



INNOVATION PARTNERSHIP IN ACTION PROGRAMME

The Welsh Government Food and Drink Division is inviting collaborative projects to develop innovative food and drink solutions, which address societal and public sector challenges and common issues, facing small groups of businesses within the food and drink industry. Businesses are invited to compete for a share of up to £750,000, for the research and development of new products, services or processes, which will accelerate growth by increased innovation and route to market development. The Innovation Partnership in Action Programme aims to stimulate innovation in a collaborative environment, allowing food and drink businesses to work with partners in industry, academia and public sector. The programme will deliver expertise and resources to accelerate the development of innovative food and drink businesses in Wales and accelerate growth through UK Trade or Export opportunities through high impact innovation investment.

The purpose of the funding is to allow consortiums to analyse the potential of how they might work together in the development of new products, services or processes. The funding will allow projects to demonstrate the technical and commercial feasibility of the proposed concepts. The funding will also enable projects to analyse and evaluate the potential of concepts and ideas supporting the decision making process. Projects may receive up to £75,000 (including VAT) towards a £100,000 (including VAT) project. Projects will be selected by an open competition process and retain the intellectual property rights generated from the project.

This programme will support collaborative projects to develop innovative food and drink solutions which can:

- Maximise collaborative opportunities in the development of new products, services or processes, which will accelerate growth by increased innovation and route to market development.
- Address the core areas of the Future Generations Act, to facilitating innovation in areas such as health, sustainability, and environmental through collaborative engagements.
- Tackle societal and public sector challenges and common issues facing small groups of businesses.

Briefing events for organisations interested in finding out more about the programme will be held at the Vale Resort, Hensol on Tuesday 11th September 2018 at 1pm and the Quay Hotel, Deganwy on Wednesday 12th September 2018 at 1pm. These events will provide an opportunity for interested applicants to ask questions about the competition and meet experts from the Welsh Government Food and Drink Division. To reserve a place at either of the briefing events please send the names and contact details of the attendees clearly marked as **briefing event** to FoodBIS@wales.gsi.gov.uk (No more than 2 per organisation, if there is high demand you may be informed that only 1 space is available). An agenda for the briefing event and directions to the venue will be

provided following registration.

KEY DATES

Programme launch July 2018

Briefing events 11th & 12th September 2018

Deadline for applications 28th September 2018

Assessment day 15th October 2018

Projects commence 29th October 2018

Projects conclude 1st March 2019

Please note dates are subject to change

More information about the competition and the programme documents, including the application to apply to the grant is attached below. For further enquiries about this competition please e-mail: FoodBIS@wales.gsi.gov.uk

DOCUMENTS

- Programme Brief (IP_WG_001)
- Guidance Notes (IP_WG_002)
- Application Form (IP_WG_003)
- Application Form Guidance Notes (IP_WG_004)

