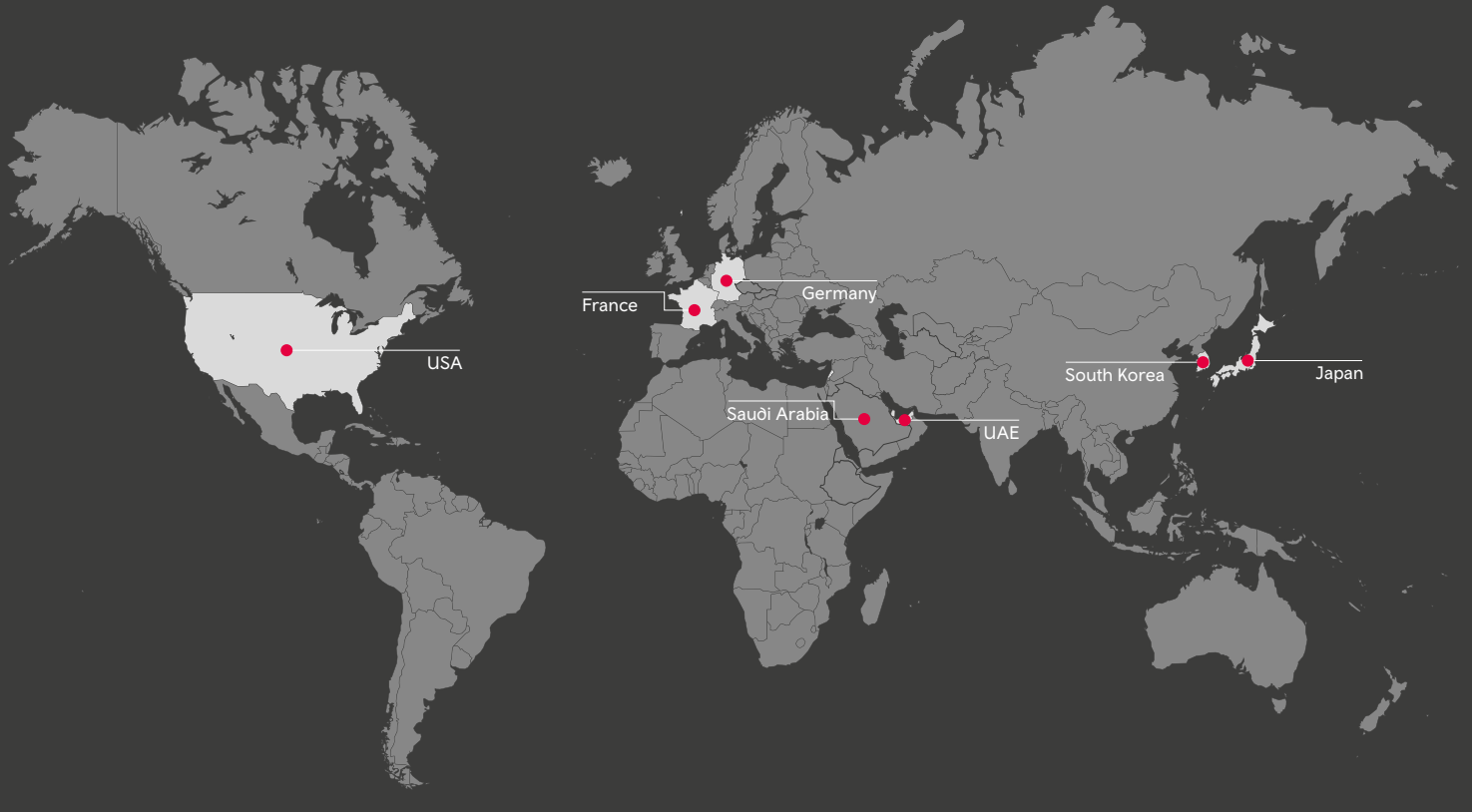


Food and Drink Trade Events Programme for 2022-2023



Bwyd a Diod Cymru
Food & Drink Wales



2022		
	12-14 June: Summer Fancy Food New York City, USA	USA remains the highest grossing consumer market in the World. SFF is the leading speciality food trade show for North America.
	15-19 October: SIAL Paris, France	Largest multi-category show in Europe which attracts major trade buyers from across the Continent.
2023		
	February: Saudi Arabia TDV Jeddah or Riyadh	Saudi Arabia has a new strategic framework, Vision 2030, to reduce its dependence on oil and diversify its economy with a major emphasis on tourism, leading to extensive Food & Drink opportunities.
	20-24 February: Gulfood Dubai, UAE	Largest food and drink trade exhibition in the World and reaches key countries within the MENA region.
	March: South Korea TDV, Seoul	A virtual trade activity to South Korea was conducted in June 2021 with outputs expected to gross over £1m, making South Korea the most successful virtual trade activity conducted by WG Food Division.
	7-10 March: Foodex Tokyo, Japan	Leading international exhibition for Food & Drink products in the Japanese market.
	19-21 March: ProWein 2023 Dusseldorf, Germany	The largest alcoholic drinks show in Europe – a must for exporters targeting the Region.
	April: TDV France	France is the second largest export market for Welsh Food and Drink, with the value reaching £100m in 2021. The French market is sophisticated with an appreciation for quality and traceability, making it the ideal home for Food and Drink from Wales.

To register your interest in any of these events, please e-mail: Shirley.mcgilvray@gov.wales