

FHA, Food & Beverage, Singapore

WHEN
8-11 April, 2025

KEY SECTORS
Food and Drink



Llywodraeth Cymru
Welsh Government



Welsh Government would like to invite your company to co-exhibit with us at FHA, Food & Beverage, Singapore.

FHA, Food & Beverage has evolved from the highly successful Food & Hotel Asia and remains Asia's leading international food & beverage event. It will provide Welsh food and drink exporters with valuable access to quality buyers including distributors, importers, manufacturers and retailers.

Located in Singapore, this show is strategically positioned for businesses as a gateway to Asia, offering access to key markets in the region, including Southeast Asia, China, India, and beyond.

WHY FHA, FOOD
& BEVERAGE,
SINGAPORE 2025?

WHY ATTEND?

This subsidised visit will provide you with the opportunity to showcase your company, gain valuable contacts and build your exports in this market.

By participating, you will benefit from:

- ◆ A cost-effective means of visiting the market
- ◆ Have a presence under the Cymru/Wales brand alongside the UK stand
- ◆ Network and engage with key businesses and decision makers in the market
- ◆ Share knowledge and information with other Wales and UK participants
- ◆ Inclusion in marketing material

CLOSING DATE:

8 January 2025


FHA, Food & Beverage, Singapore

WHEN
8-11 April, 2025

KEY SECTORS
Food and Drink

THE COST:

CLOSING DATE:
8 January 2025



The cost to exhibit has been subsidised by Welsh Government – please see the cost of the subsidised package options below:

Exhibitor Cost – £3,975.00 (plus VAT), per exhibitor, based on a 4sqm stand. Larger stands may be available upon request.

- ◆ Return Flights. Five night's accommodation (arrival the day before the show) with breakfast for one person
- ◆ Price of an additional person – £1,250.00 (plus VAT)
- ◆ Dedicated exhibition space under the Cymru/Wales brand alongside the UK stand
- ◆ Basic graphic panels and furniture
- ◆ Entry in show brochure and inclusion in marketing literature
- ◆ Exhibitor show pass
- ◆ Onsite support from Welsh Government staff
- ◆ **Please note exhibitors are responsible for organising their own freight forwarding**

Export Visits are available at a cost of £1,500.00 plus VAT. Please contact us to discuss your requirements.

If your application is submitted after this date, surplus charges may apply for flights and/or accommodation.

E-mail for an application form or more information:
shirley.mcgilvray@gov.wales