

The Welsh food and drink sector is facing unprecedented supply chain cost pressures which are predicted to get worse over the coming months.

Cymru Connects is a pilot procurement platform solution aimed at supporting producers to develop more efficient and robust supply chains.

The platform is hosted by Canopy and provides full visibility of verified supplier information. The project has received funding from the Covid Recovery Challenge Fund.

## Benefits for participating as a supplier:

- Opportunity to trade with a select group of food and beverage producers in the region
- Participant information is collected from source, vetted and approved, removing the administrative costs and burden of carrying out due diligence checks on an individual basis, whilst minimising risk
- Encourage an "internal market" of buying from each other, promoting shorter supply chains
- · Full system training will be provided to all producers and participants at no cost
- Comprehensive search engine allowing producers to find and trade with suppliers who meet specific requirements
- Producers can be both buyers of goods or services and suppliers to other producers

We're looking for suppliers such as yourselves to work with us on this pilot and help to address the current supply chain challenges facing Welsh producers.

If you would like to be part of this exciting project, then please respond via this link.



