

Foodex, Japan

WHEN
5-8 March, 2024

KEY SECTORS
Food and Drink



Llywodraeth Cymru
Welsh Government

WHY FOODEX 2024?

Welsh Government would like to invite your company to co-exhibit at Foodex, Japan.

Foodex, Japan is a hub for numerous business negotiations with top Food and Drink buyers from across Asia, as well as Japan. Exhibitors from 60 countries and regions around the world will contribute to the development of the food industry not only in Japan but globally.

WHY ATTEND?

This visit will provide you with the opportunity to showcase your company, gain valuable contacts and build your exports in this sector which is a gateway to Japan and other Asian markets.

By participating, you will benefit from:

- ◆ Cost effective means of visiting the market
- ◆ Have a presence under the Cymru/Wales brand alongside the UK stand
- ◆ Network and engage with key businesses and decision makers in the market
- ◆ Share knowledge and information with other Wales and UK participants
- ◆ Inclusion in any marketing material

THE COST

The cost to exhibit has been subsidised by Welsh Government.

Exhibitor Cost – £3,030.00 (plus VAT), per exhibitor, based on a 4sqm stand. Larger stands may be available upon request.

- ◆ Return direct flights from Heathrow (alternative flights may be available/may incur an additional cost), 5 night's accommodation (arrival the day before the show) with breakfast for one person
- ◆ Price of an additional person £1,500 (plus VAT)
- ◆ Dedicated exhibition space under the Cymru/Wales brand alongside the UK stand
- ◆ Basic graphic panels and furniture
- ◆ Entry in show brochure and inclusion in marketing literature
- ◆ Exhibitor show pass
- ◆ Onsite support from Welsh Government staff
- ◆ **Please note exhibitors are responsible for their own freight forwarding**

Export Visits may be available. Please contact us to discuss your requirements.

CLOSING DATE:

6 December 2023

If your application is submitted after this date, surplus charges may apply for flights and/or accommodation.

E-mail for an application form or more information: shirley.mcgilvray@gov.wales