

AN INSIGHT INTO INNOVATION IN WALES



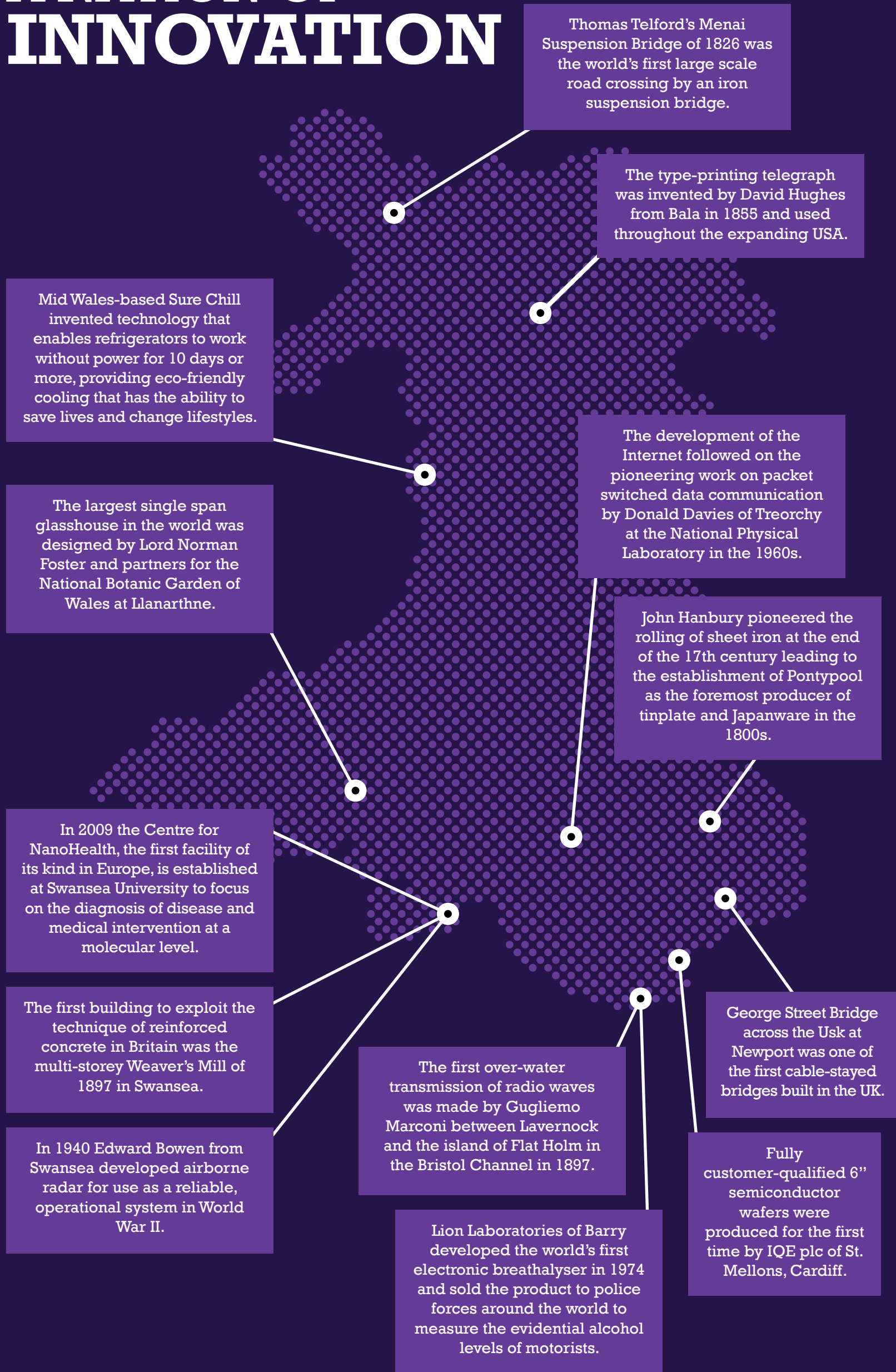
Llywodraeth Cymru
Welsh Government

INNOVATION - THE SUCCESSFUL EXPLOITATION OF NEW IDEAS

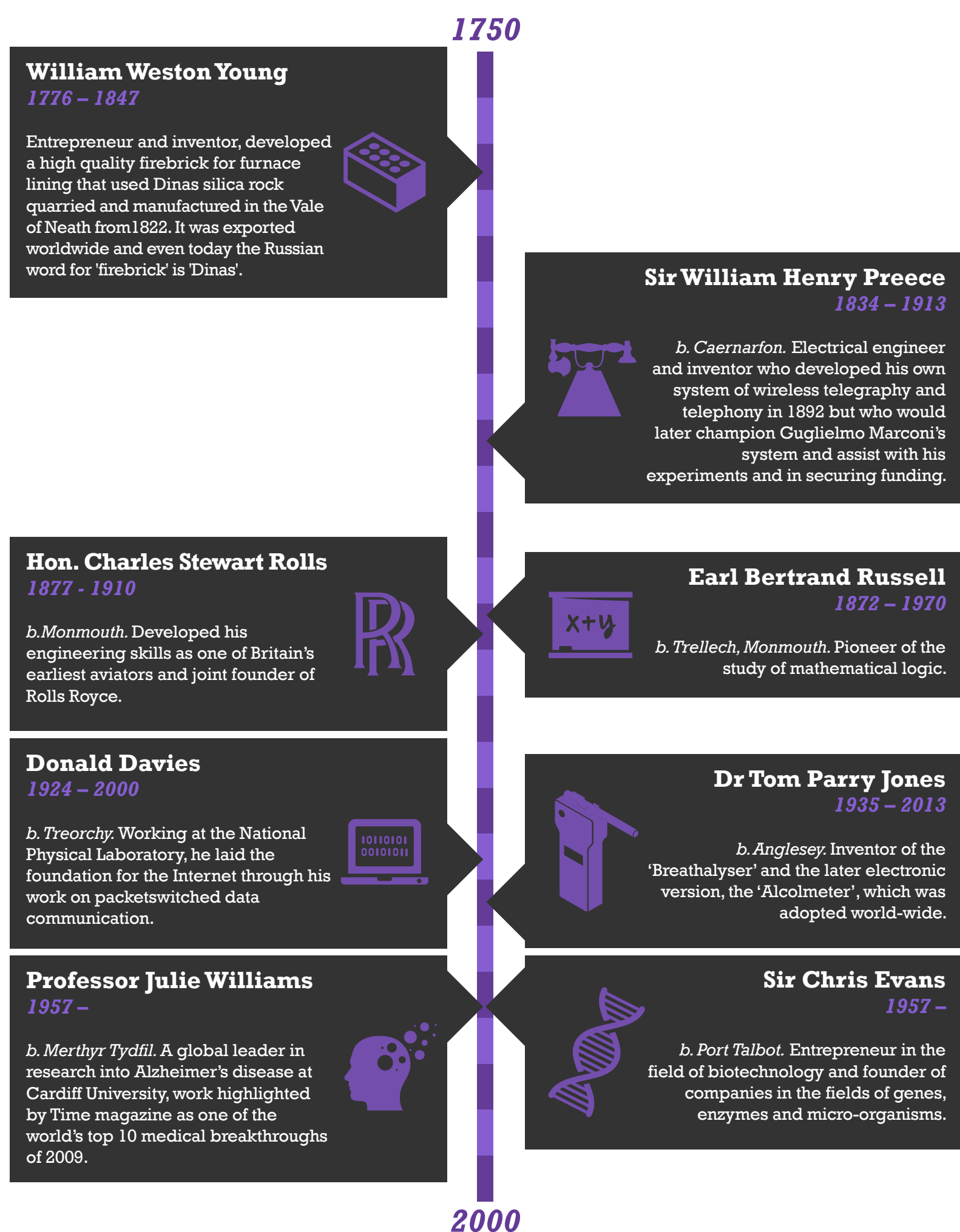
On a global scale Wales is a small, but smart country, in which every opportunity has been taken to optimise resources, designs and processes. Shaped by landscape and culture it made its mark on the world through the maximisation of the great natural mineral wealth found here. Wales continues to make its mark through in-depth scientific and technical understanding and commercial innovation. From the past to the present an impressive list of achievements, many of which are the first of their kind in the world, have given Wales a great momentum for the future.



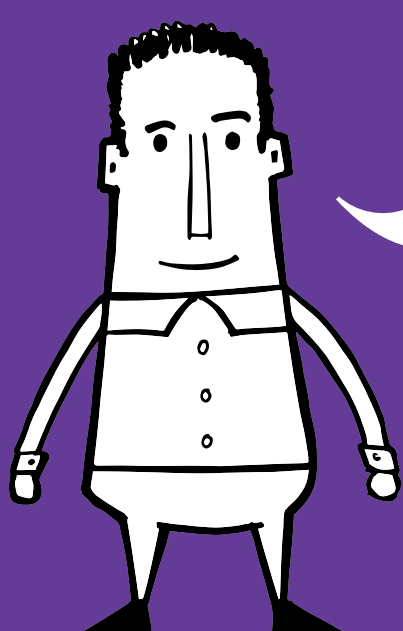
A NATION OF INNOVATION



A NATION OF INNOVATORS



Innovation is changing the way we live. We need new ideas to stay competitive, new technologies to improve lives, and new insights to lead the way.



Check out the
Business Wales
Innovation Zone

www.business.wales.gov.uk