



Bwyd a Diod Cymru
Food & Drink Wales

Drinks Development Cluster

The Drinks Development Cluster has been launched as part of Welsh Government's Cluster programme and is aimed at supporting growth through industry collaboration and connectivity. Employing nearly 2,000 people and valued at around £596 million, the Welsh drinks sector makes a valuable contribution to the economy, particularly in parts of rural Wales.

Covering beer, wine, cider & perry, spirits, soft drinks, bottled water and hot drinks, the Drinks Cluster will work across the sectors, bringing together the wider supply chain and harness academic expertise to stimulate collaboration and further growth opportunities.

The cluster activities will be driven by the business members, but may include:

- Sector insights/briefings/market intelligence
- Networking events with expert speakers
- Study tours to relevant academic research centres or trade shows
- Preparing for investment opportunities
- Scaling up production & preparing for long-term growth
- Trade engagement
- Opportunities for collaboration on areas of common interest
- Connecting/collaborating with academic research partners, including accessing research funding for long-term R&D

Expressions of interest are also welcomed from organisations or businesses in the wider drinks sector supply chain and from academic institutions offering research or skills development for the drinks industry.

To find out more about the Drinks Development Cluster,
please email bwyd-food@levercliff.co.uk