



The Business Development Programme aims to enable Welsh fisheries businesses to create jobs and sustainable economic growth by supporting the sector to grow through the provision of specific support – the Cluster programme is an example of this support.

Welsh Seafood Cluster

The Welsh Seafood Cluster will create a platform for joint action to identify and solve common problems. This will bring together a range of fishermen, fishmongers and aquaculture businesses who have high quality products with ambition to grow alongside commercial, government and academic partners. The cluster is dedicated to adding value to fish and shellfish caught or farmed on Welsh shores.

Overcoming barriers to growth in your business

The Welsh Seafood Cluster will provide you with the support and “know how” to help you to overcome barriers to growth. It will enable you to develop your knowledge and provide opportunities to work with other likeminded businesses to overcome obstacles to growth and exploit commercial opportunities.

Aimed at the Welsh Fisheries Sector, the cluster is aimed at businesses who want to develop their capacity, the Welsh Seafood Cluster programme will feature:

- Cluster of fishery companies with projects on key development opportunities
- Cluster manager to help you to develop solutions to overcome barriers to growth
- Utilise an approach to provide a framework for innovation involving academic institutions, companies, government and range of stakeholders to foster improvements in the knowledge base and understanding of business opportunities, strengthening innovation leading to sustainable growth
- Tailored specialist mentoring.

Seafood Cluster activities will include:

- Peer to Peer knowledge exchange
- Events and workshops
- Cooperation in commercial activities
- Sharing costs/resources
- Private sector businesses driving the research agenda
- Understanding and entering new markets

- Access to the world leading research
- Piloting new service provision based on business needs identified.

Food Innovation Wales

Food Innovation Wales is a key partner who provide a unique resource for the food and drink industry and play a key role in transferring knowledge to the food industry in Wales and across the UK from their three centres in Wales.

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