

Gulfood, Dubai

WHEN
19-23 February
2024

KEY SECTORS
Food and Drink

WHY GULFOOD
2024?

WHY ATTEND?

THE COST

CLOSING DATE:

24 November 2023

If your application is submitted after this date, surplus charges may apply for flights and/or accommodation.



Llywodraeth Cymru
Welsh Government

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Welsh Government would like to invite your company to co-exhibit under the Cymru Wales brand at Gulfood, Dubai.

Gulfood is the world's largest annual food and drink trade exhibition. This 28th edition of Gulfood will continue to unite food and beverage communities around the world. With more than 4000 companies expected from over 120 countries and 150+ industry influencing minds setting new trends and uniting food and beverage companies.

This visit will provide you with the opportunity to showcase your company, gain valuable contacts and build your exports in the Middle East.

By participating, you will benefit from:

- ◆ Cost effective means of visiting the market
- ◆ Have a presence in either the International or Dairy Hall
- ◆ Network and engage with key businesses and decision makers in the market
- ◆ Share knowledge and information with other participants
- ◆ Attend networking events
- ◆ Inclusion in any marketing material

Food and Drink Wales have stands in the International and Dairy Halls. The cost to exhibit has been subsidised by Welsh Government – see package options below, based on a 4sqm stand:

Package A – Full Stand Exhibitor: Cost – £4,999.00 (plus VAT) includes:

- ◆ Return flights and 6 night's accommodation with breakfast for 2 people
- ◆ Dedicated exhibition space on the Welsh Pavilion
- ◆ Basic graphic panels and stand furniture
- ◆ Entry in show brochure and inclusion in marketing literature
- ◆ Exhibitor show passes
- ◆ Onsite support from Welsh Government and appointed contractors
- ◆ **Please note: exhibitors are responsible for their own freight forwarding**

Package B – Export Visit: Cost £1,150.00 (plus VAT) includes:

- ◆ Return flights and accommodation with breakfast for 1 person
- ◆ Entry in show brochure and inclusion in marketing literature
- ◆ Exhibitor show pass

E-mail for an application form or more information: shirley.mcgilvray@gov.wales