

SIAL CANADA FOOD WEEK

5 DAYS: MONDAY SEPTEMBER 28th TO FRIDAY OCTOBER 2nd

SIAL CANADA

100% VIRTUAL

THE ADVANTAGES:

- Save on the cost of a kiosk
- Save on the cost of delivery, travel and accommodation
- Network in peace
- Benefit from an unlimited audience!

**BENEFIT FROM MORE
THAN
10,000 QUALIFIED
VISITORS**

**80% OF VISITORS
HAVE A ROLE
IN THE PURCHASING
PROCESS**

**TOP 3 REASONS FOR
COMING:**

1. Find new products
2. Keep up to date with market trends
3. Find new markets

BENEFIT FROM NEARLY 20 YEARS OF EXPERTISE

A database of 25,000 qualified Canadians and International visitors


About fifteen industry experts at your service covering more than 10 expertise areas

A unique international network worldwide:
The SIAL network

- 9 leading B2B events
- 16,700 exhibitors from 119 countries
- 700,000 professional visitors from 200 countries

A UNIQUE CONCEPT "ALL UNDER THE SAME ROOF"

SIAL + seti
L'INSPIRATION ALIMENTAIRE INSPIRE FOOD TECHNOLOGY


50%
INTERNATIONAL
EXHIBITORS coming from
50+ countries
represented


50%
CANADIAN EXHIBITORS
from 10 provinces


95%
of exhibitors declare that
SIAL CANADA IS THEIR
PRIORITY TRADESHOW

DNA of SIAL CANADA



Thank you to our key
institutional partners
trusting us since 2001

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DISCOVER OUR OFFER

BASIC VIRTUAL PACKAGE

2 500\$

Personalized virtual booth

Free registration to our online **Hosted Buyer Program**

Access to the SIAL **experts network** through our Expert Hub

Unlimited networking with all visitors

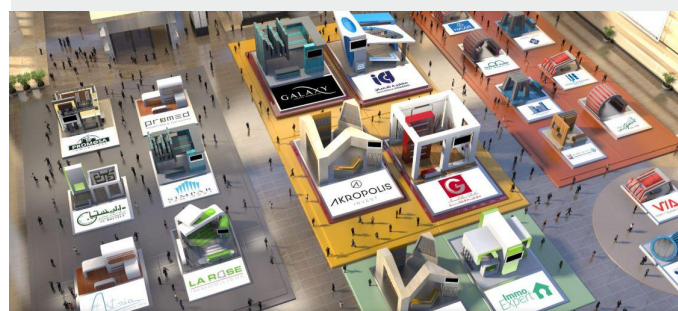


PREMIUM VIRTUAL PACKAGE

3 000\$

PLACES ARE LIMITED

Includes all virtual basic package
+ visibility and top listing on 3D plan



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YOUR VIRTUAL EXHIBITOR TOOLS

1 PREPARE YOUR STAND AND YOUR PROFILE



PROFILE

Up-to-date information about your company

Personalize your booth

Completely customize your booth with your brand identity

Increase your brand awareness

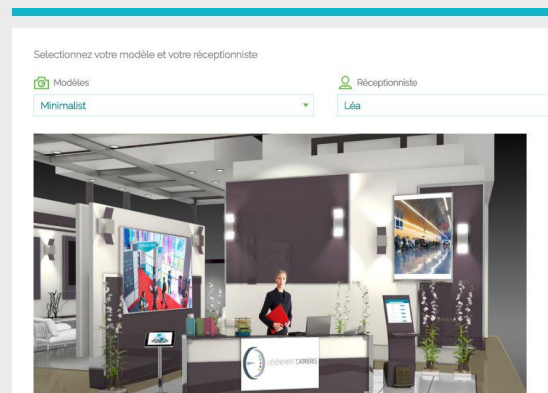
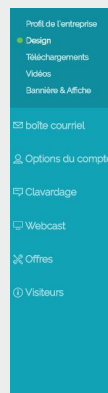
Your documents and interactive support to showcase your company at the fingertip of your clients

Gain and analyze visitors data

Digitally manage all the contact information of the attendees who entered your booth

Offer special deals

Create special offers for the tradeshow



[Click here](#) to watch the video introducing the platform!

2 START MAKING BUSINESS WITH LIVE INTERACTIONS



NEW! ONLINE CHAT WITH BUYERS

Connect with national and international clients by face to face live meetings



MEETING AGENDA

Schedule your meetings with buyers in advance

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CHOOSE YOUR PACKAGE

Basic virtual package (1 per exhibitor) ☐

x 2,500 \$ CAD (1)

\$ CAD (2)

GST (1) x 5%

\$ CAD (3)

QST (1) x 9.975%

\$ CAD

TOTAL (1 + 2 + 3)

Premium virtual package (1 per exhibitor) ☐

x 3,000\$ CAD (1)

\$ CAD (2)

GST (1) x 5%

\$ CAD (3)

QST (1) x 9.975%

\$ CAD

TOTAL (1 + 2 + 3)

If you want more visibility during the event, please contact Myriam GAGNON-POTVIN at mgagnonpotvin@expocanadafrance.com

SELECT YOUR SECTOR

Choose a category from the following lists.

If you make more than one selection, please indicate your main category.



FOOD

Beverages

- ☐ Alcoholic beverages
- ☐ Soft drink / water
- ☐ Tea / coffe / other hot drink
- ☐ Energy drinks
- ☐ Microbrewery

Fresh market

- ☐ Seafood products
- ☐ Fresh fruits / vegetables / dried fruits
- ☐ Meat / poultry / deli / game
- ☐ Prepared meal / home meal replacement

Cheese

- ☐ Dairy products / eggs

Grocery

- ☐ Confectionery / chocolate / sweet snacks
- ☐ Salty snacks
- ☐ Canned products / other preserved products
- ☐ Condiments / oils / sauces / seasonings / vinegar
- ☐ Pet food
- ☐ Diet products
- ☐ Grains / cereal / pasta
- ☐ Foods for kids
- ☐ Frozen and ready made products
- ☐ Food ingredients / additives

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EQUIPMENT & TECHNOLOGIES

Food services

- ☐ Layout / decoration / renovation
- ☐ Interior design / furniture / accessories
- ☐ Lighting / sign
- ☐ Institutions / associations / media & publications
- ☐ Laundry & hygiene
- ☐ Cafeteria and bar equipment & supplies
- ☐ Kitchen material & equipment
- ☐ Dining room material / equipment
- ☐ Payment equipments (POS) / supplies
- ☐ Furniture and supplies
- ☐ Advertising / promotions materials
- ☐ Paper / plastic / supplies and smallwares
- ☐ Tableware / linens
- ☐ Technology & entertainment
- ☐ Uniforms & clothes accessories
- ☐ Outdoor furnishing
- ☐ Cleaning & supplies
- ☐ Pest control
- ☐ Environment / waste management
- ☐ Career management
- ☐ Refrigeration equipment and services
- ☐ Roasting / frying / baking equipment

Services

- ☐ Promotional agencies
- ☐ Medias
- ☐ Banking and insurance services
- ☐ Other services

- ☐ Raw materials / films / supplies
- ☐ Packaging materials / packaging containers
- ☐ Converting & packaging machines
- ☐ Other packaging services
- ☐ Printing / marking coding systems and supplies / weighing system / traceability
- ☐ Hand tools and accessories
- ☐ Analyzing / testing and quality control

Retail

- ☐ Layout / decoration / renovation
- ☐ Lighting / signage / labelling
- ☐ Store equipment & design
- ☐ Point of purchase / advertising / promotional materials
- ☐ Cash register / POS / other methods of payments
- ☐ Retail technology device / software
- ☐ Advertising / point of purchase materials / sales promotion programs
- ☐ Security systems / cash logistics and management
- ☐ Consulting and services / trade associations / media
- ☐ Refrigeration equipment and services
- ☐ Kitchen material & equipment
- ☐ Environment / waste management
- ☐ Career management
- ☐ Financial services / insurances / other services
- ☐ Business and consumer services / market research
- ☐ Furniture / outdoor furnishing
- ☐ Cleaning equipment & supplies

Supply chain

- ☐ Logistics infrastructures / real estate & storage
- ☐ Distribution / warehousing and materials handling services & equipment
- ☐ Freight transportation equipment and materials
- ☐ Freight transportation services
- ☐ Technology systems and communication

Packaging

- ☐ Hygiene / cleaning equipment / cleaning supplies
- ☐ Mixing / blending / separation / extraction equipment
- ☐ Plant design / building and maintenance
- ☐ Packaging robots / 3D software and equipment
- ☐ Productions and treatment of energy and fluids
- ☐ Processing equipment and accessories
- ☐ Decorative labels / adhesives
- ☐ Packaging / processing softwares

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Company name: _____

Address: _____

City: _____ Postal Code: _____ Country: _____

Contact name: _____ Email address: _____

Job Title: _____ Phone number: _____

Name: _____ Signature: _____ Date: _____

**By signing the document, you accept the general conditions of sales of the SIAL Canada show ([see the document of the conditions of sales enclosed](#)).

PAYMENT TERMS

100% Upon registration

METHOD OF PAYMENT

BY WIRE TRANSFER

Bank: National Bank of Canada

Account holder: Expo Canada France

Swift Code: BNDCCAMM INT

Bank Account: CC0006 02091/11-903-22

Address: 1265 chemin Du Tremblay
Longueuil, QC, J4N 0G3, CANADA

> \$15 fee for payment by wire transfer

BY CHEQUE OR CREDIT CARD

Cheque payable to: Expo Canada France
2120 Sherbrooke Est, Suite 901, Montreal, Quebec H2K 1C3

Credit Card ☐ Visa ☐ MasterCard ☐ Amex

Card # _____ Expiration date _____ / _____

Name on the card _____

Signature _____

**PLEASE
RETURN
TO:**

QUÉBEC
MYRIAM GAGNON-POTVIN
mgagnonpotvin@expocanadafrance.com

REST OF CANADA
BEATRICE IP YAM
bipyam@expocanadafrance.com

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