

# Foodex, Japan 2025

WHEN  
11-14 March, 2025

KEY SECTORS  
Food and Drink

WHY FOODEX 2025?

WHY ATTEND?

CLOSING DATE:

25 October 2024



Llywodraeth Cymru  
Welsh Government

## Welsh Government would like to invite your company to co-exhibit with us at Foodex, Japan

Foodex, Japan will mark its 50<sup>th</sup> anniversary in 2025. Exhibitors with over 3,000 major global brands and from 70 countries and regions around the world will contribute to the development of the food industry not only in Japan but globally.

This subsidised visit will provide you with the opportunity to showcase your company, gain valuable contacts and build your exports in this sector which is a gateway to Japan and other Asian markets.

By participating, you will benefit from:

- ◆ A cost effective means of visiting the market
- ◆ Have a presence under the Cymru/Wales brand alongside the UK stand
- ◆ Network and engage with key businesses and decision makers in the market
- ◆ Share knowledge and information with other Wales and UK participants
- ◆ Inclusion in marketing material

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## THE COST

The cost to exhibit has been subsidised by Welsh Government – see the cost of the subsidised package options below:

**Exhibitor Cost – £3,550.00 (plus VAT), per exhibitor, based on a 4sqm stand. Larger stands may be available upon request.**

- ◆ Return Flights. Five night's accommodation (arrival the day before the show) with breakfast for one person
- ◆ Price of an additional person £1,550.00 (plus VAT)
- ◆ Dedicated exhibition space under the Cymru/Wales brand alongside the UK stand
- ◆ Basic graphic panels and furniture
- ◆ Entry in show brochure and inclusion in marketing literature
- ◆ Exhibitor show pass
- ◆ Onsite support from Welsh Government staff
- ◆ **Please Note: exhibitors are responsible for their own freight forwarding**

Export Visits are available at a cost of £1,750.00 plus VAT. Please contact us to discuss your requirements.

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25 October 2024

If your application is submitted after this date, surplus charges may apply for flights and/or accommodation.

Please e-mail for an Application Form: [shirley.mcgilvray@gov.wales](mailto:shirley.mcgilvray@gov.wales)