



Llywodraeth Cymru  
Welsh Government

## Healthcheck for Innovative Businesses

**SMARTInnovation provides free consultancy support to businesses throughout Wales seeking to improve their competitiveness.**

As part of a new package of SMART support backed by EU funds, the Healthcheck is available to SMEs and large organisations from a range of sectors, including general manufacturing, engineering, energy, ICT, digital, food and drink, electronics, medical/healthcare, construction, and financial services.

Many enterprises have already benefited from a SMARTInnovation Healthcheck, examples of recent work includes:

- Service improvement for a financial services company
- New product assessment and planning for a consumer product company
- Focused and improved team working for a major engineering business
- Manufacturing reviews for a process equipment business
- Prioritisation of business operations and goals for a design and build company

Delivered by qualified consultants, support is tailored to meet your business needs. It is focused around areas that improve competitiveness, such as increased productivity, quality and efficiency, and the development of new products, processes or services.

“It was really useful getting advice from someone with so much experience in the manufacturing industry. We now have things that we can address straight away to make immediate improvements. The other benefit was that all the recommendations given were cost effective which meant we as a company didn't need to spend a lot of money to make these improvements.”

**Tom Dean** – Business Development Manager, Screentec

“All the staff at Border enjoyed working with the advisors. We are a small company and are all very busy with our day to day tasks, but taking time to step back and try to look at what we do purely from a customer perspective was a very useful exercise. The support helped facilitate this and recommendations were both practical and applicable.”

**Phil Davies** – Commercial Manager, Border Merchant Systems Ltd.

To discuss your business needs and opportunities and the suitability of SMARTInnovation support in confidence, contact Business Wales

03000 6 03000 | [businesswales.gov.wales](http://businesswales.gov.wales)

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