

Food and Drink Wales Export Club



Why Export?

Exporting can transform your business, with potential benefits including growing sales and profits; as well as encouraging creativity and innovation; and increasing efficiencies.

In 2014, Wales exported £302m worth of food and drink, and just over 90% of those exports were destined for EU countries. Welsh food and drink producers offer the world high quality products, with a strong provenance and story to tell about where their food comes from.

But beginning your export journey can feel like a daunting prospect. Welsh Government is supporting the development of a new Food and Drink Wales Export Club which brings like-minded people together to help overcome some of the barriers to exporting.

Food and Drink Wales Export Club

The club will help new or early exporters to develop their export capabilities and potential through a range of activities, including:

- Country and sector briefings for market selection
- Export skills workshops
- Networking with peers and technical experts
- Access to expert advice in areas such as finance, international contracts, intellectual property, logistics, shipping and documentation
- Co-operation with other club members on opportunities of mutual benefit
- Learning from more experienced exporters
- Access to the wider range of export support programmes

Is the Export Club for you?

Do you have clear ambition to grow through export?

Do you already supply to UK accounts?

Do you have production capacity to fulfil export orders?

Is your export experience limited?

If you can answer yes to these questions, then Food and Drink Wales - Export Club can help you on your journey to turn your export ambitions into reality.

What about experienced exporters?

Whilst this club is aimed at new or early exporters, we welcome expressions of interest from successful food and drink exporters who are willing to share their experiences and help shape the development of the club for the benefit of all the members.

Providers of export-related services

If your organisation provides expertise, advice or services which help companies export, we would also like to hear from you.


To express an interest in joining the club, please email Bwyd-Food@gov.wales. Food and drink producers should include a short summary of your export experience to date. Other organisation should include the type of services they offer which will help food and drink businesses export their products.

If you think you could benefit from this support please contact:

Tel: 0300 060 3000

Email: Bwyd-Food@gov.wales

gov.wales/foodanddrinkwales

 @FoodDrinkWales