

Food & Drink Expo 2024

NEC, Birmingham

WHEN
29 April –
1 May 2024

KEY SECTORS
Food and Drink

WHY FOOD &
DRINK EXPO 2024?

PARTICIPATION
OPTIONS AND COST

CLOSING DATE:
9 February 2024



Llywodraeth Cymru
Welsh Government



Food & Drink Expo will run alongside Farm Shop & Deli Show, National Convenience Show, The Forecourt Show and The Restaurant Show in 2024 as part of the UK Food & Drink Shows, bringing together the grocery, specialist retail, wholesale, foodservice and hospitality sectors under one roof.

Buyers and decision-makers across the whole industry are invited to uncover the hottest trends, latest product launches, and the industry's vision for the future.

The cost to exhibit under the Cymru/Wales Pavilion has been subsidised by the Welsh Government.

Below is the cost of a typical 6 sqm stand. Larger stand sizes are available at an additional cost of £500.00 per sqm. If you would like a smaller stand, please make contact.

6 Sqm Stand Cost £3,275 +VAT

Cost includes:

- ◆ Dedicated exhibition space on the Welsh Pavilion
- ◆ Basic graphic panels, stand furniture/refrigeration, electricity
- ◆ Entry in show brochure and inclusion in marketing literature
- ◆ Trade support
- ◆ On-site support from Welsh Government staff and appointed contractors

Please e-mail for an Application Form: shirley.mcgilvray@gov.wales