

Investor Ready Programme



The Welsh Government funded Investor Ready programme helps prepare your food or drink business for commercial investment and help you achieve your growth ambitions.

The programme to date has supported over 100 companies and has generated over £5m of funding offers to participating businesses, whilst also providing advice and assistance in developing businesses' financial and information systems to provide a solid base for management's decision making.

The programme is now entering its second year of delivery and is open to new businesses.

Why take part?

The world of finance and investment can be a daunting one to navigate, with a myriad of funding options to consider. This programme aims to help you present your business in the best possible way to attract commercial investment and improve your knowledge and understanding about the different forms of investment which may be suitable for your business.

What's on offer?

- Expert opinion on how a potential lender/ investor would view your company
- Review of management information systems which support your company's ability to accurately and comprehensively portray its ability to generate a return on investment
- One to one coaching sessions from financial experts on how to achieve an optimal financial position
- Succession planning and realisation of business value
- Opportunities to meet potential investors

Businesses assisted by the pilot programme commented:

"The Investor Ready Programme has been very useful so far in helping us prepare for investment by the improvement of financial reporting and management accounting. Preparing a business for investment is a difficult task, and especially for SMEs who don't have financial expertise in-house. Investor Ready has been a great asset in helping us improve in this area." - North Wales chilled foods manufacturer

"Investment secured for new production line to double production" - West Wales bakery

"I have found the assistance and support offered to me in relation to the Investor Ready programme invaluable. I would have no hesitation in recommending this programme to other food and drink businesses." - Artisan cheese producer, North East Wales

"Thank you for your support during the last few months. I have found this invaluable to my business as we met at a pivotal time in considering how to move in the future. Your intervention and financial information support has impacted in a very positive way." - Mid Wales snack producer

"This programme encourages you to look very closely at what you do and how you go about achieving your goals. Priceless." - North Wales ice cream producer

"Further to the work we have done on the Investor Ready programme – I would like to express my delight in the assistance that has been provided in developing quickly and efficiently the financial business planning model with you. The support provided has been essential in allowing us to analyse quickly our financial viability and to provide much needed modelling capability to look at differing business scenarios." - South Wales innovative food producer

To take part in this programme, please email bwyd-food@bic-innovation.com or call **01248 671 101** to express your interest.