

Innovate for Planet Conscious Shoppers

Full day NPD ideas workshops for Welsh food & drink companies with £20k+ free insight about planet conscious shoppers.

thefoodpeople

- a leading global food trends and ideas agency, sharing the trends in food innovation that incorporate sustainable thinking.
- leading the workshops, to take sustainable trends and turn them into new product ideas.



- leaders in sustainable packaging research, sharing the latest thoughts in eco packaging, and how to use waste for commercial advantage.

KANTAR WURLDPANEL

 leaders in shopper insight, discussing shoppers' views and action on sustainable/greener products

Hosted by Food Innovation Wales and the Food & Drink Wales Cluster Network. Funded by Welsh Government.

Dates and Venues

February 13th 10.00am, National Botanic Garden of Wales, Middleton Hall, Carmarthenshire, SA32 8HN

Tickets from

Food Centre Wales

Dates and Venues

February 25th 10.00am, All Nations Centre, Sachville Avenue, Cardiff, CF14 3NY

Tickets from:

ZERO2FIVE

Dates and Venues

February 27th 10.00am, Food Technology Centre, Llangefni, LL77 7HY

Tickets from:

Food Technology
Centre

More details from: sophie@category-insight.co.uk

Places are limited so please book early to avoid disappointment



