



The Business development programme aims to enable Welsh Honey businesses to create jobs and sustainable economic growth by supporting the sector to grow through the provision of specific support - the cluster programme is an example of this support.

The Welsh Honey Cluster

The Welsh Honey Cluster will create a platform for joint action to identify and solve common problems. This will bring together business minded beekeepers who have ambition to grow alongside commercial government and academic partners. The cluster is dedicated to raise the profile and production of Welsh honey.

Overcoming barriers to growth in your business

The Welsh Honey cluster will provide you with the support and 'know how' to help you overcome barriers of growth. It will enable you to develop your knowledge and provide opportunities to work with like-minded businesses to overcome obstacles to growth and exploit commercial opportunities

Aimed at small growing honey producers who want to develop their capacity.

The Welsh Honey cluster programme will feature:

- Cluster of Welsh Honey businesses with projects on key development opportunities
- Cluster manager to help you to develop solutions to overcome barriers of growth
- Utilize an approach to provide a framework for innovation involving academic institutions, company's government and a range of stakeholders to foster improvements in the knowledge base and understanding of business opportunities, strengthening innovation leading to sustainable growth
- Tailored specialist mentoring provided to each company

Cluster activities will include:

- Peer to peer knowledge exchange
- Events and workshops
- Co-operation in commercial activities
- Sharing cost / resources
- Adding Value
- Raising awareness of local &

regional honey production

- Private sector businesses driving the research agenda
- Understanding and entering new markets
- Access to world leading research
- Piloting new service provision based on business needs identified

Food Innovation Wales

Food innovation Wales is a key partner. Their team of recognized food industry experts are available to assist clients navigate their way through a complex range of food disciplines from nutritional, environmental health, new product development, workplace design, quality assurance, hygiene, food safety and efficiency.

To find out more information please contact:

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