## **Horticulture Wales**





Garddwriaeth Cymru Horticulture Wales

Horticulture Wales aims to help growers and producers reduce waste and improve shelf life, sustainability, and profit.

Funded by the Welsh Government and the European Agricultural Fund for Rural Development, Horticulture Wales provides free support, advice, and guidance and signposting businesses to funding.

Horticulture Wales aims to promote knowledge exchange, collaboration in Welsh horticulture, and to help forge supply-chain development.

We identify and develop horticultural clusters of businesses, especially in food and amenity production, that could operate in short-supply chains.

The Short Supply Chain
Cluster has established its
first Cluster in North East
Wales with community shops,
farm shops and others
stocking locally produced
goods. They now work
together to optimise resources
and share expertise.



The Wales National Heritage Orchard Cluster launched in February 2019, collaborating with IBERS at Aberystwyth University in North Wales and will extend pan-Wales, to promote planting Welsh heritage variety fruit trees, to map orchards and encourage collaboration between growers to explore new markets and optimise valorisation.

The Vale of Clwyd Denbigh Plum Cluster facilitates the successful establishment of a grower/producer cluster following the recently awarded PDO status.

The clusters are backed with university and Government expertise and strive to optimise economic returns for businesses, improve the shelf life of products, and cut harvest losses.

The project aims to develop partnerships between secondary, further and higher education and horticulture businesses to promote skills and encourage continued professional development.



We will strive to promote a culture of knowledge transfer through the food and drink supply chains.

Through our website and social media channels, we promote horticulture in Wales by engaging with businesses and celebrating their successes whilst providing helpful information and resources.

As part of the project,
Horticulture Wales is
conducting research in the
areas of waste reduction,
packaging, logistics,
merchandising, and stock
control to help increase shelf
life and improve product
handling.

All our work fits strategically with Welsh Government policies and seeks to promote the Welsh language.

For more information about Horticulture Wales, please visit www.horticulturewales.co.uk, or email horticulturewales@glyndwr.ac. uk or call 01978 293401