



European Retail – trends and opportunities for Welsh food and drink producers

Tuesday 6th July 2021, 10am

[Register here](#)

The Food & Drink Wales Export Club, Insight Programme and IGD are teaming up to host a webinar focusing on the European retail markets. Whilst the EU Exit has presented significant challenges to food and drink exporters, Europe remains a key market for Welsh food and drink.

This webinar will help Welsh producers understand the drivers for growth and positioning of Europe's leading retailers and offer valuable insight to support the development of export strategies those key retailers.

During this webinar, we will explore:

- Leading European retailers and their drivers for growth, focusing on GB vs Scandinavia, Germany, France and Spain
- Channel sizes and shifts, along with forecasts as we come out of the pandemic
- The latest trends and developments for these leading retailers, including drive for value, digitalisation, e-commerce, store formats and ranges, and sustainability

To attend this webinar, **[please register in advance here.](#)**