



**Bwyd a Diod Cymru**  
**Food & Drink Wales**

## Building financial resilience in the Welsh food & drink sector - focus on trade credit

When: 8:00am 15th July 2020

[Register here](#)

The Food and Drink Wales Industry Board invite you to join a webinar to understand how the government-backed trade credit insurance support may be able to help your business.

The Covid-19 pandemic has been exceptionally challenging for food and drink businesses, particularly those working within foodservice markets.

If you are a food or drink business operating in a sector where trade credit has been removed and you are unable to get insurance to cover your sales, or the disruption to trading has meant there is little cash, then our panel of experts will highlight the benefits of the new support and other options for short term financing.

Our panel

- Huw Thomas, Food & Drink Wales Industry Board and MD of Puffin Produce
- Shaun Purrington, Managing Director, Avenue Insurance
- Alun Thomas, Development Bank of Wales
- Phil Mills, Partner Food & Drink, Old Mill Financial Services

As this will be a panel discussion, there is an opportunity to submit questions before the webinar.

Please send any questions in advance to [linda.grant@bic-innovation.com](mailto:linda.grant@bic-innovation.com)

