

Seafood Trade Mission, Hong Kong

3 – 7 September 2018

Key Sectors

- Food and Drink

Taking Wales to the World



Llywodraeth Cymru
Welsh Government



The Offer

Welsh Government in partnership with the EMFF funded Seafood Market Development Project, which is funded by the European Union and the Welsh Government, are proposing a Trade Mission to Hong Kong in September 2018.

There is a maximum of 10 places available to attend this trade mission which will coincide with Seafood Expo Asia in Wanchai, Hong Kong which takes place 4 – 6 September.

Why Seafood Expo Asia 2018?

Seafood Expo Asia is where top seafood buyers and sellers meet and do business in the expanding Asian market. Attend the event and find all the suppliers and new products you need to grow your business, including premium, luxury species.

Itinerary

The proposed itinerary includes visit to retailers and wholesales, a day at Seafood Expo Asia, meeting with Embassy and Foreign and Commonwealth Office Staff who will provide information on the requirements for Exporting to Asia, presentations from in market agents.

Accommodation, travel and attendance at meetings and events will be funded by the Seafood Market Development Project and Welsh Government. Max of 2 per business.

A report of the visit will be made available to the wider industry and stakeholders in Wales.

Attendees will be required to fund their own food and drink and any additional activities undertaken outside the main itinerary.

Expression of Interest

If you are interested please complete the Expression of Interest overleaf.

Acceptance on the Trade Mission is discretionary and maybe competitive based on the number of applicants.

Closing date for return of Expressions of Interest is **Friday 6th July 2018** to caroline.dawson@menterabusnes.co.uk



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Llywodraeth Cymru
Welsh Government

**Cronfeydd Strwythurol a
Buddosoddi Ewropeaidd**
European Structural
and Investment Funds

Expression of Interest: Seafood Trade Mission to Hong Kong, 3 – 7 September 2018

Company Name:

Company Address:

Company Postcode:

Web:

Email:

Tel Number:

Company Registration Number:

Proposed Company representative(s):

Email:

Tel Number:

Product Range:

Do you currently Export? If so, please provide details to where:

Aspiration for future growth and/or markets:

Any further information to support your Expression of Interest: