



The Business Development Programme aims to enable Welsh businesses to create jobs and sustainable economic growth by supporting Welsh food and drink producers to grow through the provision of specific support – the Cluster programme is an example of this support.

Fine Foods Wales Cluster

The Fine Foods Wales Cluster will create a platform for joint action to identify and solve common problems. This will bring together a range of food and drink producers, who have high quality products with ambition to grow alongside commercial, government and academic partners.

Overcoming barriers to growth in your business

The Fine Foods Wales Cluster will provide you with the “know how” to help you to overcome barriers to growth. It will help you to develop your knowledge and provide opportunities to work with other businesses to overcome obstacles to growth and exploit commercial opportunities. Aimed at small growing food and drink businesses who want to develop

their capacity, the Fine Food Cluster programme will feature:

- Cluster of fine food and drink companies with projects on key development opportunities
- Cluster manager to help you to develop solutions to overcome barriers to growth
- Utilise an approach to provide a framework for innovation involving academic institutions, companies, government and range of stakeholders to foster improvements in the knowledge base and understanding of business opportunities, strengthening innovation leading to sustainable growth
- Tailored specialist mentoring provided to each company

Cluster activities will include:

- Peer to Peer knowledge exchange
- Events and workshops
- Cooperation in commercial activities
- Sharing costs/resources
- Private sector businesses driving the research agenda
- Understanding and entering new markets

- Access to the world leading research
- Piloting new service provision based on business needs identified.

Food Innovation Wales

Food Innovation Wales is a key partner. Their team of recognised food industry experts are available to assist clients navigate their way through a complex range of food disciplines, from nutrition and dietetics, environmental health, new product development, factory and workplace design, quality assurance, hygiene, food safety and efficiency.

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