



Llywodraeth Cymru  
Welsh Government

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## We Predict Ltd.

Formed in 2009 with help from the Welsh Government, We Predict has since grown into a global leader in predictive analytics, predominantly serving the automotive industry.



We Predict works with global car manufacturers and suppliers, predicting warranty failure rates and costs. The complex analytics software uses mathematical and statistical principles, supported by modern data techniques to provide valuable data that saves their customers time and huge amounts of money.

With funding support from the Welsh Government's SMARTCymru programme, the company was able to assess the viability of developing this unique platform, and a subsequent grant enabled it to undertake the necessary

research and development to prove its concept technically, partly through the employment of highly skilled staff.

Following successful completion, the company has experienced year-on-year growth and now employs 14 members of staff independently. We Predict is also breaking new ground in advanced software and has launched its fifth generation analytics engine following further research, conducted partly in partnership with Swansea University's Computer Science department.

James Davies, Director at We Predict, comments: "As a result of key funding since our launch in 2009, we have been able to realise and expand our product offering and gain access to academia resulting in a Knowledge Transfer Partnership. Without the support and funding from Welsh Government, we wouldn't have got our product off the ground and realised the growth that we have. The funding has helped us reduce risks in the early stages of development and as a result helped secure our first contract from a leading Japanese car manufacturer."



To find out more about funding and support from the Welsh Government:

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