

Andy Richardson - Head of Corporate Affairs at Volac

Andy Richardson was educated at Magdalen College School followed by an Honours Degree in Agriculture which he completed at Seale Hayne in 1988.

He joined Unilever in 1989 followed by a moved to BOCM PAULS in 1990 where he held a number of commercial roles including Marketing Manager from 1995.

In 2000 he joined Volac and is now responsible for leading corporate marketing and communications in one of the fastest growing, dynamic and influential dairy nutrition businesses in the UK.

Andy has a real passion for the dairy industry and for Agriculture. He played a leading role in establishing both the Dairy 2020 initiative and driving the UK “Leading the Way” dairy strategy. Andy is a key member of a number of industry strategy and sustainability initiatives including the Westminster Dairy Supply Chain Forum, Welsh Dairy Task Force, Cambridge University’s Sustainability Agriculture Task Force and the Cambridge Programme for Sustainable Leadership.

Most recently Andy has been actively lobbying for a collaborative initiative to develop a UK Food Production Strategy and was appointed chair of the Welsh Dairy Industry Review in November 2014.