

FOOD & DRINK EXPO 2023

NEC, BIRMINGHAM

24–26 April 2023

Closing Date:
30 January 2023



Llywodraeth Cymru
Welsh Government

Food & Drink Expo will run alongside Farm Shop & Deli Show, National Convenience Show and Foodex Manufacturing Solutions as part of the UK Food and Drink Shows and will bring together the grocery, specialist retail, wholesale and foodservice sectors all under one roof. In 2023 there are two new distinct zones: Healthy & Natural and Low2NoBev. These new zones are dedicated to showcasing innovation and NPD across a range of key industry-impacting trends.

Participation Options and Cost

The cost to exhibit under the Cymru/Wales Pavilion has been subsidised by the Welsh Government. Below is the cost of a typical 6 sqm stand. Larger stand sizes are available at an additional cost of £500.00 per sqm. If you would like a smaller stand, please make contact.

6 Sqm Stand Cost £3,115.00 + VAT

Cost includes:

- Dedicated exhibition space on the Welsh Pavilion.
- Basic graphic panels, stand furniture/ refrigeration, electricity
- Stand dressing
- Entry in show brochure and inclusion in marketing literature
- Trade support
- On-site support from Welsh Government staff and appointed contractors

E-mail for an application form or more information:

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