Rhaglen Parod am Fuddsoddiad

Bwyd a Diod Cymru
Food & Drink Wales

Mae'r Rhaglen Parod am Fuddsoddiad a ariennir gan Lywodraeth Cymru yn helpu paratoi eich busnes bwyd a diod am fuddsoddiad masnachol a'ch helpu i gyflawni eich uchelgeisiau ehangu.

Mae'r rhaglen hyd yn hyn wedi cefnogi dros 100 o gwmnïau ac wedi cynhyrchu dros £5m o gynigion cyllid i'r busnesau sy'n cymryd rhan, tra darparu cyngor a chymorth wrth ddatblygu systemau ariannol a gwybodaeth y busnesau fel sylfaen gadarn ar gyfer gwneud penderfyniadau rheoli.

Mae'r rhaglen bellach yn dechrau ar ei hail flwyddyn o gyflewni ac mae'n agored i fusnesau newydd.

Pam cymryd rhan?

Gall y byd cyllid a buddsoddi fod yn un brawychus i ymgymryd ag o, gyda llu o opsiynau ariannu i'w hystyried. Nod y rhaglen hon yw eich helpu i gyflwyno eich busnes yn y modd gorau posibl i ddenu buddsoddiad masnachol a gwella'ch gwybodaeth a'ch dealltwriaeth am y gwahanol fathau o fuddsoddiadau a allai fod yn addas i'ch busnes.

Beth sydd ar gael?

- Barn arbenigwyr ar sut fyddai darpar fenthyciwr / buddsoddwr yn edrych ar eich cwmni
- Adolygiad o'ch systemau gwybodaeth rheoli sy'n dangos eich gallu fel cwmni i bortreadu'n gywir a chynhwysfawr y gallu i greu adenillion ar fuddsoddiad
- Sesiynau hyfforddiant un i un gan arbenigwyr ariannol ar sut i gyrraedd y sefyllfa ariannol orau posibl
- Cynllunio olyniaeth a gwireddu gwerth busnes
- Cyfleoedd i gwrdd â darpar fuddsoddwyr

Dyweddodd busnesau a gynorthwyid gan y rhaglen beilot:

""Mae'r Rhaglen Parod am Fuddsoddiad wedi bod yn ddefnyddiol iawn yn ein helpu ni i baratoi ar gyfer buddsoddiad gan wella ein hadroddiadau ariannol a chyfrifon rheoli. Mae paratoi busnes ar gyfer buddsoddi yn dasg anodd, ac yn arbennig felly ar gyfer busnesau bach a chanolig nad oes ganddynt arian i dalu am arbenigedd yn fewnol. Mae Parod am Fuddsoddiad wedi bod yn ased gwych wrth ein helpu i wella yn yr ardal hon." - Gwneuthurwr bwydydd i'r oergell, Gogledd Cymru

"Sicrhawyd buddsoddiad ar gyfer llinell gynhyrchu newydd i ddyblu'r cynhyrchiant " - Becws Gorllewin Cymru

"Teimlais fod y cymorth a'r gefnogaeth a gynigwyd i mi trwy'r rhaglen Parod am Fuddsoddiad yn amhrisiadwy. Gallaf, heb betruso, argymell y rhaglen yma i fusnesau bwyd a diod eraill." - Cynhyrchydd caws cartref, Gogledd Ddwyrain Cymru

"Diolch am eich cefnogaeth yn ystod y misoedd diwethaf. Mae'r rhaglen wedi bod yn amhrisiadwy i'm busnes gan i ni gyfarfod ar amser allweddol pan oeddem yn ystyried sut i symud i'r dyfodol. Mae eich ymyrraeth a'ch cymorth ar wybodaeth gyllidol wedi cael effaith cadarnhaol iawn" -Cynhyrchydd byrbrydau Canolbarth Cymru

"Mae'r rhaglen hon yn eich annog i edrych yn agos iawn ar beth rydych chi'n ei wneud a sut rydych chi'n mynd ati i gyflawni'ch amcanion. Anhygoel." - Cynhyrchydd hufen iâ Gogledd Cymru

"Ymhellach i'r gwaith yr ydym wedi'i wneud gyda'r rhaglen Parod am Fuddsoddiad - hoffwn fynegi fy moddhad yn y cymorth a ddarparwyd wrth ddatblygu'r model cynllunio busnes ariannol yn gyflym ac yn effeithlon gyda chi. Mae'r gefnogaeth a ddarparwyd wedi bod yn hanfodol wrth ganiatáu inni ddadansoddi'n gyflym ein hyfywdra ariannol a darparu llawer o senarios busnes roedd gwir angen eu modelu. " - Cynhyrchydd bwyd arloesol De Cymru

I gymryd rhan yn y rhaglen hon, anfonwch e-bost at bwyd-food@bic-innovation.com neu galwch 01248 671 101 i fynegi diddordeb.

Investor Ready Programme

Bwyd a Diod Cymru
Food & Drink Wales

The Welsh Government funded Investor Ready programme helps prepare your food or drink business for commercial investment and help you achieve your growth ambitions.

The programme to date has supported over 100 companies and has generated over £5m of funding offers to participating businesses, whilst also providing advice and assistance in developing businesses' financial and information systems to provide a solid base for management's decision making.

The programme is now entering its second year of delivery and is open to new businesses.

Why take part?

The world of finance and investment can be a daunting one to navigate, with a myriad of funding options to consider. This programme aims to help you present your business in the best possible way to attract commercial investment and improve your knowledge and understanding about the different forms of investment which may be suitable for your business.

What's on offer?

- Expert opinion on how a potential lender/ investor would view your company
- Review of management information systems which support your company's ability to accurately and comprehensively portray its ability to generate a return on investment
- One to one coaching sessions from financial experts on how to achieve an optimal financial position
- Succession planning and realisation of business value
- Opportunities to meet potential investors

Businesses assisted by the pilot programme commented:

"The Investor Ready Programme has been very useful so far in helping us prepare for investment by the improvement of financial reporting and management accounting. Preparing a business for investment is a difficult task, and especially for SMEs who don't have financial expertise in-house. Investor Ready has been a great asset in helping us improve in this area." - North Wales chilled foods manufacturer

"Investment secured for new production line to double production" - West Wales bakery

"I have found the assistance and support offered to me in relation to the Investor Ready programme invaluable. I would have no hesitation in recommending this programme to other food and drink businesses." - Artisan cheese producer, North East Wales

"Thank you for your support during the last few months. I have found this invaluable to my business as we met at a pivotal time in considering how to move in the future. Your intervention and financial information support has impacted in a very positive way." - Mid Wales snack producer

"This programme encourages you to look very closely at what you do and how you go about achieving your goals. Priceless." - North Wales ice cream producer

"Further to the work we have done on the Investor Ready programme – I would like to express my delight in the assistance that has been provided in developing quickly and efficiently the financial business planning model with you. The support provided has been essential in allowing us to analyse q ickly our financial viability and to provide much needed modelling capability to look at differing business scenarios." - South Wales innovative food producer

To take part in this programme, please email bwyd-food@bic-innovation.com or call 01248 671 101 to express your interest.